

# GOODYEAR CITYREPORT

JUNE 2005

## Mayor, Two New Members of Council and Incumbent Sworn In at Ceremony



**The 2005 City Council - (l to r): Brenda Holland, Fred Scott, Dick Sousa, James Cavanaugh, Vice Mayor Frank Cavalier, Rob Antoniak, Georgia Lord.**

On June 6th, Mayor James M. Cavanaugh became the first 4-year mayor in Goodyear's 59-year history at the Inaugural Ceremony at the Tuscany Falls Clubhouse in PebbleCreek. You can read the Mayor's Inaugural Address for his second elected mayoral term on page 2.

Councilmember Frank Cavalier was sworn in for his second four-year term of office and voted the new Vice Mayor. Adding cultural amenities and more parks are Cavalier's key goals as well as "making Goodyear the very best city in the state of Arizona."

New Councilmember Brenda Holland's objective is to find positive solutions to the challenges Goodyear faces. Her priorities are: public safety, adequate medical facilities, infrastructure to sustain growth, and meeting water and sewer needs. She wants to make Goodyear a "Signature City."

Making Goodyear the "shining star in the West Valley" is one of the visions of new Councilmember Georgia Lord. She also has the desire to make Goodyear a "sustainable city" where people can work, live and raise their children for generations to come.

## Goodyear's Inaugural Little League Season Scores Several Significant "Firsts"



**1st Winning Team - Rangers**

With the opening of Goodyear's first Community Park came Goodyear's first Little League. At the May 23rd Council Meeting, certificates were given to members of the league who achieved significant "firsts" by Mayor Jim Cavanaugh (shown to the right in each picture below) and by Mark Vanderwerf, Goodyear Little League President (shown to the left in pictures below).

"I'd like to thank all the volunteers for making this such a successful inaugural Little League season," said Troy Mickelson, Recreation and Aquatics Coordinator. "We couldn't have done it without them."



**1st Hit - Jared Bohl  
Brewers**



**1st Winning Pitcher -  
Andy Parsons/Rangers**



**1st Home Run - Tyler Bernth  
Yankees**



Mayor Jim Cavanaugh

## Mayor Wants City Known as One of Superb Quality

### Reprint of Mayor's Inaugural Address - June 6, 2005

I am honored by the trust you have placed in me and thankful for the opportunity to continue to participate in the amazing growth and unparalleled challenge of this City, a city comprised of people who are invariably honorable, decent and supportive. All of us are fortunate for one another and the values each of us provides to the Goodyear equation. By values I mean: a dedicated, experienced, well trained, hard-working staff; a city council that practices collegiality and respect in its dealings with one another; a public that is highly educated, insightful and eagerly participates in city governing; and a strong financial position with adequate bonding authority and excellent cash reserves allowing us the flexibility to quickly respond to those significant opportunities one experiences only rarely, and when experienced, must be exploited.

With these values, what have we accomplished, what are our challenges, and where are we headed? Of our achievements, I will mention only three. First, our greatest achievement over the past two years was the effort all of us put forth to preserve Luke Air Force Base. The county, state, and West Valley cities devoted their energies to Luke, but no entity did more than Goodyear. The unquestioned support of our citizens strengthened the credibility of our Goodyear leadership during untold negotiations with numerous parties and proved to be the foundation for Goodyear's success. Secondly, the cost of living in Goodyear was made more affordable by the decision to reduce our real property tax from \$2.10 to \$1.60. Lastly, all of us can be proud of the increased level of citizen involvement in

city government, homeowner groups and citizen forums. The citizens have not wasted their time. Not only have you enhanced the quality of life of your neighbors, but also more than 95 percent of the recommendations rendered by a record-setting nine citizen committees were adopted by the Council.

I think it important that all of us involved in the governing of Goodyear become known less for our record of success than for our willingness to face challenge. Of the latter, we have plenty. The Council and Senior Staff must seek alternative solutions and best practices to slow the escalating cost of doing business, particularly our people-related costs. Unfortunately, efforts to cut costs are conflicted by a Valleywide shortfall in planners, firefighters and police officers. Were we not willing to compete for these crucial skills, one could foresee decreases in public safety and development effectiveness. We can't afford not to compete.

Industrial development historically lags in a new growing economy, and it does here. It is time to remove the lag, and our Economic Development Department has the ability and drive to do just that. We must seek ways to reduce our fire and emergency response times. The ever-changing dynamics of water will continue to challenge us technically and financially. Although we have made significant headway in compressing the time to widen I-10, we still aren't satisfied and will continue that fight. Challenges oftentimes present us with opportunities. Such is the case in September as we go to the ballot box and say "yes" to sprinklers in all new homes and "yes" to saving the lives of our residents and firefighters.

