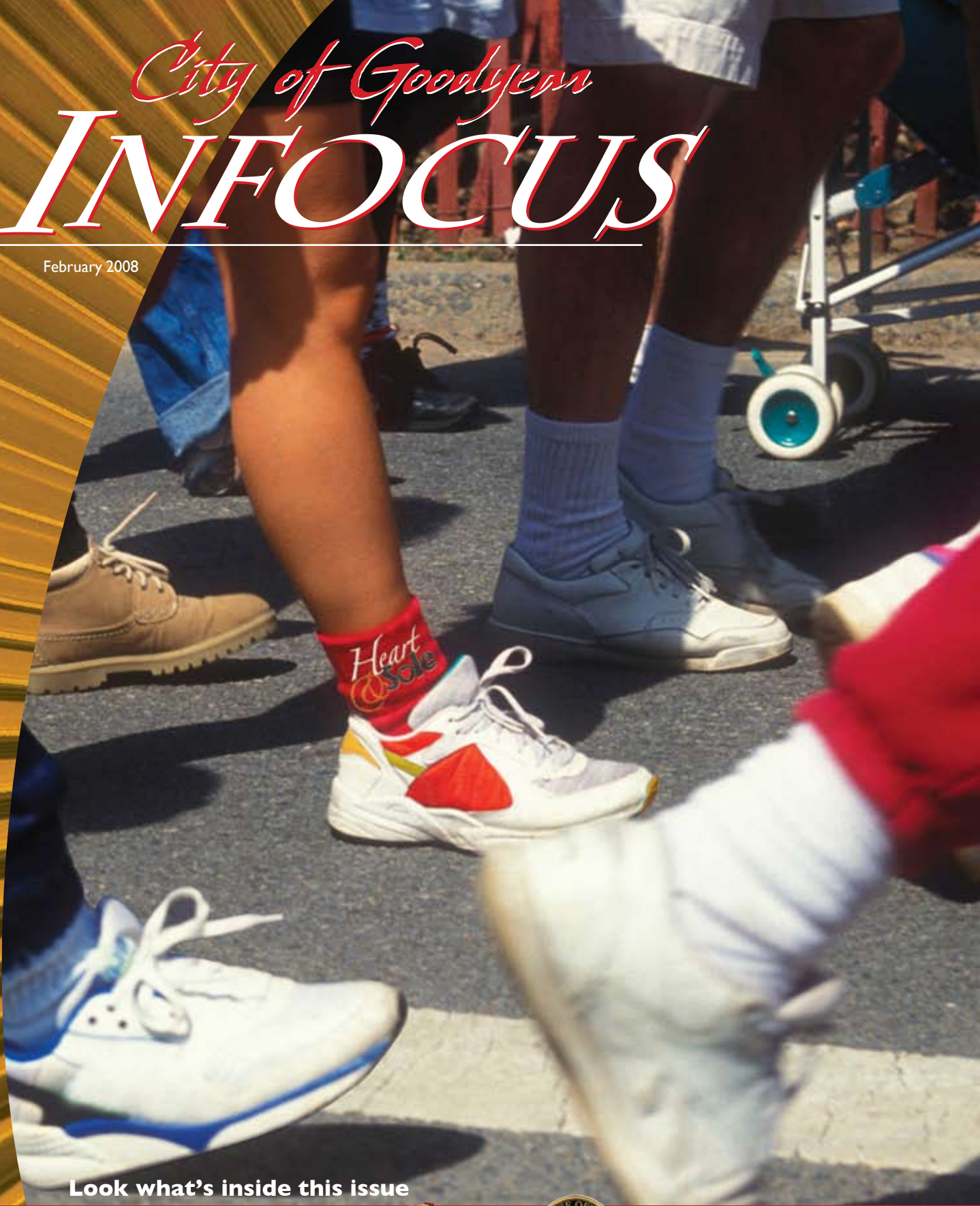


City of Goodyear INFOCUS

February 2008



Look what's inside this issue



City of Goodyear INFOCUS

Connecting You with Your City

For the citizens of Goodyear

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Contents

Council Calendar – page 2
Council Corner – page 3
West Valley Safety Expo – page 3
Tres Rios Nature Festival – page 3
Goodyear Rodeo Days – page 4
From the Mayor – page 5
Dedicated to Clean Water – page 5
Baseball Update – pages 6 and 7
Flamenco Group Performs – page 8
Bullard Avenue Update – page 8
New Bus Service in Goodyear – page 9
City Water Audit Results – page 9
A Super Goodyear Welcome – page 9
Using the Goodyear Website – page 10
Water Conservation – page 11
Holiday Schedule – page 11
Jobs with the City of Goodyear – page 11
Cowboy Codey – page 11
Goodyear Named Boom Town – page 11
Heart & Sole 5k Run/Walk – page 12

