

City of Goodyear INFOCUS

July/August 2007

Connecting You with Your City

Artful Signs Make Goodyear a Stand Out Community

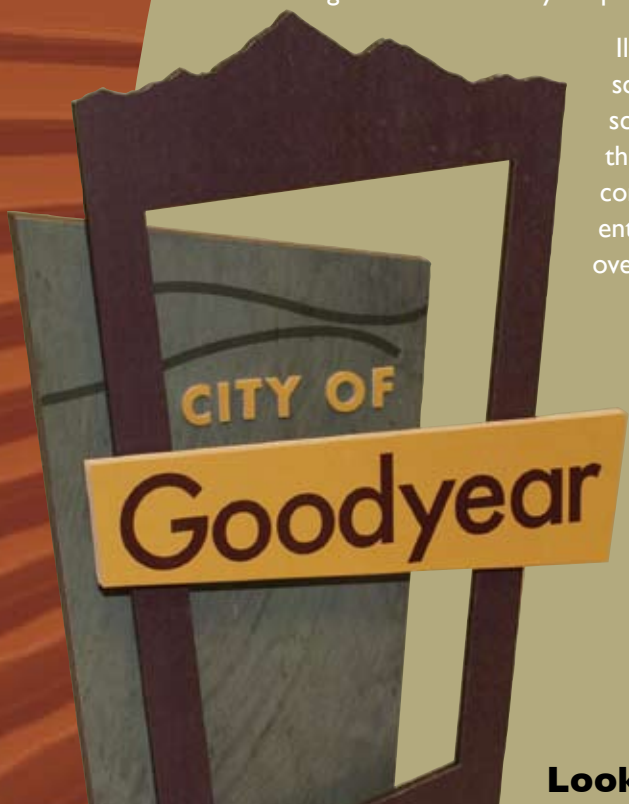
Multi-colored, artistic vertical metal sculptures will soon herald your entry into Goodyear at six prominent entry points serving as city gateways. These unique, vertical, 12-foot high signs will distinguish Goodyear from surrounding cities.

Quite different from the entry signage in most cities, Goodyear's green, gold, purple and rust-colored entry monuments meet key goals given the designer, Hunt Design. The entry signs are artful, timeless in design, project an image of a progressive city, and depict elements of our city – mountains, the river and the sun. The design can also be easily adapted for wayfinding signage in the future such as for City Center.

Illustrating the adaptability of the design are sixteen companion metal sculptures which mimic aspects of the larger monuments. The median sculptures are being installed at key locations in arterial street medians throughout Goodyear to create a sense of place and identity for the community. These six- to eight-foot sculptures and parts of the larger entry monuments are made of Cor-Ten steel which is meant to oxidize over time into a rusty brown color.

Entry monuments will be installed at the following entry points:

- Litchfield Rd. and Wigwam Blvd.
- Litchfield Rd. south of I-10
- McDowell Rd. west of Dysart Rd.
- PebbleCreek Pkwy. and McDowell Rd.
- Estrella Pkwy. south of I-10
- Estrella Pkwy. north of MC85



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Goodyear's Retail News Just Keeps Getting Better!

Westcor's Estrella Falls regional mall is slated for a fall 2009 opening with Harkins, Dillard's, White House/Black Market, Chico's, Industrial Rideshop, and Coach in the lineup at this outdoor mall north of McDowell Road just west of Bullard Avenue. In addition, Westcor's The Market at Estrella Falls shopping center north of McDowell Road, just east of PebbleCreek Parkway, will feature retailers such as Basha's, Staples, Shoe Pavilion and Razmataz with openings in late summer 2008.

USA Motorsports is in site plan review for a 14,000-square-foot showroom for ATV, motorcycles and watercraft at Palm Valley Crossing. Expect an opening in 2008.

The 40 acres at the southwest corner of Litchfield Road and I-10 are finally taking shape. A joint venture between J. Walters Construction and Land Baron Investments anticipates approximately 300,000 square feet of retail space to include two hotel sites and 240,000 square feet of office space of which 12 units will be office condos.

Green Street Properties is planning 146,000 square feet of retail space at the northwest corner of Cotton Lane and Yuma Road. Both Walgreens and Fresh & Easy Neighborhood Market are slated for this corner. In addition, they are actively leasing a neighborhood commercial site on Estrella Parkway just north of Yuma Road which features retail space integrated with a multi-family residential project as part of the Centerra master-planned development.

Evergreen Devco is planning October 2007 openings at Goodyear Centerpointe on the southeast corner of PebbleCreek Parkway and McDowell Road with retailers such as Sport Chalet, Mervyn's, Babies R Us, Circuit City and BevMo in the mix.

The 1.2 million-square-foot Canyon Trails Towne Center at the northeast corner of Cotton Lane and Yuma Road, will be anchored by SuperTarget which plans to open in July 2008. Other businesses slated for the center include: Home Depot, Cost Plus World Market, PetsMart, Office Max, Famous Footwear, Danny's Family Carousel, and Bank of America.