Much will happen in Goodyear in the next two to three years. Residential permits will rise from today's annual average of 2500 to 5000 by 2007. Shopping in 2008 will not even resemble today's commercial. We'll have twice as much park space in 2008. Physical fitness will move front and center as a priority in the City with

private enterprises more than doubling the indoor space reserved for exercise. With regional partners, we'll decide when and where to have a police and fire training facility, and plan for an invigorated cultural presence. El Rio, the river project, is moving forward as a partnership between the City, county and private developers. In ten years, El Rio may be the most significant natural site in the Valley, and the best example of public/private collaboration. We will continue to press to bring one or more private colleges and a major league spring training facility to Goodyear.

Our future is exciting, a future laden with exceptional potential and challenge. Our ultimate size will be at least the existing 120 square miles. Our population will be eight to 10 times what it is today. We need to face a difficult question: Shall we begin to act now as if we are a city of 350,000, or shall we gradually grow into it? For example, do we now change our regulations and ordinances to permit structures such as 10-story buildings that will be expected in a larger city and begin now to finance acquisitions of land, buildings and services expected in a larger city, or do we continue to limit the focus of our laws and rules to respond strictly to the expectations inherent within the existing real time? The answer to this question gives long-term planning a current consequence.

Whether you approach the future aggressively or with gradualism, the objective does not change. Our mission, yours and mine, is to lay the groundwork, the foundation for greatness. Those who come later may not appreciate what we did, nor thank us for what we did, but we'll know that we were the catalyst that raised the expectations and set the standards guiding this city on its path. Twenty years from today throughout this country, the word "Goodyear" will still evoke thoughts of a blimp and a tire, but then, unlike today, the thought will be a secondary response. First and foremost, the word "Goodyear" will stimulate thoughts of community, of people, and of city, a city of superb quality in the State of Arizona -- your city.



## Council Calendar

All Council meetings and work sessions are held at the Goodyear Justice Facility, 986 S. Litchfield Rd.

**Monday, June 20 -  
Work Session - 5 p.m.**

**Friday, June 24 -  
Council Advance - 12 - 8 p.m.  
Tuscany Falls Clubhouse**

**Monday, June 27 -  
Regular Meeting - 6 p.m.  
(Adoption of 2005-06 Budget)**

**Monday, July 11 -  
Regular Meeting - 6 p.m.  
(Adoption of Property Tax Levy)**

**Council will be on recess from  
July 12 to August 21, 2005**

## JOB OPENINGS

Visit the City of Goodyear Web site at [www.goodyearaz.gov](http://www.goodyearaz.gov) or call the City's 24-hour hotline, (623) 932-1716, for job listings. Goodyear accepts applications only for open positions. The Human Resource Office is located at 190 N. Litchfield Rd.. Phone (623) 882-7752. TTY (623) 932-6500. EEO/M/F/V/H/D.

## City Center Update

The City Center Technical Advisory Committee will hold its next meeting on Thursday, June 23rd at 6:00 p.m. in Room 230 of Goodyear's City Hall, 190 N. Litchfield Road.

The Committee will review and discuss the latest version of the Draft Preferred Plan for the City Center prepared by the consultant team, HDR, Inc and David Moreno of Five Design, Inc. (formerly of The Jerde Partnership), based on the comments from more than 500 Goodyear households, area property owners and the Committee.

A public meeting is expected to be held in late August.

## Are you a Goodyear resident who really cares about your trash service?

If so, the Citizen's Solid Waste Advisory Committee hopes you will attend one of the following meetings to share your thoughts . . .

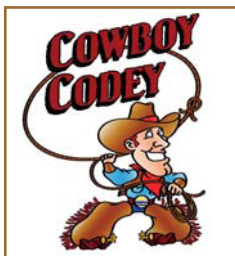
June 14 - 6 pm - Desert Edge High School, 15778 W. Yuma Rd.  
June 16 - 6 pm - Estrella Foothills High School, 13033 S. Estrella Parkway  
June 21 - 6 pm - Tuscany Falls Clubhouse, 16222 Clubhouse Drive  
June 23 - 6 pm - City Hall, Room 117, 190 N. Litchfield Rd.

Before negotiating our next trash pickup contract, the City Council asked Goodyear's Solid Waste Advisory Citizen Committee to study the City's Sanitation Program to develop a recommended plan that will achieve the most desirable, efficient and cost-effective service possible. The Committee needs your opinions about which approach makes the most sense for the City to pursue. Some of the issues the citizen committee is dealing with are:

- Should we stay with manual pickup?
- Should we go to automated pickup?
- Should we add curbside recycling?
- Should we provide containers with lids attached?
- Should people have a choice on size of container?
- Should rates be based on the container size?
- Should we change bulk collection frequencies so we can add green waste pickup or home debris pickup?
- Can we change alley trash pickup from alley to curbside?



