

**City of Goodyear**

# **INFOCUS**

**June/July 2013**

## **All about water!**

**In this issue:**

Inauguration Highlights  
Star Spangled 4th of July  
Coffee with a Cop  
All About Our Water  
Water Quality Report  
City Volunteers Honored  
FY2013-14 Budget is Balanced  
Take Precautions for Vacation  
Being Prepared Can Save a Life  
Citizens' Advisory Board  
Summer Programs  
Reading Challenge

# Goodyear City Council Inauguration 2013 Highlights

On June 10, Mayor Georgia Lord, council members Joe Pizzillo, Wally Campbell and new council member Sharolyn Hohman, were sworn into office. They vowed to continue pursuing economic development opportunities for the City while continuing to provide high quality services, public safety, and amenities needed for a growing community.

**Mayor Georgia Lord** began serving on City Council in 2005, and will be serving her first full four-year term as Mayor. She completed two years of the unexpired term of former Mayor James Cavanaugh. Mayor Lord represents Goodyear on boards and committees of numerous regional organizations where she is actively involved in important policy decisions that impact the City of Goodyear and surrounding municipalities.



"I am excited about our city's position and the opportunities that are going to present themselves over the next several years," Mayor Lord said. "I look forward to working with the rest of Council to further enhance the quality of life for our residents by continuing to attract quality businesses, and through our continued emphasis on public safety."

**Councilmember Joe Pizzillo**, who formerly worked for the City of Goodyear Finance Department as its Budget Manager, was not only sworn in for his second four-year term to Council, but was also appointed by the City Council to a two-year term as Vice Mayor, replacing Joanne Osborne who last served in that post. Pizzillo visions long-range financial stability, providing cost-effective services and promoting jobs and economic development as important issues facing the City.

"I will continue to promote sound financial policies that ensure City resources are used wisely," Pizzillo said.



INFOCUS ONLINE

**Councilmember Wally Campbell** also is serving her first four-year term on Council after completing two years of Mayor Lord's unexpired Council term when she resigned to run for mayor.

Campbell cited the City's educated workforce and planned communities as well as its business-friendly environment in attracting major employers as its assets.

"We need to be prepared for recovery and growth, and at the same time, ensure we strengthen and protect our city infrastructure," Campbell said.



**Councilmember Sharolyn Hohman**, who was the president and CEO of the Southwest Valley Chamber of Commerce for 25 years, is very familiar with Goodyear and its friendly business climate. This will be Hohman's first four-year term on City Council. Hohman's strengths and interests are in maintaining a healthy environment for small business and fiscal responsibility issues.



"It's time to go to work," Hohman said.

## Goodyear City Council

Goodyear City Council (left to right): Bill Stipp, Sheri Lauritano, Vice Mayor Joe Pizzillo, Mayor Georgia Lord, Joanne Osborne, Wally Campbell, and Sharolyn Hohman



## Council Corner



Councilmember Jennifer Barber

*Editor's Note: Councilmember Jennifer Barber was appointed to the Goodyear City Council in November 2012 to fill a vacancy after the passing of Council member Gary Gelzer. Her appointed term ended June 10, 2013. Jennifer was asked to share her thoughts about her six months in office.*

After being intimately involved with the All-America City competition in 2008, I declared myself Goodyear's biggest fan. Going through that process gave me an appreciation for the accomplishments of our City that earned us the award.

When the chance to step up and assist our City in a time of hardship presented itself, I didn't think twice. I knew it was going to be a short assignment, but serving on Council would give me the opportunity to understand better what truly happens behind the scenes at City Hall.

My first week in office was a whirlwind! I spent time with every department, toured water and wastewater facilities, traveled the City with the folks in Economic Development, and sat down with our City Manager to get briefed on all the upcoming activity.

The next six months flew by! I have celebrated new developments, participated in the groundbreaking of the new 9-1-1 center, toured construction of the 303 and the expansion of West Valley Hospital, and deliberated through the Fiscal Year 2013-14 budgeting process.

It is true that council members have the ability to really connect with residents and better understand the needs of our community. What is the most difficult, is balancing those needs with the resources available. That lead to some of the hardest decisions I've ever had to make. While I didn't always agree with the outcome, the ability to state my opinion and have a healthy disagreement with my colleagues through a respectful process is what makes Goodyear unique.

From my understanding, this healthy working relationship and mutual respect within city councils, or really any elected body, can be quite uncommon. We are very fortunate as Goodyear residents to have a council with such great diversity, yet works together for the betterment of our community.