Artful Signs Make Goodyear Stand Out Community



Median sculptures can be found on:

- McDowell Rd. at Palm Valley Blvd.
- Estrella Pkwy. at Centerra Drive
- Litchfield Rd. north of Avalon Drive
- Indian School Rd. at Sarival Ave.
- Indian School Rd. at PebbleCreek Pkwy.
- Litchfield Rd. north of I-10
- Litchfield Rd. at Goodyear Airport
- McDowell Rd. west of Litchfield Rd.
- McDowell Rd. at 136th Ave.
- Litchfield Rd. at Virginia Ave.
- Litchfield Rd. at Van Buren St.
- Indian School Rd. at Clubhouse Drive
- Indian School Rd. at 146th Ave.
- Estrella Pkwy. at Yuma Rd.
- PebbleCreek Pkwy. at Clubhouse Drive
- Estrella Pkwy. at West Lower Buckeye Rd.

McDowell Road Commercial Corridor Road Improvements - Phase II

You are invited to an Open House to hear about planned road improvements around the Westcor Estrella Falls Regional Mall project and about planned amenities for the Bullard Wash linear park. Improvements are within the area of McDowell Road and Virginia Avenue between PebbleCreek Parkway and Bullard Avenue.



**Wednesday
Sept. 26, 2007
6:30 p.m.
Hampton Inn
2000 N. Litchfield Rd.
Pavilion II**

**Phase II
Road
Improvements**

For more information, go to:
www.mcdowellroadcommercialcorridor.com/ or contact:
Pete Hemingway Wood, Patel & Associates, Inc.
602-335-8500.

Cotton Lane and I-10 Scheduled for Traffic Signal

Traffic lights will go in at I-10 and Cotton Lane both north and south of the freeway by the end of the year. The City asked the Arizona Department of Transportation (ADOT) last year to do a traffic study to see if a traffic signal was needed. ADOT determined it was warranted based on nationally recognized criteria that include traffic volume and collision data.



Because it is coming off I-10 which ADOT controls, the cost is being shared by ADOT and the City of Goodyear. The light will be removed in about five years when a freeway interchange is constructed at Cotton Lane connecting Loop 303 with I-10.

A New Park in Goodyear... And So It Begins!

Now that the ground has been officially broken, Phase One of Goodyear's second community park is under construction north of Estrella Foothills High School. Phase One consists of 14 acres and will include three baseball fields, a soccer field, concession stand, restrooms and maintenance yard. This phase is expected to be completed by spring 2008.



Councilmember Frank Cavalier, Mayor Jim Cavanaugh, Councilmembers Dick Sousa, Georgia Lord, Joanne Osborne and Interim City Manager Brian Dalke break ground at the site of the new City park.

Phase Two will bring a large baseball field, the aquatics center and the maintenance building and is expected to be completed by spring 2009.

Phase Three (as yet unfunded) will build enhancements to the aquatics center, playgrounds, ramadas, basketball courts, volleyball courts and additional parking. Upon completion, this community park will cover 40 acres.

The new park will be loaded with amenities for everyone in Goodyear to enjoy.

Water Rates Increasing for Goodyear Customers South of I-10



All households south of I-10 could see increases in their August water bills due to a five percent increase in the water rate effective July 31, 2007 for City of Goodyear water customers only. This year's water rate increase was approved in 2006 when the City Council adopted Resolution 06-1051 in an effort to cover rising costs associated with providing both water and sewer service to Goodyear customers. The resolution does not call for a sewer rate increase this year. Goodyear homes north of I-10 are not affected by this water rate increase because their water and sewer service is delivered by Litchfield Park Service Company (LPSCO).

The base charge for having water delivered to Goodyear water customer homes south of I-10 depends upon the size of the home's water meter. Most households have a 3/4" water meter and that base charge will increase from \$9.20 to \$9.67. The 1" residential meter base rate will be increased from \$9.92 to \$10.15.

The additional rate Goodyear water customers will be charged depends upon how much water they use each month. The majority of households fall into the first tier of water usage (from 0 to 8,000 gallons per month). The rate for Tier 1 is going from \$1.68 to \$1.76 per thousand gallons of water used.

For example, if a household uses 7,000 gallons per month in both July and August, the water bill in July would be \$20.96 and would increase to \$21.99 in August. This was computed as follows:

Month	Thousands of Gallons Used	x	Rate for Tier 1 (0 - 8,000 Gal.)	=	Rate for Water Use	+	Base Rate for 3/4" meter	=	Total Charge
July	7	x	\$1.68	=	\$11.76	+	\$9.20	=	\$20.96
August	7	x	\$1.76	=	\$12.32	+	\$9.67	=	\$21.99

Water usage rate changes in the other three tiers are:

Tier 2 (8,001 – 20,000 gallons per month) going up from \$2.57 to \$2.70 per thousand gallons

Tier 3 (20,001 – 30,000 gallons per month) going up from \$3.31 to \$3.47 per thousand gallons

Tier 4 (30,001 gallons per month or more) going up from \$3.59 to \$3.77 per thousand gallons

For questions on the City of Goodyear water customer rate increase, please call 623-882-7887 or visit our website at www.goodyearaz.gov.



Learn About the Parks Plan

**Parks Master Plan Public Meeting
Thursday, August 16, 6 to 8 p.m.
Goodyear City Hall, Room 117
190 N. Litchfield Rd.**

Goodyear residents are invited to attend this final meeting to view details of the City Parks Master Plan. You will be able to view all of the input we have received from previous meetings and provide your input on how future parks in Goodyear should be developed. Want to know more about our demographics, how parks are developed and tell us where they should be built? Join us and become involved in the future of our park system.

For more information, call 623-882-7502.

