

# City of Goodyear INFOCUS

*Connecting You with Your City*

## Wild Fun at the Tres Rios Nature and Earth Festival March 17 and 18

The fourth annual Tres Rios Nature and Earth Festival will be held at the Arizona Game and Fish Department's Base and Meridian Wildlife Area located next to the Phoenix International Raceway in Avondale, five miles south of I-10 on Avondale Boulevard.

This free event takes place at the confluence of the Gila, Salt and Agua Fria rivers. Festival hours are 10 a.m. to 6 p.m. on Saturday, March 17 and 10 a.m. to 4 p.m. on Sunday, March 18. The Tres Rios (three rivers) Nature and Earth Festival is held in cooperation with the Arizona Game and Fish Department, Luke Air Force Base, the City of Goodyear and other local communities. The festival celebrates the rivers, wildlife, outdoors, history and heritage of the area and Arizona.

Admission is free and there's so much to do at this outstanding family outdoor event:

- Farmer's Market, food vendors and entertainment
- Wildlife, conservation and area history experts
- Bird walk and wildlife-watching tours
- Children's play area with hands-on crafts, live wildlife displays and activities, storytelling and more
- Canoe rides and hayrides
- Fishing clinic for kids

For more information, call 623-204-2130 or visit [www.tresriosnaturefestival.com](http://www.tresriosnaturefestival.com).



### Look at What's Inside

Spring Spectacular



Public Safety Recommendations



The Mall is Coming!



Hazardous Waste Day



# Spring is Spectacular!

*Spring Spectacular* • April 7 • 4 to 7:30 pm

It's time to get out and enjoy the beautiful weather at the *Spring Spectacular* where things are really cooking. There's something for everyone at this free festival at the Goodyear Community Park, 3151 N. Litchfield Rd. Come see live cooking demonstrations from Chef Ted Rogers and the *Sonoran Grill's* Mad Coyote Joe while listening to great music from "*Caribbean Cruisers*" and feasting at our extensive food court. There will be lots of great vendors selling scrumptious goodies and merchandise.

The Kid's Zone will feature free rides, bouncers, and take-home craft projects.

The fabulous egg hunt starts at 5 p.m. for kids 10 and under. With over 6,000 eggs, everyone's sure to find one!

FREE parking and shuttles are available at Estrella Mountain Community College (Thomas and Dysart roads).

For more information, call 623-882-7534.



## Volunteers Needed for City Events/Positions



**"No person was ever honored for what he received. Honor is given by what he gave."  
Calvin Coolidge**

Volunteers make a huge difference in the lives of people every day and they make a huge difference in helping deliver services at reduced costs to the residents of Goodyear when they offer their services to City Government. Goodyear recently hired Judi Switanek to coordinate a volunteer program throughout the City. As Volunteer Coordinator, Judi will be looking for volunteers to help city departments with their clerical work such as filing, answering phones, and data entry. She is also seeking people to help with research, graffiti control and to be CPR instructors and victims advocates. For a complete list of positions needed, visit [www.goodyearaz.gov/volunteer](http://www.goodyearaz.gov/volunteer).

A big pool of volunteers is needed to help Goodyear's Recreation Department put on its many special events – *Spring Spectacular*, *Star Spangled 4th of July*, *Howling Halloween*, and *Holly Jolly Festival*. Judi is currently looking for volunteers for the *Spring Spectacular* to be held on April 7, 2007, at the Goodyear Community Park. Be part of the excitement while working at the Arts and Crafts Booth, the food demonstration tent, the egg hunt or the Goodyear Information Booth.

If you are interested in volunteering for the *Spring Spectacular* event or any other position in the City, please call Judi at 623-882-7807.

# Curby Has Some Reminders About Your Sanitation Service



## Container Inspectors are Important to the Program

Yes, there really are people hired to come around and look inside your recycling containers to see if you are doing it right or if you are “contaminating” your recyclables. Inspectors are required to look into a set amount of the containers per year. Each day the inspectors will inspect 1000 containers in any given zone.



So far, they have found 2,013 violations and left educational materials on the door of the offending households. Continued violations could result in container removal and a higher monthly sanitation fee.

The biggest “contaminators” of recycling are: plastic bags of any kind, pizza boxes, paper plates, napkins, Styrofoam drink cups or plates or packing materials, party stuff and aluminum foil.

Another big problem inspectors keep finding is that your containers are set too close together at the curb and the sanitation truck’s automatic pickup arms can’t get between them to pick them up. Set your containers at least three feet apart at the curb.

## No More Sanitation Furlough for Winter Visitors

The City no longer has a sanitation furlough program for winter visitors. In the past our part-time residents could discontinue their sanitation services during the months they were back in their home state. With the new Sanitation Ordinance, sanitation services will continue to bill for trash collection as long as a property is connected to a water source. Residents who suspend their sanitation service and reactivate it at the same address within a 12-month period, will be billed a \$125 fee.