As my time on the Council has come to an end, I feel I did my best to be the kind of public servant that the residents of Goodyear and my family can be proud of. These past six months allowed me to fulfill a dream I have had for many years. I thank you, the community, and our City leaders for giving me this opportunity. I can with great confidence, tell you that I am still Goodyear's biggest fan.

Jennifer Barber

## Goodyear City Council Calendar

June 24, 5 p.m. Work Session	July 1, 6 p.m. Council Meeting	July 8, 6 p.m. Council Meeting
June 24, 6 p.m. Council Meeting	July 8, 5 p.m. Work Session	August 19, 6 p.m. Council Meeting

Council meetings and work sessions are held at Goodyear Justice Center, 185 N. 145th Ave. Visit [www.goodyearaz.gov](http://www.goodyearaz.gov) for all public meeting schedules and to watch Council meetings.

## From the Mayor



Mayor Georgia Lord

### Our Future Depends on Water and Using It Wisely

Goodyear continues to be one of the fastest growing cities in the region. In fact, many Arizona cities rank among the highest in the country. The climate is beautiful, jobs numbers are on the rise, and housing continues to remain affordable. Growth is imminent for the Valley and we must be prepared to meet the demands that come with

growth. When it comes to future development in the City, we do everything we can to be as proactive as possible. Growth requires a constant investment in our infrastructure such as roads, sewer, water, and fiber. Most of these items we are able to build as we grow, but water is a resource that must be assured for 100 years.

The historic Groundwater Management Act of 1980 created the Assured Water Supply Program which means applicants are required to demonstrate an assured water supply that will be physically, legally, and continuously available for the next 100 years before the developer can record plats or sell parcels. In short, without a guarantee of water for 100 years, there will be no growth.

It is our job to make sure we are ready for that growth. During the City Council meeting on Monday, May 20, we did just that. Goodyear City Council unanimously voted to move forward with submitting an application to the Arizona Department of Water Resources to purchase 2,000 acre-feet (there's 325,851 gallons of water in an acre-foot) of Central Arizona Project-controlled water for \$2.6 million. We also approved setting aside an additional \$3 million in the City's 5-year Capital Improvement Plan for the treatment and direct delivery of the water.

The water would serve customers south of Interstate 10 and north of Pecos Road. Residents and businesses north of I-10 receive their water from Liberty Utilities.

Our role as Council is to do the proper planning to ensure that precious water supply is available. Your role as residents is to take the steps necessary to conserve water every day. Water is a resource we all own and it is the responsibility of each person to properly manage that precious resource. Watch for new programs in the coming months, such as *H2OwnIt*, teaching and encouraging all our residents to be responsible consumers of water.

Remember, it's important that we not only take steps to ensure there is enough water for our future economic vitality and well-being, but that we use it wisely now and into the future.

Georgia Lord

# Star Spangled 4th of July Celebration

## Goodyear Ballpark Thursday, July 4 from 6 to 10 p.m.

Join us for Goodyear's Star Spangled 4th Celebration on Thursday, July 4 from 6 to 10 p.m. at Goodyear Ballpark. Gates open at 6 p.m. and the evening will conclude with a spectacular fireworks display. Admission and parking are free.

Enjoy great live music throughout the evening from *The Groove Merchants*, one of the Valley's most popular bands. Have fun in the water or inflatable activity zones. Unlimited-ride wristbands are available for \$10, or three rides for \$5. Plenty of food and beverages will be for sale throughout the ballpark, including hot dogs, burgers, kids' meals, nachos, popcorn, cotton candy, ice cream, lemonade, soda, water, beer, and margaritas. Please note that you may bring a factory-sealed bottle of water into the ballpark, as well as a factory-sealed single-serving snack.

Bring blankets or pillows and relax on our luxurious field or sit back and enjoy our comfortable ballpark seating. You may also choose to rent an air-conditioned luxury suite for the evening. Suites feature private indoor seating with televisions, balconies with great views, reserved special parking, and ride wristbands. Food and non-alcoholic beverages for up to 15 people are included in the \$750 rate. Bar service is available at an additional cost. Please call 623-882-3120 to make reservations.



### GOODYEAR BALLPARK AND RECREATIONAL COMPLEX

Goodyear Ballpark is located off Estrella Parkway, just south of Yuma Road. Parking lots around the ballpark and at Desert Edge High School open at 5 p.m. Free shuttle service is offered between Desert Edge High School and the ballpark.