Cancer Treatment Centers of America Brings the Biosciences to Goodyear

From the Mayor



Mayor James Cavanaugh

Last month, Cancer Treatment Centers of America announced its plans to build in Goodyear.

Our new partner is a cutting edge leader, offering highly individualized cancer treatment plans, combining medical, nutritional, physical, psychological and spiritual therapies. This nationally known hospital will be located on 23 acres

south of I-10 between Litchfield Road and Bullard Avenue. Its arrival is the advent of a new industry – bioscience – in Goodyear.

In addition to the immeasurable benefits that CTCA will offer to its patients, its presence will also bring many measurable benefits to our citizens. Among these are 420 high-paying jobs and a presence that will serve as a catalyst for future development. Interested parties have been contacting us since the news broke.

CTCA chose Goodyear for many reasons, including the proximity to the highway, the professionalism of our staff, and of course, the economic benefits that the City was able to offer. Lately, the topic of incentives offered by cities has garnered a great deal of media attention. Goodyear has offered incentives and will continue to do so, when in our best interests. An economic development tool known as a Government Property Lease Excise Tax (GPLET) will allow CTCA to forgo paying property taxes. Instead, CTCA will pay only excise taxes; but, the law requires that these be waived for the first eight years, which would amount to \$2.1 million.

Why would Goodyear forgo this revenue? The answer is simple: to drive economic development in our City. For a GPLET to be used, it must be on land that has been declared a "redevelopment area" in a "single business district." A few years ago, Goodyear undertook the necessary process to have an area that lies generally between Litchfield Road and the Bullard Wash from I-10 to MC85 declared a redevelopment area so we could obtain grants and other funding opportunities that come with the designation. The site that CTCA wanted was within this redevelopment area.

The use of GPLETs is not new. The City of Phoenix has used them to attract companies to the downtown and airport areas. The City of Tempe has used a precursor of the GPLET to develop Mill Avenue and is using GPLETs for Tempe Town Lakes and its Hayden Ferry project.

For us, CTCA is and will continue to be an economic catalyst. The site had not been developed and likely would not have been for several years, so it was not producing any revenue for the City. Now, we expect hotels and other supporting businesses to develop near the hospital. Nearby land is planned for an employment corridor, and CTCA's presence will catapult those plans forward. And, we believe, when the dollars are counted in the next five years, our balance sheet will show a positive gain of at least \$500 million from having CTCA in our city.

Also, each of our three emerging universities – St. Francis University, University of The Incarnate Word, and Franklin Pierce University – will offer health-related programs. With CTCA nearby, students will have an opportunity for learning and CTCA will have local resources to call upon. The synergies that we have envisioned for our City are beginning to happen.

Our goal is for Goodyear to be a place for our residents to live, to work, and to play. It is exciting to see the "to work" part coming to fruition with the Ballpark Village, the future City Center, the Estrella Falls Mall, the Federated distribution center, and now, Cancer Treatment Centers of America!

Jim

Young Joshua Gass Honored

Mayor Jim Cavanaugh proclaimed July 10th as Joshua Gass Day in Goodyear and presented him a check for \$1,005 as Goodyear's contribution toward his fundraising efforts to conquer leukemia and lymphoma. Joshua, who was diagnosed with acute lymphocytic leukemia in June, 2006 at age 6, has raised more than \$30,000 for the Leukemia and Lymphoma Society.

Joshua's fundraising efforts are continuing and include a Kids' Light the Night Walk this year. If you would like to donate to the Joshua and Friends Team, please go to: www.active.com/donate/ltnPhoeni/2247_joshmalc





Get to Know Your Neighbors at Goodyear's G.A.I.N. Event Saturday, October 20

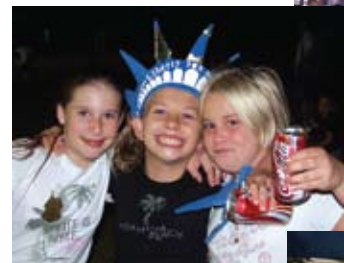
The big day is October 20th! It's a time for fun, food, exchanging information and a wonderful chance to get to know your neighbors.

This is Goodyear's sixth year for G.A.I.N. (Getting Arizona Involved in Neighborhoods), but this year it's going to be different. Instead of holding the event in your individual neighborhoods, everyone is going to have their neighborhood parties in the Goodyear Community Park at 3151 N. Litchfield Rd. at 5:30 p.m. Having different neighborhoods in various areas of the park allows each neighborhood to cut their costs by sharing such expenses as bouncy rides for the kids. It also helps the City because previously it was hard for the Mayor and City Council to visit all the parties during the short timeframe and for fire and police vehicles to be available at so many locations.

We have 12 neighborhoods currently involved in this year's G.A.I.N. event: Canada Village, Canyon Trails, Cottonflower, Estrella, Estrella Vista, Historic Goodyear, North Subdivisions, Palm Valley II & III, Rancho Miraval, Sarival Village, Sunrise at Wigwam, and Wildflower.

Co-sponsors for this year's event are BK Homes and Southwest Ambulance and presenting sponsors are APS, the Cleveland Indians and Crossings Church. Franklin Pierce University is also a sponsor.

Additional neighborhoods are more than welcome! For more information, or to volunteer to join the planning committee and represent your neighborhood or to sponsor the event, please contact City of Goodyear Volunteer Coordinator Judi Switanek at 623-882-7807 or judi.switanek@goodyearaz.gov.