## Bulk Trash Collection

Goodyear is one of only two Valley cities that provide bulk trash pickup every week. To keep this a cost effective service it is important that residents cooperate and follow the rules. A grapple tractor (shown below) is used to collect bulk trash. Bulk trash must be in neat stacks on your property no farther than four feet from the curb and placed parallel to the curblines on collection day. Please try to help us serve you better on bulk collection days by following these rules.

Any non-City issued containers placed out on bulk collection day will no longer be emptied. Customers wishing to retain old (non-City issued) containers, must not place containers at curb on bulk collection day.

**They will be considered “bulk” if found at curb and will be collected as bulk trash.**

Bulk is considered items that cannot be placed inside a container due to size or content. Some items considered bulk are: tree limbs, palm fronds, branches, hedge clippings (please keep these items four feet in length), and light metal pipes less than one inch in diameter.

Appliances and furniture are also acceptable.

Grass clippings and any items shorter than 12” long should be bagged and placed in your garbage (beige) container.

Unacceptable items include: rocks, stones, gravel, dirt, tires, sod, oil and construction debris (drywall, paint, lumber, shingles, tile, and concrete).



## Sanitation Service Tips

- The City has from 6 a.m. to 8 p.m. to pick up your trash and recyclables on your designated pickup day. Route collection times may vary from week to week so be sure to set out your trash before 6 a.m. on your assigned day so you are not missed.

**DON'T ASSUME A CERTAIN COLLECTION TIME!**

- There are two different trucks for trash and recycling. They may pick up your trash and recyclables hours apart. Check inside your containers before removing them from the curb.
- For both trash and recyclables, it is not uncommon for a truck to pick up on one side of the street and not come down the other side for several hours. So if you see your neighbor’s garbage has been picked up and not yours, please do not call unless it doesn’t get picked up by 8 p.m.
- Containers must be placed with wheels to the curb three feet apart.

**BEIGE CONTAINER IS FOR TRASH** – Must use plastic bags to contain trash.  
**GREEN CONTAINER IS FOR RECYCLING** – NO plastic bags allowed.

**Please follow rules for Bulk Trash pickup**



# Public Safety Advisory Committee

## Brings 16 Service Recommendations

- 17 dedicated members
- 15 months of meetings
- 17 meetings
- 2 weekend field trips
- Numerous police and fire ride-alongs
- 2000 hours of study and research
- 16 recommendations



But numbers alone cannot possibly illustrate the phenomenal effort the members of the Goodyear Public Safety Citizen Advisory Committee exerted for the rest of the city as they grappled with all the background information provided by the Police, Fire and Finance departments and as they listened to presentations by police and fire chiefs from other Valley cities. The following 16 sound recommendations they came up with best demonstrate the depth and innovative nature of their thinking.

### Public Safety Citizen Advisory Committee Recommendations

#### Keeping Up with Growth

1. Include capital, operating, and maintenance costs for Police in all future development agreements.
2. Tie development agreements to the percent of completion, rather than timeframe.

#### Results and Accountability

3. Establish measurable performance outcomes for Police and Fire.
4. Publicize and maintain existing information network to implement evidence-based policy decisions.

#### Staff Retention

5. Establish significant bonus system and/or increase longevity pay percentages.
6. Implement various morale-booster events throughout year.

#### Funding

7. The committee is not recommending an increase in sales tax. The committee supports considering a public safety sales tax ONLY if: a) revenues are used for Police and Fire only, b) public safety funds currently in the budget are not supplanted, and c) current public safety percentage of the City's overall budget is not reduced.

#### Police

8. Adequate facilities for the Police is a top priority.
9. Maintain the current response times for Priority 1 and Priority 2 calls as the city grows.
10. Increase patrol officer available time to 15% in 2007 and to 30% by 2009.
11. Support and fund Police's approach to buy into or join an existing radio system.



#### Fire

12. Find ways to reduce the number of planned fire stations without compromising service levels.
13. Require sprinklers in new residential construction.
14. Create separate two-man EMS crews strategically placed in areas with high EMS volume and in new areas.
15. Initiate public awareness/prevention citizen group to help build awareness of sprinkler need.

#### Accountability

16. City will give status report every six months on implementation of recommendations.

The entire Final Report can be downloaded from the City's website off the homepage: [www.goodyearaz.gov](http://www.goodyearaz.gov). Go to *Hot Topics: Public Safety Committee*. To see the Council presentation, click on *Goodyear Connected* on the homepage; *Regular Council Meetings; February 26th – View.*

*From the Mayor*

# Innovative Citizens Work on Public Safety Needs

Again, a committee of Goodyear citizens demonstrated unequivocally the high caliber that identifies our residents. The thoroughness, professionalism, and dedication of the Public Safety Citizen Advisory Committee was clearly evidenced as its spokespersons Marvin Feir and Kathryn Wallinger presented the Committee's comprehensive final recommendations to the City Council on February 26. They did a great job for us and for their neighbors – the residents of Goodyear.