INFOCUS ONLINE



photo by Dave Finlay

sponsored by



## Library Events

For more information, please visit the City of Goodyear website at [www.goodyearaz.gov](http://www.goodyearaz.gov) or contact Maricopa County Libraries at 602-652-3000 or [www.mclidaz.org](http://www.mclidaz.org). Click on [Our Libraries](#) and go to [Goodyear Branch](#).



**Baby Time** (ages 0 to 24 months)  
Come and join us for this fun, interactive program. Parents and caregivers help baby explore their developing senses through books, music, and movement.

Fridays, June 21; July 12, 19, 26 at 10:30 a.m.  
Check at the Goodyear Branch Library for room location.

**One-On-One** (adults)  
Up to an hour with a staff member for Overdrive (e-books and e-audio) assistance. Please bring login and password for the library, Amazon.com account (if applicable), and/or Adobe Reader account, as well as device and USB cord. Registration is required.

Fridays, June 21, 28; July 12, 19, 26 at 2 p.m.  
Goodyear Branch Library, 250 N. Litchfield Rd., #185

**Book Discussion Group** (adults)  
Stop by the library to pick up a copy of the June selection *Still Alice* by Lisa Genova. You are invited to bring your lunch.

Monday, June 24 from 1 to 2 p.m.  
Goodyear City Hall, room 117, 190 N. Litchfield Rd.

**Stories by Ronald McDonald**  
Join special storyteller Ronald McDonald! Show includes storytelling, juggling and magic.

Friday, June 28 at 10 a.m.  
Goodyear Municipal Justice Center, 185 N. 145th Ave.

**Book Discussion Group** (adults)  
Stop by the library to pick up a copy of the July selection *Saturday* by Ian McEwan. You are invited to bring your lunch.

Monday, July 22 from 1 to 2 p.m.  
Goodyear City Hall, room 117, 190 N. Litchfield Rd.

## Freedom League at Goodyear Ballpark

The Goodyear Centennials of baseball's independent professional Freedom League opened its season on May 31. The Centennials will play about 40 games at Goodyear Ballpark this season. Playoffs in the 6-team league will begin in September.

Tickets cost \$7 for adults and \$5 for children, seniors, and military service members. Tickets can be ordered through the Freedom League's website, [www.freedomprofessionalbaseballleague.com](http://www.freedomprofessionalbaseballleague.com) or purchased at the ballpark the day of the game; 1933 S. Ballpark Way (Estrella Parkway, south of Yuma Road).

# Coffee with a Cop

The Goodyear Police Department Community Services Unit has created an opportunity for residents to meet with officers, share ideas, ask questions and most importantly, understand how to keep family members and homes safe from crime.

Please join Officers Webster and Whittington in launching their "Coffee with a Cop" series on June 27. "Coffee with a Cop" will be a quarterly event hosted at different locations around the City of Goodyear.

Goodyear PD believes residents are the greatest resource in keeping neighborhoods safe and homes secure. This is a great opportunity for citizens to meet with police officers in an informal setting and talk about concerns or ask questions.

### Thursday, June 27, 2013 8 to 9 a.m. Sugar and Spice Café 14970 W. Indian School Rd. in Goodyear

INFOCUS ONLINE



# All About Our Water...

## Is Your Yard Ready for the BIG TIME?

A new program rolling out this summer will recognize and showcase beautiful residential landscapes that are managed in the highest water-efficient fashion.



**H2OwnIt**  
Our water. Our future.

The **H2OwnIt** award program will showcase these properties on the City website and through local news media. Award winners will have a sign or flag posted in their yard after selection, as well as see their property highlighted and receive recognition from the Mayor and City Council.

Each quarter a new **H2OwnIt** winner will be selected. The quarterly winners will be eligible for prizes from local landscape businesses during the annual **H2OwnIt** contest. More details will be announced as they are finalized. Look for full details in your utility bill and on the City's website at [www.goodyearaz.gov/h2o365](http://www.goodyearaz.gov/h2o365).



**How to nominate a yard:**

The City will post the nomination form and rules for the award program on the [www.goodyearaz.gov/h2o365](http://www.goodyearaz.gov/h2o365) page of the City website. Residents may nominate their own property or a beautiful one they have admired. Proper pruning and maintenance, design, plant selection, and efficiency of water use by the resident are some of the criteria that will be reviewed by a panel of judges to determine winners. The first selection will be made in autumn of 2013.

**How to participate:**

Start by primping the yard, snapping pictures, and tracking water usage more closely. Find tips on winning practices, exemplary vignettes, efficient levels of water use, and the nomination form as soon as it is available at [www.goodyearaz.gov/h2o365](http://www.goodyearaz.gov/h2o365). Vote for your favorite in the annual contest.