Bullard Avenue Closed Under I-10

Bullard Avenue under Interstate 10 between McDowell Road and the entrance to Snyder's of Hanover closed on July 23 and is expected to remain closed through early spring 2008. The Arizona Department of Transportation (ADOT), in conjunction with the City of Goodyear, decided to close the road to speed construction by at least two months and maintain a safer work zone while ADOT crews widen Bullard Avenue to four lanes in each direction under I-10 and construct a full freeway interchange.

Sign boards are located east and west on both Van Buren Street and McDowell Road suggesting Litchfield Road and Estrella Parkway as alternative routes. Signs are also east and west on Indian School Road to warn motorists turning south onto Bullard Avenue. A sign board is located on Bullard Avenue north of McDowell, so southbound motorists are aware of the closure.

While motorists will not be able to go south of McDowell Road on Bullard Avenue, access north on Bullard Avenue from Van Buren Street will only be restricted to "local business traffic" so motorists can access the Bullard Goodyear Commerce Center, Southwest Specialty Foods, and Snyder's of Hanover. Motorists will not be able to access McDowell Road from Van Buren Street.

The new interchange, which is part of an upcoming series of improvements for I-10 in the West Valley, will serve the future Estrella Falls Regional Mall located north of McDowell Road between Bullard Avenue and Estrella Parkway and the many power centers surrounding the mall, some of which are already under construction. At the request of the City of Goodyear, ADOT is adding to the aesthetics of the project by including public art on the bridge structure of the new interchange.



Thanks to Our Star-Spangled Volunteers

It was reeeallllly hot, but several volunteers braved the heat to help with Goodyear's Star Spangled 4th event! Pictured are members of the Gator Baseball Team, coached by Chuck Mighell, who passed out free water bottles to event goers. Other 4th of July volunteers who are not shown are: Steffie Brouillette, Adam Classen, Barbara Comstock, John Comstock, Kelly Comstock-Snell, Antoinette Manual, Renee Rutter, Ian Wang, Sean Wang and Marilyn Weigand.

A BIG THANKS to all our volunteers and especially Susan Lutz, the event's volunteer coordinator.

For more information about volunteering in Goodyear, call Judi Switanek at 623-882-7807.

A Dream Comes True Higher Education Comes to Goodyear This Fall



Goodyear welcomes three institutions of post-secondary education to our community this fall. This represents the culmination of a concerted effort by the Goodyear City Council and staff to bring smaller, private schools of higher education to Goodyear to round out our quality of life. Three very different schools with differing philosophies and wide ranges of degree programs were attracted to our City. While different, they are also very much alike because each is dedicated to delivering the highest quality, private education to its students.

UIW Commits to On-Ground Campus in Goodyear Right Away

Since being approved by the Arizona State Board of Private Postsecondary Education on May 24, 2007, University of the Incarnate Word (UIW) has been actively setting up its Goodyear operation. Its Arizona campus website was even live that very day. UIW was the first university to sign a letter of intent with Goodyear to locate in the City Center area.

“Our plans, since the beginning, have been to share in the excitement of the City Center and to help develop a unique living and learning community for Goodyear,” said Dr. Cyndi Wilson Porter, UIW’s Coordinator of Arizona Projects. “As soon as the City’s library starts going up, UIW will also start our building. We are very excited to share our 125 years of experience in liberal arts education with the residents of the West Valley.”

UIW is moving forward in two phases. Phase I is well underway as they prepare to offer on-site, classroom-based programs for the fall term at Desert Edge High School in Goodyear on August 23. As Phase I progresses, and they attain a base of students, the adult programs will look for space to permanently house offices and classrooms.

Porter emphasized that the fall 2007 degree programs are planned as campus-based programs. UIW’s focus will not be to bring in online courses before traditional courses begin. While online will be something a student can select to help accelerate their degree program, UIW’s focus in Goodyear is developing an on-ground campus.

Based on input from the community, UIW is offering new transfer-friendly degree programs at the Goodyear campus: Bachelor of Arts in Organizational Development, Human Resources, Administration, and Applied Arts and Sciences. UIW offers ACBSP accredited business degrees with a BBA in a variety of different concentrations to include Banking and Finance, Accounting, Management, Marketing and Information Systems. It also offers an ACBSP accredited MBA, graduate certificates and a variety of upper division certificates. UIW is also offering an RN to BSN degree program.

For information on the Goodyear campus, visit its website at <http://arizona.uiw.edu> or contact Director of Operations Steve Swatzell at 1-623-523-3226 or Swatzell@uiwtx.edu.



University of the Incarnate Word is a Catholic institution founded in 1869 in San Antonio where its main campus is located today. More than 5,000 students on campuses worldwide are offered undergraduate, graduate and doctoral degrees in an integrated program of liberal arts and professional studies that include a global perspective and emphasis on social justice and community service.

Franklin Pierce and Goodyear – A Partnership

Franklin Pierce University is proud of its growing national and global reach. The Goodyear initiative is a logical next step for the institution. Franklin Pierce has the unique opportunity to open a campus in a city where community leaders are seeking to build a visionary higher education partnership.



Currently, Franklin Pierce University (FPU) enrolls approximately 1,700 students at its traditional undergraduate campus in New Hampshire. It also enrolls approximately 1,500 students through its College of Graduate and Professional Studies. In addition to its new Goodyear Campus, FPU offers classes at six locations in New Hampshire and online.