**Please come to a meeting! The Committee can't make the recommendation without knowing what you think!  
For questions, call Public Works, 632-932-1637.**



**Cowboy Codey Sez . . .  
"RENTAL PROPERTY MUST BE  
REGISTERED WITH THE COUNTY"**

In August 1999, the Arizona Legislature passed the Residential Rental Property Statute, which requires all property owners to register their residential rental property. Registering rental property as required by A.R.S. 33-1902 will give public safety agencies a way to contact owners when emergencies or problems occur on their property. If you own rental property, you can contact the Maricopa County Assessor's Office at (602) 506-3406 or <http://www.maricopa.gov/assessor/> to determine what you need to do to get this property registered.

Failure to register a residential rental property carries a mandatory civil penalty of \$1000 plus \$100 for each additional month that the property is not registered. If you have any questions about this process or problems on a rental near you, contact the Code Compliance Manager at 623-882-7815.

## Mayor's Taking a Cool, Second Hike!

Join Mayor Jim Cavanaugh in the cool country on July 23rd as he hosts a 3.4-mile hike in the Tonto National Forest northeast of Payson. The Horton Creek Trail offers hikers a gradual ascent just below the Mogollon Rim through ponderosa pines, Douglas firs, seasonal wildflowers, and concludes with the gushing flow of a year-round spring.



Hikers will meet at City Hall at 190 N. Litchfield Rd. at 6:30 a.m. The bus will leave **promptly** at 7 a.m. The hike should begin about 9:30 a.m. and last about 2.5 hours. Lunch will be from noon to 1:30 p.m. with the bus returning by 4 p.m.



Cost of the hike is \$10 per person, which partially covers the cost of transportation, a guided hike, a T-shirt for first timers, a boxed lunch, snacks and water. West Valley Hospital is helping underwrite costs. To register, please call Mark Kimball at 623-882-7534 **before** July 20th.

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**After Hours Problems? Need to Call the City?**  
 Here's how you get a hold of the City after 5 pm for non-emergency problems. Just call the Police Department non-emergency number - 623-932-1220. The Police Dispatcher will determine whether to call the appropriate department to dispatch someone immediately or whether the problem can wait until the next business day.

### Residents S. of I-10 - Three Months to Appeal Sewer Rate

Because there is no way to measure household sewer usage, Goodyear bases its estimate for its customers **south of I-10 ONLY** on the household's water consumption. Each year in May, the sewer bill is averaged based on actual water usage during the months of January, February and March – this becomes the Winter Quarter Average.

If household water usage is **under** the assumed monthly minimum usage rate (2400 gallons per **each** member of home), an adjustment will **not** be considered for the sewer rate. However, if the monthly water usage is **over** the minimum monthly usage for the household occupancy, you may want to ask the City to consider a sewer rate adjustment. Higher water consumption may be due to filling a swimming pool or landscape watering. Since this water did not go down the drain, you don't pay a sewer fee on it.

A Sewer Fee Adjustment Self-Audit Form is available on-line at [www.goodyearaz.gov](http://www.goodyearaz.gov) or from the City's Customer Counter at 190 N. Litchfield Rd. Mail the completed form to: City of Goodyear, Attn. Sewer Rate Appeal, P.O. Box 1500, Goodyear, AZ 85338. Completed forms must be received no later than 90 days after the end of the billing period in dispute (May 31, 2005). The City will mail a decision within 30 business days advising whether an adjustment will be made.

This does not apply to LPSCO customers north of I-10. If questions, call 623-932-3015.

## CENSUS 2005 - GET READY TO BE COUNTED

Goodyear has decided to participate in the Special Census due to our rapid growth. Around the first week of September 2005, one out of every 20 residents will receive a mailed questionnaire that they will be asked to fill out and return. The 2005 Census Survey is a short and easy-to-fill-out form with less than 10 questions.

The information is used to plan our future and it is very important to our community that you accurately fill out the form. Census population numbers determine how much future federal and state money Goodyear will receive. These dollars support important community services you depend on such as police and fire services, parks and public transportation. The census numbers are also important for bringing jobs here by determining available workers and their level of training.

**BE READY TO BE COUNTED!**

### Independence Day Holiday - Monday, July 4

- \* City offices will be closed
- \* **Contained Pickup** - Monday routes shift to Tuesday; Tuesday routes go to Wednesday; other days are not effected
- \* **Uncontained Pickup** - Beginning with Monday, each day of the week shifts to the next day resulting in Friday routes shifting to Saturday.

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