## Do Your Sprinklers Water Everything But the Landscape?

In the summer heat, plants need more water. Check the direction of all sprinklers. Sprinkling in the wrong direction will not only dry out plants, but waste money and water at the same time.

Remember – you pay for all the water that goes through the meter, no matter where it goes. Use only the water needed to keep plants healthy. For helpful tips to determine how much water plants need, check the back of your printed water bill or go to: [www.goodyearaz.gov/waterguide](http://www.goodyearaz.gov/waterguide).

The cost of waste becomes more obvious in the summer. For example: an average City household uses just over 6,000 gallons of water per month in the winter. If that household uses just 2,000 more gallons of water in the summer for watering, its water charges will increase by nearly 70%.

**Residential Water**

Monthly Rate Blocks	2013 Rates (per 1,000 gallons)
0 to 6,000 gallons	\$1.18
6,001 to 12,000 gallons	\$2.36
12,001 to 30,000 gallons	\$3.54
30,001 gallons and over	\$5.69

If the household also wastes 4,000 gallons in a month, its water bill will triple, not double. Customers who use higher volumes of water in the summer will have an even higher percentage increase.

# City of Goodyear Water Quality Report 2012

The City of Goodyear is proud to present its annual water quality report. This edition covers all testing completed in 2012. Please see the chart on the next page which shows all test results.

The City of Goodyear is dedicated to providing quality drinking water that meets or exceeds all regulatory requirements for our customers south of Interstate 10. The City of Goodyear vigilantly safeguards its water supplies and once again is proud to report that our compliance with all state and federal drinking water regulations continues to remain exemplary.

We are continually striving to adopt innovative improvement methods for delivering the best quality drinking water to your tap in the most cost-effective manner. As new challenges arise, we will remain vigilant in providing quality drinking water at an affordable price, protecting source water, conserving treated water, and educating the community, while continuing to serve the needs of all the water customers of the City of Goodyear.

PWS #07-094

## Continuing our commitment to water quality

For more information about water quality in Goodyear, please call Linda Shapcott, Environmental Compliance Supervisor at 623-882-7565 or City of Goodyear Environmental Services at 623-932-3010

Para español: 623-882-7511

P.O. Box 5100  
Goodyear, AZ 85338

*Goodyear residents north of I-10 receive water services and a Water Quality Report from Liberty Utilities.*

# 2012 Water Quality Data

City of Goodyear  
PWS #07-094

Liberty Utilities  
PWS #07-046

regulated substance	year sampled	units	MCL	MCLG	detected	low	high	year sampled	detected	low	high	violation	major sources in drinking water
<b>Disinfectants and Disinfectant By-Products</b>													
Chlorine (as Cl <sub>2</sub> )	2012	ppm	mrdl=4	mrdlg=4	0.37	0.04	1.38	2012	0.53	0.47	0.60	no	Water additive used to control microbes
Haloacetic Acid (HAA5)	2012	ppb	60	n/a	2.6	n/d	5.3	2012	2.4	n/d	6.0	no	By-product of drinking water chlorination
Trihalomethane (total)	2012	ppb	80	n/a	17.5	3.3	42	2012	16.9	2.7	44.1	no	By-product of drinking water chlorination
<b>Inorganics</b>													
Arsenic	2012	ppb	10	0	6.4	n/d	8.6	2012	7.8	2.6	9.3	no	Erosion of natural deposits; runoffs from orchards; runoffs from glass and electronics production wastes
Nitrate	2012	ppm	10	10	8.6	2.6	8.6	2012	9.91	3.8	9.91	no	Runoff from fertilizer use; leaching from septic tanks, sewage; erosion of natural deposits
Barium	2010	ppm	2	2	0.14	0.026	0.14	2010	0.7	0.05	0.7	no	Discharge of drilling wastes; discharge from metal refineries; erosion of natural deposits
Sodium (optional)	2010	ppm	n/a	n/a	170	67	170	2010	202	0.95	202	no	Erosion of natural deposits; leaching
Fluoride*	2012	ppm	4	4	0.88	<0.40	0.88	2010	1.07	0.37	1.07	no	Erosion of natural deposits; water additive to promote strong teeth; discharge from fertilizer and aluminum factories
Selenium	2010	ppm	50	50	n/d	n/d	n/d	2010	36	2.1	36	no	Discharge from petroleum and metal refineries; erosion of natural deposits; discharge from mines
Chromium	2010	ppm	100	100	14	4.3	14	2010	11	5	11	no	Discharge from steel and pulp mills; erosion of natural deposits
<b>Microbiological</b>													
Total Coliforms	2012	% positive samples	5% positive monthly samples	0	0	n/a	n/a	2012	0	n/a	n/a	no	Naturally present in the environment
<b>Volatile Organics</b>													
Trichloroethylene	2012	ppb	5	0	1.5	0.83	1.5	n/a	n/a	n/a	n/a	no	Discharge from metal degreasing sites and other factories
Xylenes	2010	ppm	10	10	0.0052	n/d	0.0052	n/a	n/a	n/a	n/a	no	Discharge from petroleum refineries; discharge from chemical factories
Ethylbenzene	2010	ppb	700	700	0.84	n/d	0.84	n/a	n/a	n/a	n/a	no	Discharge from petroleum refineries
<b>Radionuclides</b>													
Gross Alpha	2012	pCi/l	15	0	1.6+/-0.7	0.7+/-0.4	1.6+/-0.7	2012	7.3	3.3	7.3	no	Erosion of natural deposits
Radium 226	2012	pCi/l						2012	0.3	n/d	0.3	no	Erosion of natural deposits