“We are excited by the potential of the entrepreneurial model proposed by the City and believe it is a good match for our brand of private higher education,” stated Raymond Van der Riet, FPU’s vice president of Strategic Initiatives.

Franklin Pierce University’s commitment to the Goodyear project was enthusiastically endorsed by the Board of Trustees in December. This was followed in January with the appointment of Andrea Brode as full-time founding director of the Goodyear campus. In February, Franklin Pierce hosted a well-received open house for community and business leaders. Franklin Pierce University recently received approval from the Arizona State Board of Postsecondary Education to begin offering degree programs in the state.

The first programs will be available in the online format beginning this September. Programs will include a wide variety

of undergraduate offerings, as well as the highly-successful Transitional Doctor of Physical Therapy and MBA degrees.

Campus-based programs will commence in November 2007. FPU will begin offering Bachelor’s Degrees in Accounting/Finance, Management, General Studies, and Human Services. An on-site MBA will begin this December.

For more detailed information on program offerings, please contact Andrea Brode, Goodyear Campus Director at 603-313-0855 or at brodea@franklinpierce.edu. Campus address: 250 N. Litchfield Rd., Suite 100, Goodyear, 85338. Online at franklinpierce.edu.

University of St. Francis to Serve Adult Students in Goodyear Area

Starting this fall, the residents of Goodyear and the greater Phoenix region will benefit from the University of St. Francis’ (USF) 30-plus years of experience in adult education and support systems dedicated to helping students succeed. USF will offer adult learners the opportunity to complete their bachelor’s degree or pursue a master’s degree with courses offered in the Goodyear area and online.

“We are pleased to bring affordable, private education to the Goodyear area, and know that students here and the greater community will benefit from higher education rooted in Franciscan values,” stated Chuck Beutel, vice president for Admissions and Enrollment Services at USF.

Accelerated, online bachelor-degree completion programs are offered in Applied Organizational Management, Health Care Leadership, Organizational Leadership and the RN BSN Fast Track (bachelor of science in nursing) for working adults who have associate’s degrees or equivalent college credits and are seeking middle-manager status. Graduate degrees in Business Administration (MBA), Health Services Administration, Training and Development and Nursing complement these bachelor degrees and are geared for those seeking upper mobility within or across their organization. Certificates are offered in Management and Training Development, Learning and Technology, Logistics and Teaching in Nursing.

To learn more about University of St. Francis programs, visit www.stfrancis.edu or call 1-800-735-7500.



The University of St. Francis was founded in 1920 and serves more than 4,100 students nationwide. With its main campus in Joliet, Ill., USF also serves more than 40,000 alumni located throughout the country, including 2,000 in Arizona. The university offers more than 60 areas of undergraduate study in arts and sciences, business, education, nursing and health care and social work. Thirteen graduate programs are offered in health care, business, education and social work.

Be a Member of Goodyear's New Arts and Culture Commission

Goodyear is looking for seven individuals residing in Goodyear to become members of its new Arts and Culture Commission. An arts background is not required. Those chosen to become commissioners will serve for two- and three-year terms and shall make recommendations to the City Manager and the City Council regarding but not limited to:

- 1) Policies, priorities, and plans for promoting, advancing, and maintaining Public Art and Performing Arts in Goodyear;
- 2) Allocation and budgeting of funds for Public Art through the Annual Public Art Project Plan;
- 3) Encouraging the promotion of Arizona artists in City art projects by setting annual goals to be identified in the Annual Public Art Project Plan and approved by City Council;
- 4) Encouraging citizen input and involvement in the design and selection of Public Art and Performing Arts;
- 5) Coordinating with the private sector and other governmental agencies in promoting arts and culture;
- 6) Organizing and promoting Public Art and Performing Arts which celebrate the City and its unique cultural heritage.

The commission will be representative of Goodyear's diverse population, so minorities are encouraged to volunteer. To apply, residents must submit a Public Service Interest Form (PSIF) by 5 p.m. on Wednesday, August 22, 2007. Go to Goodyear's website – www.goodyearaz.gov – and click on Forms/Applications to find an alphabetical listing.

Anyone who has already filled out a PSIF indicating their interest in the arts, does not need to apply again. For more information, please contact Lili Schuett, Community Services Manager at 623-882-7801.

Examples of public art projects in the Valley



Pictured above are the monumental Papago Pillars.



This bridge, by artist Laurie Lundquist, designed with a galvanized chain link safety cage, approximates the jagged profile of the mountains to the south.

The arch below, by artist Brower Hatcher, is formed by five layers of painted stainless steel mesh. Suspended within the mesh are 35 sculpted bronze and colored-aluminum objects which reference the history and culture of the southwest, the arts and science.



The artist, Ed Carpenter, worked with engineer Jerry Cannon to design a pedestrian bridge in the form of two grasshoppers. The legs of the grasshoppers serve as structural supports, and animal and insect images are sandblasted and stained onto the concrete deck walkway.



West Nile Virus Season Buzzing

The 2007 West Nile virus season is proving to be a serious one. By July 17th, less than a month after the first confirmed human case of the virus, Maricopa County had confirmed 11 human cases of West Nile virus (WNV). Last year at that time, they hadn't even recorded their first case for the year.