Fifteen months ago we entrusted a committee of 21 persons to come up with suggestions of how we could best serve their public safety needs – both police and fire/EMS. We asked them to tell us what service levels they expected from these departments, keeping in mind the budget constraints facing Goodyear as it tries to build a city from the ground up. Since there are so many different services and projects competing for the City's revenues, we asked them to think creatively to come up with efficient alternative public safety service delivery methods. The ideas of the Committee would, in turn, complement strategies developed by City staff on public safety issues.

These citizens certainly achieved their mission. They came up with 16 sound recommendations that the City Council will study and consider (see story on facing page). Some of their recommendations confirm recent Council decisions. One of the Committee's foremost suggestions is to build a Public Safety Administration Building "sooner rather than later," primarily for the overcrowded Police Department. We recently moved the Public Safety building up into our 5-Year Capital Improvement Plan (CIP) and, in the meantime, have leased space that Police and Fire administrations are moving into next month as an interim solution to their overcrowding.



Mayor James Cavanaugh presents award of recognition to Kathryn Wallinger

A problem with radio interoperability between cities was also high on the Committee's list of suggestions and we have put money into the 5-Year CIP to change radio systems so that our Police Department can communicate with neighboring police departments as well.

The Committee also took a thorough look at our traditional methods of fire/life safety delivery. Besides endorsing fire sprinklers in new residential construction to maintain low fire losses, they made suggestions about alternative two-man EMS teams operating out of smaller vehicles to help meet the Committee's desired four-minute medical response time. The Council will certainly consider these innovative approaches to service.

I'm extremely proud of the 17 members of this Committee who stayed with the process to the end. They did yeoman's work and, in turn, deserve the reporting accountability they have asked of us as we proceed on their suggestions. I commend them, not only on their work, but also for seeking accountability for their efforts. It is the least they deserve for the many hours of dedicated service they have given this city and all of its citizens. On behalf of the City, I extend my sincere gratitude for their invaluable service. 🌿

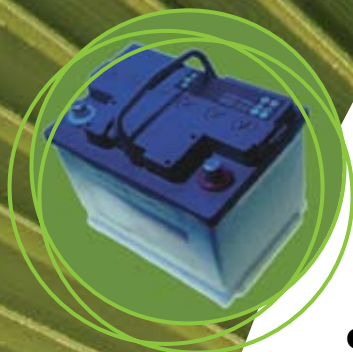
Goodyear Public Safety Citizen Advisory Committee received recognition plaques at the February 26th Council meeting. Pictured from left, Fire Chief Mark Gaillard, Alan Wallis, Jeff Gray, Michael Pattarozzi, Mike Gross, Police Chief Mark Brown, Willie Berry, Facilitator Dr. Marty Rozelle, Robert Shupp, Jr., Mayor Cavanaugh, Kathryn Wallinger, Tom Fox, Leslie Benton Miller, Marvin Feir, and Wally Campbell. Members not pictured: Armando Carbajal, Andrea Goodman, Dr. Rebecca Hsu, Shawn Kane, James Tortora and Jennifer Weber.



# Bring Household Hazardous Waste to City Hall

Saturday, April 7 from 8 a.m. to noon

Goodyear City Hall Parking Lot at 190 N. Litchfield Rd.  
For Goodyear, Avondale, Tolleson and Litchfield Park residents only.  
Call the Sanitation Hotline at 623-882-7615 for more information.



## Items that are accepted

- Adhesives
- Aerosols
- Anti-Freeze
- Art & Hobby Supplies
- Automotive Glue
- Automotive Products
- Bait
- Batteries (automotive or household)
- Brake Fluid
- Brake Sprays
- Carburetor Cleaners
- Caulking
- Charcoal Lighters
- Household Cleaners & Waxes
- Compressor Oils
- Correction Fluids
- Cutting Oils
- Engine Degreasers
- Fertilizers
- Fire Extinguishers
- Flammables
- Fluorescent Tubes
- Fuel Additives
- Fungicides
- Gardening Supplies
- Gasoline
- Herbicides
- Injector Sprays
- Insecticides
- Kerosene
- Lacquers
- Linseed Oil
- Lubricants
- Metal Conditioners
- Mineral Spirits
- Motor Oil
  - Nail Polish & Removers
  - Oil Filters
  - Paint-related Material

- Paint Removers
- Photography Chemicals
- Poisons
- Primers
- Propane Tanks
- Rubbing Alcohol
- Rug & Upholstery Cleaners
- Sealers
- Shoe Polishes
- Smoke Detectors
- Solvents
- Spot Removers
- Wood Stains
- Thermometers
- Thermostats
- Tires
  - Passenger-type tires will be accepted ONLY (Goodyear and Avondale residents only). Wheels and rims must be removed from tires. No large or off-road tires will be accepted. There will be a five-tire-per-vehicle limit.
- Transmission Fluids
- Varnishes