Calendar of Events

Goodyear Rodeo

February 15, 16 and 17, 2008
Estrella Mountain Regional Park
Rodeo Grounds



Flamenco Music Concert

Chris Burton Jácome Ensemble
Friday, February 22, 2008; 8 p.m.
PebbleCreek Renaissance Theater

Heart & Sole 5k Run/Walk and 1 Mile Fun Run/Walk

Saturday, February 23, 2008; 8 a.m.
West Valley Hospital



West Valley Safety Expo

Saturday, March 1, 2008; 10 a.m. to 2 p.m.
Goodyear Swap Meet

Tres Rios Nature Festival

Saturday and Sunday, March 15 and 16;
9 a.m. to 4 p.m. each day
B&M Wildlife Area, Avondale



Goodyear City Council



Brenda Holland, Frank Cavalier, Vice Mayor Rob Antoniak,
Mayor Jim Cavanaugh, Dick Sousa, Georgia Lord and Joanne Osborne

Council meetings and work sessions are held in the Goodyear Justice Facility, 986 South Litchfield Road unless indicated otherwise.

Goodyear City Council Calendar

Monday, February 11
Work Session - 5 p.m.
Regular Meeting - 6 p.m.

Monday, February 25
Work Session - 5 p.m.
Regular Meeting - 6 p.m.

Monday, March 3
Work Session - 5 p.m.

Monday, March 10
Work Session - 5 p.m.
Regular Meeting - 6 p.m.

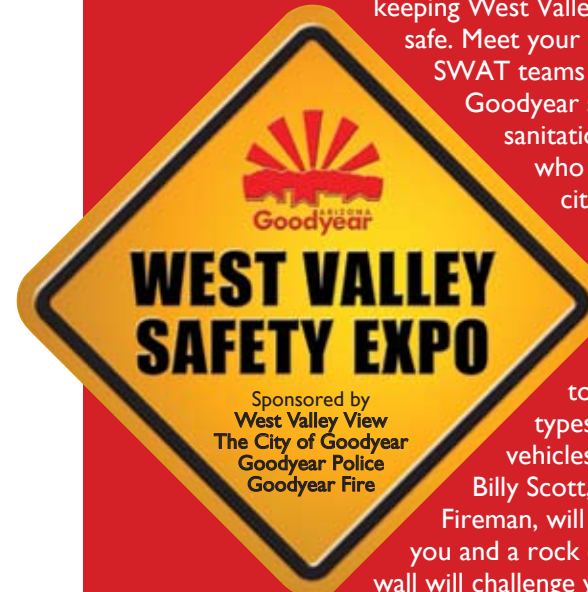
Monday, March 17
Work Session - 5 p.m.

Monday, March 24
Work Session - 5 p.m.
Regular Meeting - 6 p.m.

West Valley Safety Expo

Saturday, March 1, 2008; 10 a.m. to 2 p.m.
Goodyear Swap Meet
17605 W. McDowell Rd.
(between Cotton Lane and Citrus Road)

Bring the kids out for a free day of fun and learning they'll never forget! Meet the police officers and firefighters from Goodyear, Buckeye, Glendale, Surprise and Daisy Mountain who are out there daily keeping West Valley families safe. Meet your Goodyear SWAT teams and your



Goodyear streets and sanitation workers who keep our city clean and healthy.

It's one of the few times you'll get to see all types of safety vehicles up close. Billy Scott, the Singing Fireman, will entertain you and a rock climbing wall will challenge you and the kids.