WNV is transmitted to humans from the bite of an infected mosquito. Approximately 20 percent of people infected with the virus will feel flu-like symptoms occurring three to 15 days after the mosquito bite. Symptoms may include fever, headache, body aches,

nausea, vomiting, swollen lymph glands, and skin rash on the chest, stomach and back. A small percentage of people who are infected with WNV will experience severe symptoms, such as meningitis, encephalitis, paralysis, and even death. People over the age of 50 are generally at a higher risk for severe symptoms. If a person thinks he or she has WNV symptoms, he or she should consult their health care provider.

Prior to the recent monsoon storms, backyard breeding was the key culprit. Monsoon storms only add to the problem by creating more standing water. Backyard breeding can occur anywhere so residents are encouraged to eliminate mosquito-breeding sites around your property by taking the following precautions:

- Drain standing water in pots, tires, and other containers.
- Avoid over-watering your lawn.
- Keep fountains, animal troughs, and swimming pools properly operating and free from debris.

Residents are encouraged to protect themselves from WNV by taking the following steps:

- Use insect repellent properly, according to the product label's instructions.
- Wear light-colored long sleeves, pants, and socks when the weather allows.
- Keep window and door screens repaired.
- Avoid being outside at dusk and dawn, and at other times of heavy mosquito activity.

For more information on West Nile virus visit www.WestNileAZ.org or www.maricopa.gov/wnv.

Communicating During Emergencies

On June 18, 2007 there was a power outage in the City of Goodyear, in the Estrella area. The power outage affected between 4000-5000 homes for approximately 19 hours. During the outage Arizona Public Service (APS) set up a distribution point at the Starpointe Resident's Club to pass out dry ice and crushed ice between 11 a.m. and 6:30 p.m. while the power was being restored. There were APS employees, Goodyear Police Officers and Firefighters and other volunteers assisting with the ice hand-out.

With the power out, most people couldn't get information from electric radios, TVs and computers. The City could only call homes that have landline phones connected directly into the wall to let them know what to do in an emergency. Most homes have cordless phones connected to a base that plugs into electricity, which makes them useless during power outages. Because this was the situation in Estrella, the City sent a Public Works truck with PA system through all Estrella neighborhoods to let people know about the distribution point and a hotline number to call with a cell phone.

To avoid such communication problems in the future, the City's Emergency Management Coordinator is working on establishing information/distribution points to serve every neighborhood. In all likelihood, they will include fire stations and churches. We will let you know as soon as they are established as part of the City's emergency management.

In the meantime, should a major emergency occur where you need to find out what to do, keep this **City of Goodyear Emergency Hotline** handy – 623-882-3100.



Free CERT Classes to Begin September 11

Community Emergency Response Team (CERT) training teaches skills that people can use to safely

help their neighbors during a disaster while waiting for emergency responders such as Police and Fire. CERT is a positive and realistic approach to emergency and disaster situations. Through training, citizens can manage utilities and put out small fires; search for and rescue victims safely; and organize themselves and spontaneous volunteers to be effective. They will also be trained in life saving skills with emphasis on decision making, rescuer safety, and doing the greatest good for the greatest number.

The City is offering citizens 10 weeks of CERT training FREE every Tuesday evening from 6 to 9 p.m. at City Hall, 190 N. Litchfield Rd. To sign up, please call 623-882-7800 or e-mail LDillard@goodyearaz.gov. Deadline for signing up is Friday, Sept. 7 by 5 p.m.

Teen Law Enforcement Training Academy

The Goodyear Police department conducted a nine-day class in July in which teens learned about topics such as drug awareness, firearms, constitutional law, defensive tactics, CPR and investigations.

Teen Law Enforcement Training Academy students and instructors: Jack Strick, Anthony Santana, Josh Carlow, Zack Wood, Talis Bragg, Cassie Hagen, Jayme Cleckley, Lindsay LeBaron, Barbara Urena, Chip Abril, Alexis Castleberry, Whitney Castleberry, Officer Pete Gutierrez, Bryan Fuentez, Jessica Scherleck, Greg Kimball, Josh Eberhardt, Officer Kyle Rogers, Jordan Stevens, Josh Kelley, Steven Lopez, Josh Williams and Tony Cantu.



Movies, Concerts, Sports, Classes Just for Fun!

Movies in the Park

August 24 at 7:30 p.m.
"How to Eat Fried Worms" PG

September 7 at 7 p.m.
"Charlotte's Web" G



Come see these family films for free while relaxing in the great outdoor atmosphere at Goodyear Community Park, 3151 N. Litchfield Rd.

Please bring chairs or blankets. You may bring food and beverages (no glass) or purchase from our vendor.

Fall Concert Series

September 21 from 6:30 to 8:30 p.m.
"CTS" alternative rock

September 28 from 6:30 to 8:30 p.m.
"Close Enough String Band" bluegrass

Concerts are free to the public and are held at Goodyear Community Park, 3151 N. Litchfield Rd.

Please bring chairs or blankets. You may bring food and beverages (no glass) or purchase from our vendor.



Southwest Ambulance Supports Swim Program

Southwest Ambulance presented a \$5,000 check to the Goodyear Recreation and Aquatics Division at the Goodyear Community Swimming Pool, located at 430 E. Loma Linda.

The donation is part of a program called Pool Pac. This program represents a partnership between the City of Goodyear and Southwest Ambulance to prevent drownings, by teaching children to swim.

For the third year, Goodyear and several other municipalities received funds which are used to supplement families unable to afford the full cost of swim lessons.