## Electronics are now accepted

- Anything with a circuit board
- Computer Monitors and Peripherals
- Home and Car Stereos (not speakers)
- Cell Phones
- Televisions
- DVD Players and VCRs
- Cable Boxes

## Items that are NOT accepted

- 55-Gallon Drums of Waste
- Air Conditioners
- Ammunition
- Appliances
- Biological Waste
- Commercial/Industrial Waste
- Explosives
- Food Waste
- Glass
- Infectious Wastes
- Large Truck Tires
- Passenger Tires with Rims
- Medical Waste
- Metals
- Papers / Newspapers
- Plastics
- Radioactive Waste
- Refrigerators
- Solid Waste for Landfills
- Stoves / Ovens
- Syringes
- Water Heaters

This event is for residential hazardous waste only. Commercial waste will not be accepted.

Proof of residency is required such as driver's license, or utility bill (in Goodyear, garbage collection bill is preferred).

Materials should be tightly sealed in their original containers, if possible. Glass containers should be wrapped to avoid breakage. Materials should be transported in a cardboard box in the trunk or truck bed of vehicles.

Personnel will be available at the event to identify and unload materials. ♻️

# Exciting News!

## New Retailers Opening Every Week!

Some may be nine months to a year away, but the restaurants keep coming! Chain and non-chain, some with ethnic flair – PF Chang's, Olive Garden, Red Lobster, Dino's Greek and Italian Grill, Manuels Mexican Food, Val's Brazilian, NaKaMa Sushi. An entire shopping center devoted to home furnishings and accessories, Mervyn's Department Store and a new hotel add to the retail and hospitality excitement. If you have a new business or are interested in doing business in Goodyear, contact the Economic Development department at 623-932-3025.

### Coming Soon!

**At Home District** - SEC\* Bullard & McDowell  
Ethan Allen, Design Source, BJ's Brewery, PF Chang's

**Canyon Trails** - NWC\*\* Estrella & Van Buren  
McDonald's, Panda Express

**PepBoys** - 660 N. Dysart Rd.

**Estrella Crossings Business Park** - SWC Estrella & Elwood  
Store All America, Wilhelm Automotive

**Estrella Crossroads** - NEC Estrella & Van Buren  
Fletcher's Tire & Auto, Tutor Time

**Estrella Professional Center** - SWC Estrella & Roosevelt  
Arizona Automobile Association,  
Sherwin-Williams Paint Store

**Goodyear Centerpointe** - SEC PebbleCreek & McDowell  
Babies R Us, Circuit City, Mervyn's, Olive Garden,  
Red Lobster, Sport Chalet

**Indian Palms** - SEC Bullard & Indian School  
Good Night Sleep Services

**La Piazza** - 14130 W. McDowell Rd.  
Gymboree

**Palm Valley Cornerstone N.** - NWC Dysart & McDowell  
Starbuck's

**Palm Valley Cornerstone** - SWC Dysart & McDowell  
Feminine Fashions, LA Nails, NaKaMa Sushi, Salad Creations

**Palm Valley Crossing** - NEC Litchfield & Van Buren  
Washburn Pianos

**Palm Valley Village** - NWC Litchfield & Indian School  
Bruno's Pizza & Wings, Burger King, Hot Locks Salon,  
Country West Cleaners, Ground Control (Coffee Bar),  
Nails of the World, Primrose Schools, Shasta Pools,  
World Savings Bank

**Parkway Village** - SWC Estrella & Roosevelt  
Ace Hardware, Comfort Inn & Suites, Starbuck's,  
China Grill, Pizza Hut Wing Street

**Palm Valley Professional Plaza II** -  
NWC Litchfield & McDowell  
Degroot Medical

**Wigwam Commons** -  
NEC Indian School & Wigwam  
Dino's Greek and Italian Grill,  
Medi-Spa, Salon Vaunt,  
State Farm Insurance,  
Val's Brazilian Cuisine