Learn from Demonstrations and Displays

- K-9 unit demonstrations
- Sprinkler Safety Trailer
- Stay Safe Smoke Trailer
- Law enforcement, safety and emergency equipment including motor patrol, police cruisers, fire trucks, the SWAT vehicle and the DUI command van
- Streets and sanitation equipment

Get Safer

- VIN etching for vehicles – 10 a.m. to 1 p.m.
- Child seat inspections – 10 a.m. to 1 p.m.
- CPR training runs the entire time
- Digital ID kits for kids

Meet Our Special Guests

- McGruff the Crime Dog
- Crash Test Dummies
- The Kraft Oreo Mascot
- Ronald McDonald
- Cowboy Codey

Council Corner

Councilmember Dick Sousa



I find graffiti disgusting as I'm sure you do. I was appalled at newspaper pictures last month of the tagging on several garage doors in one of our beautiful Goodyear neighborhoods. I have urged our Police Department and City staff to declare "war" on the taggers that are defacing our city. Our residents shouldn't be required to spend their hard-earned money erasing tagging from their property.

This is Goodyear – where we enjoy life and refuse to put up with these damaging offenses. I assure you we will make every effort to arrest these culprits and prosecute them to the letter of the law. If juveniles, they are sent to the County Attorney's Office which is very hard on graffiti offenders. They can lose their driving privileges until they are 18. They can be fined and assigned many hours of community services. If adults, they stay in the Goodyear system where we have "zero tolerance" for graffiti offenders. We typically require jail time, a fine, restitution for damages, court and County jail costs and probation. If a Class 1 misdemeanor, fines can go as high as \$2,500 with six months jail time and three years probation.

We want to keep this city clean and beautiful, so we adopted a graffiti ordinance in November 2007 that calls for a 48-hour mandatory removal time on public or private property and the monitoring/locking up of spray paint in retail stores. It even allows police to arrest minors in possession of graffiti implements. We take graffiti very seriously. We will not turn our backs on this problem.

Dick Sousa

Tres Rios Nature Festival March 15 and 16

Tres Rios Festival is a free and exciting outdoor event on March 15 and 16 from 9 a.m. to 4 p.m. each day that focuses on the rich heritage, ecology, history and wildlife of the Gila, Salt and Agua Fria Rivers! It is a great opportunity for the whole family to enjoy a beautiful spring day and learn about nature. Educational programs and tours will be offered throughout the weekend. From displays of Arizona's famous venomous reptiles, canoe trips looking for wildlife and birds, fishing clinics, to hikes to petroglyphs and for bird watching – there is something for everyone!

The event takes place in the B&M Wildlife Area – an Arizona Game and Fish Department Wildlife Area located on the Gila River adjacent to PIR (Phoenix International Raceway) in Avondale. For more information, visit the website at www.tresriosnaturefestival.com or call 623-204-2130.



Goodyear Rodeo Days

Senior Pro Rodeo February 15 - 17



Friday, February 15

Slack Day is from 10 a.m. to 3 p.m.
Bring the entire family to this exciting FREE event.

Saturday and Sunday, February 16 & 17

Gates open at 11 a.m. The rodeo is from 2 to 4 p.m.

See exciting roping, bulldogging, bronc riding, bull riding, and barrel racing competitions. Saturday's intermission will have the annual Corporate Challenge. Three- to five-year-olds can join in the fun of a Boot Scramble during Sunday's intermission.

Enjoy a delicious dinner (for only \$6) by El Paso Grill & Bar-B-Que immediately following the rodeo at 6 p.m. on Saturday, with music and dancing by Pure Entertainment.

Tickets can be purchased at the gate or prior to the event in the lobby of Goodyear City Hall, 190 N. Litchfield Rd. Tickets are also available at Southwest Valley Chamber of Commerce, Art Printing, and El Paso Grill & Bar-B-Que.

Admission is \$8 for adults; \$7 for seniors and military; \$4 for ages 5 to 12; children under 5 are free.

Estrella Mountain Regional Park Rodeo Grounds:
Take I-10 to Estrella Parkway. Go south across the Gila River bridge. Turn left on Vineyard, pass the main entrance to the park, follow the signs to the Indian Springs entrance.

Presenting Sponsors:



Major Sponsors:

Goodyear Glass



For more information, visit www.goodyearaz.gov or call 623-327-3798 or 623-932-3910.

From the Mayor

A Call for Environmental Consciousness

Reverse global warming. LEED (Leadership in Energy and Environmental Design). Go green. Alternative energy sources. These are concepts we read about every day in the papers. But, I want us to do more than read about them. I want us to embrace them. Therefore, I recently challenged our City staff to take an active leadership role in developing practices and projects that will make Goodyear a leading example of environmental consciousness.