Southwest Ambulance Director of Operations Doug Sauerbrett (third from right), Southwest Ambulance Government & Community Relations Director Martin Nowakowski (second from right) and Goodyear Councilmember Joanne Osborne (far right) pool-side with children learning to swim and their instructors.

Youth Sports

Please register online at www.goodyearaz.gov/rec or in person at Goodyear Recreation Division, Goodyear Fire Station #3, 3075 N. Litchfield Rd. Open registration continues through August 17. Programs are open until filled. (\$10 late registration).

Youth Baseball

September 8 through October 27
Ages 5 to 12

Youth Soccer

September 8 through October 27
Ages 5 to 10

Kicks 4 Kids Soccer

(register in person only at Goodyear Recreation)
September 15 through October 20
Ages 2 to 5



Goodyear Recreation Division

3075 N. Litchfield Rd.
8 a.m. to 5 p.m. Monday - Friday
(closed 12 to 1 p.m.)
www.goodyearaz.gov/rec website
gyrec@goodyearaz.gov e-mail
623-882-7525 phone
623-882-7533 fax

Adult Sports Leagues

Our programs offer excellent recreational opportunities with emphasis on healthy competition. Our leagues are organized, conducted and administered by professional staff with experience in league formation and equal competition standards with efforts to offer the best recreational experience possible.

Registration is held at Goodyear Recreation Division, Goodyear Fire Station #3, 3075 N. Litchfield Rd. Open registration continues through August 24. Leagues are open until filled.

Adult Flag Football – September 4 through October 25

Adult Softball Leagues – September 4 through October 29

Goodyear Little Leaguers are State Champs!

The Goodyear Little League 9 and 10 year olds have become the state champions. The District 2 championship team beat the District 3 champion Diamondbacks, on Sunday, July 29 by a score of 6-5.

The Goodyear team became 9- and 10-year-old District 2 champions on July 12 by defeating competing West Valley teams and finally Arrowhead Little League.

The team members are Vincent Essig, Benji Cabrerra, Victor Reynoso, Noah Critchfield, Danny Gomez, Devyn Fowler, Eric Figueroa, John Berroth, Chaz Mighells, Adrian Mojica, Albert Ramirez and Erik DeLeon.

More information about Goodyear Little League is available by contacting Goodyear Recreation Coordinator Troy Mickelson at 623-882-7536; by visiting the City of Goodyear website, www.goodyearaz.gov/rec; or by contacting Team Manager Paul Berroth at 602-550-0544.



New Fall & Winter 2007 Recreation & Aquatics Schedule Brochure

Look in your mail box to find your new Fall & Winter Recreation & Aquatics schedule. This brochure contains everything you need to know about special events, sports leagues and clinics and classes that are fun and informative. The brochure also contains contact information and a map of Goodyear parks, pool, community center and class locations.

The Fall & Winter schedule includes a huge selection of special interest classes and sports clinics that are great for the whole family. Learn more by visiting www.goodyearaz.gov/rec.



Southwest Valley Citizen Academy

Learn First Hand About Your Local Government

Have you ever been curious about the local people and factors that determine how your tax dollars are spent? Perhaps you have wondered how to present an issue or opinion at your City Council meeting but are not sure how to go about it. Have you thought you might like to serve on a citizen committee or volunteer your time in the decision-making processes of your City? If so, the Southwest Valley Citizen Academy is for you!

The academy consists of eight Thursday evenings from 6:30 to 9:30 p.m. beginning September 13 and concluding November 8 (we will be skipping a week that is yet to be determined). All sessions are held at Estrella Mountain Community College, located on the corner of Thomas and Dysart roads, in the North Community Room, on the second floor of Estrella Hall.

Sessions will address the following topics:

- How does my local government work?
- Municipal Budgeting
Where Does the Money Come From and Where Does it Go?
- Planning, Zoning, and Development: Building a Vision and How that Competes with NIMBY (Not in My Backyard)
- Service on Citizen Committees, Commissions and City Councils
- Neighborhood and Citizen Voices
- Neighborhood and Homeowner Associations
- Public Safety and Public Works
- MAG and Economic Development

You may sign-up for one or all of the sessions. Each session costs \$10 or you may sign-up for all eight sessions for \$50. Participants who attend at least six sessions will receive a Southwest Valley Citizen Academy Certificate of Completion.

To register, call 623-935-8888. For more information, call Estrella Community College at 623-935-8426 or Goodyear Community Advocate Linda Dillard at 623-882-7800.



Mayor Jim Cavanaugh presents certificate to 2003 academy graduate Georgia Lord, currently a Goodyear councilmember, whose interest in government was stimulated by this academy.

Tax Workshops

You are invited to attend the following workshops to learn about privilege tax to conduct business in Arizona. All of the workshops will be held at Goodyear City Hall, 190 N. Litchfield Rd.

For information, call 623-882-7899. To register online, go to www.azdor.gov/aspforms/core/seminarregistration.asp.

Rental Property Owner and Renter Clinic FREE
September 29 – 9 a.m. to 1 p.m.

Small Business Workshop FREE
September 22 – 9 a.m. to 1 p.m.