### Recently Opened Businesses!

**3-Day Blinds** - 13291 W. McDowell Rd.

**AutoZone** - 435 N. Litchfield Rd.

**AZ Orthopedic Physical Therapy** - 14535 W. Indian School Rd.

**Beriyo by TCBY** - 14175 W. Indian School Rd.

**Brother's Pizza** - 525 N. Estrella Pkwy.

**Fred Astaire Dance Studio** - 1375 N. Litchfield Rd.

**Go Wireless** - 1170 N. Estrella Pkwy.

**Goodyear Self-Storage and RV** - 901 S. Litchfield Rd.

**It's a Grind Coffee Shop** - 525 N. Estrella Pkwy.

**Manuels Mexican Food** - 13319 W. McDowell Rd.

**Mattress Firm** - 1170 E. Estrella Pkwy.

**Oh! Formaggio** - 15560 W. Roosevelt Rd.

**Planet Beach** - 13291 W. McDowell Rd.

**San Plumbing** - 14190 W. Van Buren St.

**SAS Shoes** - 13291 W. McDowell Rd.

**Stellar Realty** - 15560 W. Roosevelt St.

**Subway** - 525 N. Estrella Pkwy.

**The Little Gym** - 1400 N. Litchfield Rd. 🌿

\* Southeast Corner

\*\* Northwest Corner

## Free Rental Property Owner Clinic

On April 18, the City of Goodyear will host a workshop for anyone who rents or owns rental property. Topics covered will include:

- Rental Property Registration
- Arizona Landlord/Tenant Act
- Business License and Reporting
- City Property Maintenance Code
- Crime-Free Multi-housing
- Fair Housing Overview

This workshop will be held in Goodyear City Hall, 190 N. Litchfield Rd., Room 117 from 4 to 7 p.m. There is no charge and everyone is welcome. 🌿



# At Long Last the Design for Estrella Falls Regional Shopping Center



Westcor unveiled an outdoor lifestyle center design and architectural concept for the Estrella Falls Regional Shopping Center in late February. The stores will be grouped into small blocks by shopping type such as home furnishings, fashion and children's so that people can drive and park right at their destination without walking through the entire center. Shade structures as well as an abundance of mature landscaping (10 percent more than is required by City Code) will be used throughout to protect shoppers from the heat. Several restaurants, in addition to typical food court establishments, will offer patio dining amidst lush gardens. Valet parking will also be offered at the center.

This type of outdoor design concept and layout is the latest in shopping centers across the country and is proving to be very popular with the retailers, according to Garrett Newland, Assistant Vice President of Westcor. By each retailer having their own building, it allows them to better maintain their own unique identity in the shopping center and adds more interesting architectural treatments throughout.







Estrella Falls Regional Shopping Center site plan covers 105 acres east of 151st Ave. The 1.2 million-square-foot Estrella Falls mall is anticipated to open in March 2009.



At the north end of the regional shopping center where the two anchor department stores and the theaters are located (Dillards and Harkins Theaters have already announced), Westcor is planning a grand plaza with lots of greenery, water features and public art that will serve as a gathering spot and a place for special events. A glass-enclosed food court is also planned that will seem to bring the outdoors in.

## Thursdays are Drop-In Tennis Night

Drop in any Thursday night from 6 to 8 p.m. at the Goodyear Community Park tennis courts, 3151 N. Litchfield Rd. This is a great opportunity to play tennis and meet other enthusiasts who love the game. Tennis night is open through the end of May to everyone age 13 and up. The cost is only \$2 for Goodyear residents and \$3 for non-residents.



Tennis classes are available with instructor Chris Tolson. The USA Tennis Team Rallyball format is designed to allow people to play the game of tennis in an easy and fun way. Learn the game of tennis while interacting with new friends.

For more information, see the *Spring 2007 Recreation Schedule Brochure* that you received in the mail, or visit [www.goodyearaz.gov/rec](http://www.goodyearaz.gov/rec).

# Want to Learn About Police Work?



Ever wondered about the criminal justice system or why the police do what they do? What is it like to work as a dispatcher? Do police officers really have a quota on the number of tickets to write?

You have an opportunity to get these and other questions answered at the next Goodyear Police Citizens Academy which begins April 3 and ends June 12, 2007. This academy is free and the class meets each Tuesday night during this 11-week period from 6 to 9 p.m. with free dinner provided each night.

This will be the fourteenth academy that Goodyear PD has conducted. Among the past graduates have been business owners, housewives, council members, and retirees. Some graduates of the academy have gone on to become Goodyear Police Volunteers, serve on review boards, and become more active in the community after taking the class.

A Police Citizens Academy application can be downloaded from the city's website: [www.goodyearaz.gov](http://www.goodyearaz.gov). Click on *Forms and Applications* and go to *P* in the alphabetical index. If you want it e-mailed, you can also call Sherry Giese at 623-693-0110, or Detective Anna Ybarra at 623-882-7682 who will both also be able to answer any questions about this program.

Applicants need to be at least 18 years of age and do not have to be City of Goodyear residents. 🏠

## New Electronic Water Meter Reading

If you live south of I-10 and are a City of Goodyear water customer, soon you will no longer be seeing a "meter reader" in your neighborhood. The City is going to the "radio read" electronic method of meter reading rather than the current handheld wand touch method. This radio read method is much more cost effective because one employee can drive a city vehicle down city streets and electronically collect up to 33 reads a second within an eighth of a mile and simultaneously deposit them into a database.