Mayor James Cavanaugh



What prompted my challenge was the U.S. Environmental Protection Agency's dedication of an extraction well and treatment plant in Goodyear Community Park that is expected to increase clean-up efforts by 20 percent over a two-square-mile area of polluted aquifer beneath Goodyear (see article below).

Besides cleaning up the aquifer to protect our water resources, we have already begun saving millions of gallons of water a month by fixing the leaks we found in the City's water delivery system (see page 9). We've also hired a full-time water conservation manager who will be very helpful in educating our citizens on how to minimize waste of this precious resource.

As president of the Arizona Chapter of the National Brownfield Association, I have become acutely aware of the need to clean up not only our aquifers, but also the land that has been contaminated by industrial or commercial misuse over the years. We have already formed a citizens committee in Goodyear to play an active role in heightening awareness of this problem and bringing together government and private entities that can help put these sites back into productive use in Goodyear and across the state.

We must also worry about protecting the air we breathe. The City Council recently adopted a resolution endorsing the U.S. Mayor's Climate Protection Agreement as adopted by the U.S. Conference of Mayors. More than 750 cities nationwide have signed on so far, agreeing to help reduce greenhouse gas emissions and our dependence upon fossil fuels.

More than three quarters of Arizona's greenhouse gas emissions are directly related to energy and transportation. As we plan for our growth, it is vital we find cleaner modes of transportation and renewable energy sources. We must also make sure our transportation plans do not have a negative impact on the important wildlife corridor we recently annexed in the Sonoran Valley.

We can also commit to environmental stewardship and social responsibility by making sure every facility we build from now on is LEED certified, meaning it meets higher health standards and energy efficiencies. We can help facilitate the study of commuter rail from the Southwest Valley. We can plant more trees in our city to provide shade and absorb the carbon dioxide. We must create a "walkable" City Center.

As we practically build a city from the ground up, we are in a unique position to make a significant difference in how environmentally conscious and "green" a city we create. We will be proactive about this, because how we build today and what environmental policies we put into place will have a profound effect on how much we protect our residents and their quality of life for years to come.

Jim



Dedicated to Clean Water

Mayor Jim Cavanaugh spoke about encouraging the City government and its residents, businesses and home builders to help clean up the environment at the U.S. Environmental Protection Agency's January 24th dedication of an extraction well/groundwater treatment facility in Goodyear Community Park. The facility will help clean up the water from the Phoenix Goodyear Airport North Superfund Site.

Originally polluted by chemicals from the former Unidynamics facility, this north plume was allowed to languish for years, long after Crane Co. bought the facility. The EPA's eventual lawsuit against Crane for lack of cleanup efforts has resulted in the Crane Co. now taking a proactive stance. Crane's installation of this and two other extraction well/treatment facilities at the edges of the plume should make great strides in assuring shrinkage of the plume and eventual cleanup of the aquifer. Thirty-three monitoring wells being installed by Crane as checkpoints for any contaminants in the aquifer will also help ensure the future safety of Goodyear's water supply.

Checking Progress on the Ballpark and Recreational Sports Complex



The design process is nearly complete and final costs are being compiled so the final construction contract can go before City Council soon for approval. Completion is expected on the Player Development/Recreational Sports Complex in August 2008 and the ballpark in February 2009.

What's going to be included?

Ballpark

- Still planned as the central feature of a unique design concept, integrating the ballpark into a master planned mixed-used project, currently called Ballpark Village.
- 8,000 fixed seats including 500 premium; plus 1,600 grassy berm seats
- Six suites and two group event areas: a right field group area and bar with seating for 600, and a 3rd floor group area for 150 people
- Four concession stands and 28 portable food carts
- 8,000 square feet of retail along the ballpark's facade, plus a team store and box office
- A scoreboard and more than 150 restroom stalls: 87 women's, 71 men's and two family restrooms
- Parking for 3,000 vehicles

Player Development/Recreational Sports Complex

- Six full-practice baseball fields (four Minor League fields and two Major League fields; one field with bleacher seating)
- Two half practice baseball fields and an agility field of more than 36,000 square feet
- A 42,750-square-foot Major League clubhouse complex with facilities for Major and Minor League players, coaches, and personnel plus administrative office space, a multi-purpose room, a classroom and conference room
- Six covered practice batting cages, three open practice Minor League batting tunnels, six pitching mounds for the Major League and six for the Minor League
- An observation tower for the Major League fields and one scoreboard on the Major League field for the Indians' use



Practice Fields Site Plan

Where are we on construction?

