City of Goodyear General Plan Annual Report
2003-2013 City of Goodyear General Plan

EXECUTIVE SUMMARY

Purpose
The intent of the 2010 General Plan Progress Report is to provide to the City Council and citizens of Goodyear a status report on the 2003-2013 City of Goodyear General Plan (General Plan). This progress report documents the progress on the implementation of the goals and objectives of the General Plan for the City Council, Planning and Zoning Commission, and public.

2010 Census
The 2010 Census count for Goodyear is 65,275 (April 1, 2010).

Current Trends and Conditions
The City saw 2% annual population growth in 2010. Since ratification of the General Plan in November 2003, the Municipal Planning Area (MPA) boundary has been expanded by 71,412 acres (120.5 sq. mi.) from 86,400 acres (135 sq. mi.) to 157,812 acres (246.6 sq. mi.). During the same time period, the City limits were expanded by 47,218 acres (73.78 sq. mi.) from 74,796 acres (116.87 sq. mi.) to 122,014 acres (190.65 sq. mi.).

Goodyear Forecast
Based on General Plan criteria, Goodyear's population build-out is projected to be 625,575. Since the 2010 Census population is 65,275, Goodyear is approximately 11% built-out.

Implementation Activities
A new Near-Term Implementation program was adopted in 2009. Of the 33 Implementation Activities from the 2009-2013 Near-Term Implementation Program, two activities are complete and twelve activities are underway.

General Plan Update
The Arizona State Legislature extended the deadline for the General Plan Update to July 2015.

2011 Goals
2011 represents the eighth year of implementation. Six implementation activities were scheduled for completion in 2009 and five activities were scheduled for completion in 2010. Only two activities have been completed but 12 are underway. An additional 10 activities are scheduled for completion in 2011. Current market conditions may provide challenges to implementing some of these identified activities; however the City will continue work on implementing the policies and goals of the General Plan whenever possible.