Currently, it takes four people four days each month (128 hours) to read over 11,000 water meters in the City. With the new radio read method, one person with a special computer and a vehicle can read the entire city's meters in one day each month (8 hours), resulting in a 1600 percent more efficient use of water employees' time. These manpower savings will multiply many times over as the City's population keeps growing at its current rapid rate.



Old method wand meter reader



New "radio read" method

The City of Goodyear Water Resources Department has contracted with Metering Services, Inc. (MSI) of Tempe to change out a small reading device located on the lid of every meter box south of I-10 to make the meters electronically readable. MSI trucks will be in neighborhoods over the next four months changing out this device. Each driver will carry identification and a letter from the City authorizing him/her to be handling your meter reading device.

Except for normal monthly usage variations, you should see no difference in your water bill as a result of this new meter reading system. We are merely changing the method with which we read the usage at your meter – not how the meter computes your water usage.

Should you have any questions about this new meter reading program, please call 623-932-3010. 📞

## Spring Concert Series

These free concerts take place at Goodyear Community Park, 3151 N. Litchfield Rd. and start at 6:30 p.m. Please bring chairs or blankets. You can bring food and beverages (no glass please) or purchase from the concession stand.

### **Rondavous – April 6, 2007**

Rondavous is a six-piece, country music band, with two female singers. Rondavous is known for its talent and showmanship, its high energy and for getting audiences involved. Its musical influences range from Patsy Cline to Shania Twain. From Jo Dee Messina to Aretha Franklin and Janis Joplin! Joe, the bass player, can also sing anything from George Strait to Brickhouse!

### **Sun City Concert Band – April 13, 2007**

Be ready for an uplifting and nostalgic evening with the Sun City Concert Band. You can't get much more American than the marches of Sousa and the 19th-century ballads of Stephen Foster.

### **Rhythm Edition – April 20, 2007**

### **Grantman and the Island Beat – April 27, 2007**



## Sign Up Now for Youth Little League

The City of Goodyear Recreation Division is offering a junior baseball/softball program for Goodyear residents 13 and 14 years old. Youth Little League is geared to provide an outlet of healthy activity and training under high quality leadership and is dedicated to establishing values of teamwork and sportsmanship.

Registration takes place, in person only, at Goodyear Public Works, Recreation Division, 200 South Calle del Pueblo, Monday through Friday, 8 a.m. to 5 p.m. through March 30, 2007. Leagues are open until filled. The cost is \$85 per participant with a \$5 discount for each additional sibling. To register, participants must have birth certificate, parent photo identification, two proofs of Goodyear residency and documentation of tetanus toxoid booster shot.

Games are held at Desert Edge High School, 15778 W. Yuma Rd. (at Estrella Parkway) beginning in April.

For more information, call Goodyear Recreation Coordinator Troy Mickelson at 623-882-7536 or visit [www.goodyearaz.gov/rec](http://www.goodyearaz.gov/rec).



## HOA 101 Class Offered

On April 14, homeowners association board members and neighborhood leaders will be provided an overview of the responsibilities and challenges associated with running a homeowners association. Attendees will receive an overview of legal and financial issues, learn how to create and enforce restrictions, understand how to transition from a developer-run association and learn about replacement reserve funds.

This valuable class will be from 9:30 a.m. to 3 p.m. at Estrella Mountain Community College. The cost is \$29 per student and lunch is provided. For questions, contact Lili Schuett at 623-882-7801 or to register, call 623-935-8889.

## Neighborhood Day at State Legislature

Fifteen neighborhood leaders, Councilmember Georgia Lord and City staff recently spent a very informative day at the Arizona State Capitol where they learned about the 2007 neighborhood legislative agenda. The group had lunch with Goodyear's state political representatives, Senator Robert Blendu and House Representative Jerry Weiers, and were also privileged to receive a private tour of the House chambers thanks to arrangements made by a Goodyear resident.



# President's Summit Brings Together Three University Presidents in Goodyear



"It's all about those who aren't here yet – 90 percent of our population," began Mayor Jim Cavanaugh as he welcomed the presidents and representatives from Franklin Pierce, University of St. Francis, and University of the Incarnate Word as well as five major Goodyear developers to the Goodyear President's Summit on Feb. 29th at the Wigwam Resort.

Mayor Cavanaugh told the attendees that Arizona and Goodyear, in particular, are unique in how fast they are growing. "We are asked how we will *manage* growth, when cities in other parts of the country are being asked how they will *achieve* growth. Where we are headed is in our hands. We have to decide the type of product we want – one of value and quality."

The purpose of the precedent-setting, two-day President's Summit was to bring together college presidents planning to locate their institutions in Goodyear so they could give quality input on the process and to give them the opportunity to talk among themselves and with Goodyear landowners with whom they might partner on campus development.