Ballpark

- The 25-foot-deep bowl has been dug out and graded.
- The footings have been staked and rebar installation is complete for the 3rd base dugout and structure down the 3rd base line.

Player Development/Recreational Sports Complex

- Mass excavation is nearing completion.
- The installation of the underground plumbing and electrical is in progress.
- The concrete footings for the Clubhouse and Observation Tower have been poured and the construction of the masonry stems is underway.
- The footings for the Maintenance Building and Batting Tunnel are ready for layout.
- Practice fields are in various stages from fine grading to ready for sodding.
- The excavation of the irrigation lake has been certified complete.
- Fertility testing of the sod is ongoing.



Saving You a Seat with a View

To purchase season tickets for the 2009 season and for more ballpark information and updates, please visit Goodyear's website: www.goodyearaz.gov



Flamenco Guitar Performance Open to Public



Savor the passion of Spain in a soul stirring evening of flamenco music with guitar master Chris Burton Jácome and the Chris Burton Jácome Ensemble, Friday, February 22, 2008 at 8 p.m. at the PebbleCreek Renaissance Theater, 16222 W. Clubhouse Drive.

Audiences will delight in the fiery rhythms and passionate melodies of this intimate Southern Spanish art form. This Valley musician and composer's intoxicating melodies can also be heard on the Emmy award-winning PBS special Flamenco.

Goodyear is proud to be one of the sponsors for this West Valley Arts Council event. Tickets are \$20 for adults, \$8 for students and are available by calling the West Valley Arts Council at 623-935-6384 or by visiting their website: westvalleyarts.org.

Advanced ticket purchasing is recommended. 🍷



West Valley Bus Service Additions and Changes

On January 28, Valley Metro launched route 17A, offering hourly bus service along McDowell Road from the Desert Sky Transit Center at 79th Avenue and Thomas Road in Phoenix to Litchfield Road in Goodyear. Passengers who would like to continue along McDowell Road to Phoenix or Scottsdale can transfer at the Desert Sky Transit Center to Route 17, which terminates at Granite Reef Road in Scottsdale. 17A runs 5 a.m. to 9 p.m. weekdays and Saturdays from about 8 a.m. to 6 p.m. (Check schedules for exact Saturday times.) Route 17A does not run on Sundays or holidays.



For details about the newest changes to service, go to the online version of the Valley Metro Bus Book at ValleyMetro.org. Also available online are system route maps, individual schedules and fare purchasing. Copies of the

Bus Book are also available in the lobby of City Hall, at the Southwest Valley Chamber of Commerce, on buses and at transit centers. Information is also available by calling 602-253-5000 or go to the mobile-friendly version of the Valley Metro website on your web-enabled handheld device or cell phone. 🍷

City Checks Own System for Water Leaks

The City of Goodyear wants to do its part to help the environment, and we are off to a great start by auditing ourselves in order to conserve our most precious natural resource – water. During the summer of 2007, the City began an assessment of the 220 miles of water mains in its service area (south of I-10). It took a total of three months for HD Waterworks to detect leaks over so many miles of infrastructure. As they detected a leak, they alerted the City so it could be fixed immediately.

The process identified 54 leaks in the water system with an estimated water loss of 65,520 gallons per day. City water repair crews have already fixed every leak which should result in a savings of nearly 24 million gallons of water a year – enough to serve the needs of about 247 households.

While this seems to be a very large volume of water loss, it represents only 0.9 percent of the 2.5 billion gallons of water carried throughout our system in 2007. This annual leakage rate is well below accepted industry standards.

Even though the City was pleased to learn that our water loss was so low, the long-term gain for fixing the leaks is what really matters. By making the repairs and eliminating 23.9 million gallons of lost water yearly, the City can service almost 250 more customers without expanding the system or purchasing water from other sources.