Construction Sales Tax Workshop
October 22 – 8 a.m. to 4 p.m. (\$15)

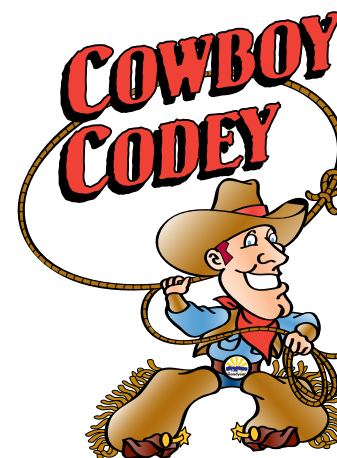
Retail Sales Tax Workshop
October 23 – 8 a.m. to 4 p.m. (\$15)



Save Water in Your Yard

Water is our city's most precious resource. There are a number of ways to save water, and they all start with you. Here are a few tips to save water while still keeping your yard green and healthy:

- Check your sprinkler system frequently and adjust sprinklers so only your lawn is watered and not the house, sidewalk or street. Keep your system well maintained and check for leaks.
- Minimize evaporation by watering during the early morning hours, when temperatures are cooler.
- Only water your lawn when needed.
- Adjust your lawn mower to a higher setting. Longer grass shades root systems and holds soil moisture better than a closely clipped lawn.
- Use the sprinkler for large areas of grass. Water small patches by hand to avoid waste.



Cowboy Codey Sez:

Be a Good Neighbor

The City of Goodyear needs the help of each citizen to maintain our community with pride. So, remember to obey the city codes and "Be a Good Neighbor."

Some things that you can do to help maintain a neat and clean appearance in your neighborhood:

- Keep your grass mowed and weeds pulled.
- Keep trash and recycling in containers with the lids closed.
- Store trash and recycling containers out of view of the street.
- Keep your pool clean (to report green pools, call Maricopa County Environmental Services at 602-506-0700).

Thanks, pardner.
By doing a little,
it helps a lot.

Council meetings and work sessions are held in the Goodyear Justice Facility, 986 S. Litchfield Rd. unless indicated otherwise.

No Council Meetings through August 26, 2007

Monday, August 27
Work Session - 5 p.m.
Regular Meeting - 6 p.m.

Tuesday, September 4
Work Session - 5 p.m.

Monday, September 10
Work Session - 5 p.m.
Regular Meeting - 6 p.m.

Monday, September 17
Work Session - 5 p.m.

Monday, September 24
Regular Meeting - 6 p.m.

Holiday Schedule

Labor Day,
Monday, September 3

City Offices Closed

Garbage, Recycling and Bulk Trash Collection:

Following the holiday, pickup that week for garbage, recycling and bulk trash will switch to the day after your normal scheduled pickup day.

Jobs with the City of Goodyear

Visit the City of Goodyear website at www.goodyearaz.gov or call the City's 24-hour hotline, 623-932-1716, for listings.

The Human Resources Office is located at City Hall, 190 N. Litchfield Rd.

Phone: 623-882-7765 or 623-882-7762.

TTY: 623-932-6500.

EEO/M/F/V/H/D.

Goodyear accepts applications only for open positions.

Goodyear City Council Calendar



Brenda Holland, Frank Cavalier, Vice Mayor Rob Antoniak, Mayor Jim Cavanaugh, Dick Sousa, Georgia Lord and Joanne Osborne

City of Goodyear **INFOCUS**

A monthly publication
for the citizens
of Goodyear

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Evolving from the work of an Image Committee made up of 11 citizens who held public meetings to find out what residents wanted Goodyear to be, Goodyear's new slogan – **Feel the Connection** – is being used to depict Goodyear in advertising, in publications and on our website. We have created several ads to illustrate our "Feel the Connection" campaign which depict Goodyear and its residents in different ways. We will feature one of the ads in each edition of **Goodyear INFOCUS**.



Progress continues on the widening of Van Buren Street.

Van Buren Street Construction to be Finished Ahead of Schedule

When construction began on Van Buren Street in November 2006, it was projected that the road improvements would be done a year later. However, despite the recent rains it looks like the project will be completed by late September, 2007 – two months ahead of schedule.

The traffic signals at the intersection of Bullard Avenue and Van Buren Street will be functional by the end of August. Contingent upon good weather, Pulice Construction will be paving the remaining unpaved lanes of Van Buren Street from Litchfield Road to Estrella Parkway on Aug. 10 and 11 and, if necessary, Aug. 12. The existing two south lanes of travel will remain open with minimal disruption. This work will complete the base course of asphalt. The final surface course of asphalt and striping will be completed by mid-September. An artistic bridge railing, street lighting and median improvements will be completed shortly thereafter.

This major capital improvement project will widen Van Buren Street from its original two lanes to five lanes between Litchfield Road and Estrella Parkway. Improvements include the installation of raised medians, a bicycle lane in each direction, new street lights, a bridge over Bullard Wash, signalized intersection at Bullard Avenue and a storm drain system.

Access to adjoining businesses and residential areas are being maintained throughout the duration of this project. The City is making every effort to provide safe access routes and minimize traffic impacts for our residents and visitors. Goodyear asks that drivers observe all traffic signs and reduced speed limits and take extra precaution with construction personnel and equipment when driving through this construction project.

For more information regarding Van Buren Street improvements, please visit www.goodyearaz.gov or contact Al Gonzales, Project Manager, at 623-882-7924 or Raul Varela, Engineering Director, at 623-882-7099.



190 N. Litchfield Rd.
623-932-3910
www.goodyearaz.gov