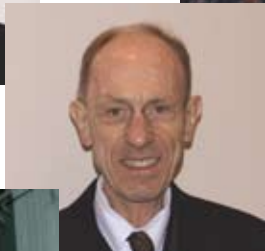
Prominent Arizona economist Elliott Pollack gave insight into Arizona and Goodyear's future telling the audience from Illinois, Texas and New Hampshire that one out of every 21 jobs created in the U.S. last year was in Phoenix. He said that in 2006 Arizona was #1 in population and #2 in job growth nationwide and that the trend should continue for years to come. Pollack predicted that the West Valley would make up 43% of the metro area's population by 2020 and that Goodyear, with its high-end workforce and 4,000-acre employment corridor, would add 100,000 people per decade plus be a leader in job growth.

Updates to the group included Goodyear's future plans for a library, high-density housing that would suit students, the City Center, and the new Ballpark Village. 🏡

Vice Mayor Frank Cavalier facilitates a panel of developers.



President Louis Agnese of University of the Incarnate Word



President Michael Vinciguerra of University of St. Francis



President George Hagerty of Franklin Pierce College



Economist Elliott Pollack discusses how Arizona and Goodyear compare to the nation.

# City of Goodyear Water Resources Department to get New Home!

It may look like a Tuscan Villa, but it is really the headquarters for Goodyear's Water Resources Department off 157th Ave. south of MC 85 and is slated to be completed by October 2007.

The City's newest department was formed in 2004 and its staff members have been housed in makeshift trailers. The department has already grown by 50% from 35 to 51 employees since its formation.

"We will finally have a home," remarked Water Resources Director Shawn Bradford at the recent groundbreaking for the new facility which will house both administration and operations. "We're busting at the seams, so this building has been sorely needed. By having all the staff in the same building, we will be much more efficient and effective."

Tuscan styling was chosen for the building so it would blend in with the style of the housing being built in the area. The 13,000-square-foot facility will house the administration upstairs and leave a portion of the interior unfinished for expansion so the building can keep up with future growth needs. Training space has been included that can be used by all City departments.

At the groundbreaking, Bradford thanked the Mayor and Council for their support

and resources needed to meet the demands. "They have empowered us and look to us for guidance to provide the water and sewer needs to our customers," he added.

The City of Goodyear's Water Resources Department serves only those homes south of I-10. Those north of I-10 are serviced by Litchfield Park Service Company (LPSCo).

Vice Mayor Frank Cavalier exclaimed, "I can't believe how far we've come in such a short time with this Water Resources Department. I am very proud of them."



Water Resources Director Shawn Bradford gives the "Golden Plunger Award" to Councilmember Brenda Holland for her "unstopping" support and devotion to water quality.



Deputy City Manager Jim Nichols, Water Resources Director Shawn Bradford, Councilmembers Georgia Lord and Brenda Holland, Vice Mayor Frank Cavalier, Councilmember Dick Sousa, City Manager Stephen Cleveland and Deputy City Manager Brian Dalke break ground at the site of the future Water Resources Administration Building.

## Community Development and Engineering Moving Out of City Hall

If you need plan approval or a building permit you will probably want to make a trip to the City of Goodyear Community Development Department. As of Mon., March 26, this department, which includes Planning and Zoning and Building Safety, as well as the Engineering Department will be relocated to the Venida Business Center, 195 N. 145th Ave. just south of Van Buren St., a half mile west of City Hall.

Both the Community Development and Engineering departments will close for business at noon on Fri., March 23 and reopen at noon March 26 to allow them to move over the weekend and be ready for business on Monday. Both departments are moving to Building D, which is at the east side of the Venida complex.

Police and Fire administrations will also be moving to the same complex by mid-April to alleviate overcrowding in their current facilities.



# Goodyear Rodeo Entertains Record Crowd

It was standing room only on Saturday, Feb. 17 at the Goodyear Rodeo in Estrella Mountain Regional Park Rodeo Arena. The Senior Pro Rodeo riders put on a great show and the weather and mountain scenery were incredible. Visitors came from all over including New Hampshire, Minnesota and Pennsylvania to get a taste of the Wild West. And they got a very good show for their money! Children were especially enthralled with the thrills in the arena. 🌿



Photos by  
John Rinehart



## Catholic University Reveals Plans to Open Campus in Goodyear



According to a February 28th press release issued by San Antonio's University of the Incarnate Word (UIW), the school will forge new ground by opening a campus in Goodyear which will be the first Catholic university in Arizona.

"We're very excited about extending our academic outreach to such a vibrant community like Goodyear," said UIW President Lou Agnese. "This is a terrific match, as Goodyear and Incarnate Word share many of the same values."

UIW has started the licensing process with the Arizona State Board for Private Postsecondary Education. Once approved, UIW expects to open an Extended Academic Program Center later this year in Goodyear, offering on-ground, online and blended academic offerings in a variety of undergraduate and graduate degree programs.