To continue this water-saving effort, the City has purchased leak detection equipment to continually monitor its many miles of pipes. There will also be periodic leak detection assessments of the entire system like the one we just conducted. 🍷



Public Art Project in Bullard Avenue Underpass Nearly Complete

The art project on the walls of the Bullard Avenue underpass was designed by Valley artist Laurie Lundquist who took inspiration for the bridge's mountain and cloud motif from a public meeting of Goodyear residents. The Arizona Department of Transportation (ADOT) is paying for the art as a part of their Bullard Avenue Transportation Interchange project.



Councilmembers Georgia Lord and Joanne Osborne tour the Bullard Underpass during construction with Public Works Director Cato Esquivel.

ADOT is constructing east and westbound freeway entrance and exit ramps at Bullard Avenue, as well as widening Bullard Avenue under I-10. The new interchange will serve Estrella Falls Regional Mall north of McDowell Road between Bullard Avenue and Estrella Parkway and the surrounding retail shopping centers and is expected to be fully completed by late spring 2008. The underpass is expected

to open soon in February. Watch the City's website for an announcement of the opening – www.goodyearaz.gov.

Bullard Avenue will eventually be widened to three lanes in each direction from I-10 north to McDowell Road by area developers and to three lanes in each direction from I-10 south to Van Buren Street by the City of Goodyear in partnership with EJM Development Co. 🍷

A Super Goodyear Welcome

Goodyear's City staff members were on hand to greet pilots and passengers arriving at the Phoenix Goodyear Airport for the Super Bowl.

Guests on the 100 or so aircraft landing in our city were presented with welcome bags filled with a new directory to dining, golf, shopping and hotels in Goodyear, bottled water, maps, and other local

information showcasing Goodyear as a dynamic, progressive community. It is expected that this touch of hospitality will inspire visitors to return, and to consider Goodyear for their next personal or business relocation. 🍷





Goodyear's Website www.goodyearaz.gov Introduces Web-Wize

Welcome to Web-Wize! This monthly column will inform citizens about new features on the City's website and also to offer tips and tricks for navigating and searching the website to find the information you are looking for.

Tip of the Month: Searching the Website

When searching the Goodyear website, you may enter a keyword or phrase into the [Site Search](#) box, located in the upper left side, right under the City's logo on any web page. Then type in your keyword or phrase and click the "Go" button. This produces a [Standard Search](#).

Site Search	keyword	Go
Search Results		
"council meetings"		Advanced Search

You will then see a listing of results for pages, archives, news flashes, events, resource and staff directories, etc., represented by different icons. If you are looking for a particular web page, then you will click on the links under [Page Matches](#).

For instance, when entering "council meetings" (with quotes) into the Site Search box, click on the "Go" button and you will receive the results below. If there are several matches listed, you may also need to click on the [Next](#) link, located to the right in the shaded heading.

Your search: council meetings	
Page Matches	1 - 3 of 6 Next 3 >
Council Meetings Last Modified: 4/12/2006 3:57:07 PM Council Meetings	
Archive Center Matches	1 - 3 of 16 Next 10 >
Video Streaming Now 3-24-06 Last Modified: 4/2/2006 11:16:38 PM Goodyear is hoping its "Goodyear Connected" video streaming of City Council meetings will introduce residents to its City government who have never seen it in action.	
Events Calendar Matches	1 - 3 of 3
Regular Meeting 6-14-04 Last Modified: 10/12/2007 12:12:55 AM	
Document Center Matches	1 - 3 of 81 Next 10 >
Welcome to Council Meetings 44 KB, Last Modified: 1/24/2008 2:39:25 PM	

There is also an [Advanced Search](#) in which you can further refine your search by entering keywords or phrases into the various selection boxes below. The advanced search will enable you to key in on a more specific page or item, based on what is entered into which box.

Search Results	
Find results	with all of the words:
	with the exact phrase :
	with at least one of the words:
	without the words:

See next month's **INFOCUS** for more tips from **Web-Wize!**

Every Drip Counts - Count Yours!

The City of Goodyear stopped the drips in its water distribution system with its leak detection program (see article on page 9). Water providers save millions of dollars by stopping leaks. You can save thousands of gallons of water, reduce your water bill, and help postpone costly new expansions of our water system when you fix leaks.

Check your toilet by putting a couple drops of food coloring in the tank. If they show up in the bowl before you flush, there is a leak. Fixing that one toilet may save 600 gallons per month or 7200 gallons per year.

An annoying drippy faucet can waste up to 140 gallons per week or 7200 gallons per year. Repair it! Check all the bathroom, kitchen and outdoor faucets. Every drip counts.

Check to see that the hose is turned off. Teach children to turn off a faucet and watch and listen to be sure the water is off.

Put drips to good use. Wash your pet in a tub on the part of the yard that needs water. Use ice cubes that fall on the floor to water your plants. Every drip counts.

Conservation is good for your wallet, your community, and your environment.



Cowboy Codey Sez:

We're Stompin' Out Graffiti

Recent acts of graffiti vandalism are of great concern to the City of Goodyear. Spray painting public and private property without permission hurts everyone: businesses, homeowners, schools, and citizens. Research shows graffiti:

- increases public fears about safety in their community;
- contributes to lost revenue associated with reduced retail sales, and declines in property value;
- results in more graffiti, vandalism, and crime.

As referenced in Councilmember Sousa's column on page 3, we have a new ordinance which:

- requires graffiti to be removed within 48 hours;
- makes possession of graffiti implements by youth under the age of 18 without permission an illegal act;
- requires spray paint and other graffiti implements to be locked up or monitored by retailers.

Please join with the City to stop graffiti vandalism. To learn more, visit www.graffitihurts.org.

Holiday Schedule

**Presidents' Day
Monday, February 18
City Offices Closed**

Following the holiday, pickup that week for garbage, recycling and bulk trash will switch to the day after your normal scheduled pickup day.

Jobs with the City of Goodyear

Visit the City of Goodyear website at www.goodyearaz.gov or call the City's 24-hour hotline, 623-932-1716, for listings. The Human Resources Office is located at City Hall, 190 N. Litchfield Rd. Phone: 623-882-7765 or 623-882-7762. TTY: 623-932-6500. EEO/M/F/V/H/D. Goodyear accepts applications only for open positions.

Goodyear Named One of Seven Boom Towns

Goodyear was recently named one of seven "boom towns" in the U.S. by the Gadberry Group, a Little Rock, Arkansas company that is in the business of providing demographic data to their clients, so they know their numbers. They based their "List of 7" upon specific variables including household and population growth. Goodyear ranked #3. According to Gadberry data, household growth in Goodyear increased from 7,459 in 2000 to 19,804 households in 2007 (166 percent).

Goodyear residents can be proud to be on Gadberry's boom town list, because it acknowledges how many people have made Goodyear their "community of choice" in the past decade. It recognizes us for how well the City has managed its unprecedented growth rates. Goodyear strives to be a city of unsurpassed quality and a very safe and desirable place in which to raise families or in which to retire. While things may be slowing in the residential sector for a while, Goodyear remains one of the premier cities in the Valley to move to – whether as a resident or as a business.

Heart & Sole Run/Walk

presented by
 West Valley Hospital

Get ready to run... or walk! Goodyear and West Valley Hospital's 5k or 1 Mile Fun Run/Walk is right around the corner. Put on those running shoes for fun or health on Saturday, February 23. It's open to anyone - runners, walkers, or families who want to do something outdoors together. Baby strollers are welcome. There's an event for everyone. T-shirts, ribbons and finish-line refreshments for all entrants! Rock and run to the sounds of the 60s, 70s, and 80s performed by *Ol' Skool*.

Time

8 a.m. - 5k Run/Walk; 8:15 a.m. - 1 Mile Fun Run/Walk

Location

West Valley Hospital, 13677 W. McDowell Rd., east of Litchfield Road, south side of McDowell Road

Cost

\$25 per participant for 5k Run/Walk
\$20 per participant for 1 Mile Fun Run/Walk
(\$1 from each entry goes to American Heart Association)

Registration

Register at the event or pick up a registration form at:

Sportsman's Warehouse

13277 W. McDowell Rd. or 19205 N. 27th Ave.

Runners Den

6505 N. 16th St.

Goodyear Recreation Office

3075 N. Litchfield Rd., in the Fire Station at Avalon and Litchfield (weekdays only, 8 a.m. to 5 p.m.)

Bring completed registration form to the Goodyear Recreation Office, 3075 N. Litchfield Rd. or to the event. Exact change or check required.

For more information, call 623-882-7525. 🏃