"The City of Goodyear welcomes the University of the Incarnate Word," said Mayor Jim Cavanaugh. "We look forward to UIW becoming a part of our City Center, and part of the lifestyle and culture that we are developing in Goodyear." 🌿

## West Valley Neighborhood Summit on Crime Prevention

Learn how to stay safe at a free event (breakfast and lunch included) on March 31, 2007 at Crosspoint Christian Church, 8600 W. Glendale Ave., Glendale, AZ. Experts from around the Valley will teach classes on: *Protecting Yourself from Violent Crime, Drug Prevention and Education, Property Crime Prevention, Cybersafety: Staying Safe Online* and many more.

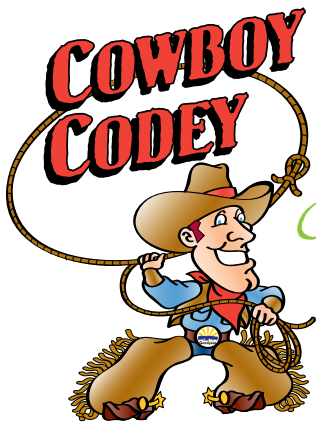
To sign up, call 602-506-3411 or visit [www.mcaconference.com](http://www.mcaconference.com).

For further information, contact Judi Switanek, City of Goodyear Volunteer Coordinator at 623-882-7807.

## Save Water in the Kitchen

Water is our city's most precious resource. There are a number of ways to save water, and they all start with you. Saving water in the kitchen will keep you from pouring your money down the drain. Here are a few tips:

- When washing dishes by hand, don't let the water run while rinsing. Fill one sink with wash water and the other with rinse water.
- Collect the water you use for rinsing produce and reuse it to water houseplants.
- Designate one glass for your drinking water each day. This will cut down on the number of times you run your dishwasher.
- Don't use running water to thaw food.
- Soak your pots and pans instead of letting the water run while you scrape them clean. ♻️



### Cowboy Codey Sez: Take Stock of Your Critters

The City of Goodyear has a code that restricts the number of household pets that a resident can have. Household pets (dogs and cats) may be kept in the city, but it is unlawful to keep, harbor or maintain more than four per household. Many times the keeping of too many pets can lead to unsanitary conditions.

So let's remember to properly care for and maintain our furry friends by keeping them limited to the allowed number, cleaning up after them and not letting them disturb your neighbors. ♻️

Council meetings and work sessions are held in the Goodyear Justice Facility, 986 S. Litchfield Rd. unless indicated otherwise.

### Jobs with the City of Goodyear

Visit the City of Goodyear website at [www.goodyearaz.gov](http://www.goodyearaz.gov) or call the City's 24-hour hotline, 623-932-1716, for listings. The Human Resources Office is located at City Hall, 190 N. Litchfield Rd. Phone: 623-882-7765 or 623-882-7762. TTY: 623-932-6500. EEO/M/F/V/H/D. Goodyear accepts applications only for open positions.

## Goodyear City Council Calendar



Brenda Holland, Fred Scott, Vice Mayor Frank Cavalier, Mayor Jim Cavanaugh, Dick Sousa, Rob Antoniak and Georgia Lord

Monday, March 19, 2007  
Work Session - 5 p.m.

Monday, April 9, 2007  
Work Session - 5 p.m.

Monday, March 26, 2007  
Regular Meeting - 6 p.m.

Monday, April 9, 2007  
Regular Meeting - 6 p.m.

# City of Goodyear **INFOCUS**

A monthly publication  
for the citizens  
of Goodyear

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Bridge columns show the aesthetic treatment that is part of the art element incorporated into the bridge design.



Construction of a relocated irrigation ditch

Evolving from the work of an Image Committee made up of 11 citizens who held public meetings to find out what residents wanted Goodyear to be, Goodyear's new slogan – **Feel the Connection** – is being used to depict Goodyear in advertising, in publications and on our website. We have created several ads to illustrate our "Feel the Connection" campaign which depict Goodyear and its residents in different ways. We will feature one of the ads in each edition of **Goodyear INFOCUS**.



## Van Buren Street Reconstruction

Construction for the widening of Van Buren Street, between Litchfield Road and Estrella Parkway is in its third month. The relocation of utilities and power lines is almost completed. The new storm drain system is under construction and various irrigation ditches are being relocated. Construction of the bridge over Bullard Wash between Centerra and Skyway Church has begun. On the north side of the road, some of the bridge columns have already been constructed. Traffic has been diverted around this construction area and a 15-mph speed limit has been posted. Please observe all traffic signs and reduced speed limits and take extra precaution with construction personnel and equipment. For additional information regarding this project please contact Al Gonzales (Project Manager) at 623-882-7924 or Raul Varela (Engineering Director) at 623-882-7099. 🌱



190 N. Litchfield Rd.  
623-932-3910  
[www.goodyearaz.gov](http://www.goodyearaz.gov)