Lead and Copper - City of Goodyear								
substance	year sampled	units	action level	MCLG	amount detected 90th percentile	homes above action level	violation	typical source
Copper	2010	ppm	1.3	1.3	0.21	0	no	Corrosion of household plumbing; erosion of natural deposits; leaching from wood preservatives
Lead	2010	ppb	15	0	<1	0	no	Corrosion of household plumbing; erosion of natural deposits

Lead and Copper - Liberty Utilities								
substance	year sampled	units	action level	MCLG	amount detected 90th percentile	homes above action level	violation	typical source
Copper	2010	ppm	1.3	1.3	0.3	0	no	Corrosion of household plumbing; erosion of natural deposits; leaching from wood preservatives
Lead	2010	ppb	15	0	4	0	no	Corrosion of household plumbing; erosion of natural deposits

**Action Level:**

The concentration of a contaminant which, if exceeded, triggers treatment or other requirements which a water system must follow.

**MCL (Maximum Contaminant Level):**

The highest level of a contaminant that is allowed in drinking water. MCLs are set as close to the MCLGs as feasible using the best available treatment technology.

**MCLG (Maximum Contaminant Level Goal):**

The level of a contaminant in drinking water below which there is no known or expected risk to health. MCLGs allow for a margin of safety.

**MRDL (Maximum Residual Disinfectant Level):**

The highest level of a disinfectant allowed in drinking water. There is convincing evidence that addition of a disinfectant is necessary for control of microbial contaminants.

**MRDLG (Maximum Residual Disinfectant Level Goal):**

The level of a drinking water disinfectant below which there is no known or expected risk to health. MRDLGs do not reflect the benefits of the use of disinfectants to control microbial contamination.

n/a: not applicable

n/d: not detected

pCi/l (picocuries per liter)

ppb (parts per billion):  
One part substance per billion parts water (or micrograms per liter).

ppm (parts per million):  
One part substance per million parts water (or milligrams per liter).

\* Goodyear does not fluoridate the drinking water; it is naturally occurring in the groundwater.

# Important Facts About Drinking Water

## The Source of Your Water

The City of Goodyear's drinking water source is 100% groundwater. The City has production wells, storage facilities, and pressure booster stations. The underground aquifer from which the City receives its water is called the West Salt Valley Sub-Basin. The City of Goodyear also purchases water from Liberty Utilities, which draws from the same West Salt Valley Sub-Basin aquifer.

The aquifer's depth ranges from 100 to 1,000 feet from the surface. With 10 well sites (four of which include storage tanks) and five booster stations, Goodyear's operating system has a storage capacity of 11.1 million gallons.

## Health Information

The sources of drinking water (both tap water and bottled water) include rivers, lakes, streams, ponds, reservoirs, springs, and wells. As water travels over the surface of the land or through the ground, it dissolves naturally-occurring minerals and, in some cases, radioactive material, and can pick up substances resulting from the presence of animals or from human activity.

To ensure that tap water is safe to drink, the United States Environmental Protection Agency (EPA) prescribes regulations limiting the amount of certain contaminants in water provided by public water systems.

Drinking water, including bottled water, may reasonably be expected to contain at least small amounts of some contaminants. The presence of contaminants does not necessarily indicate that water poses a health risk. Some people may be more vulnerable to contaminants in drinking water than the general population. Immunocompromised persons such as cancer patients undergoing chemotherapy, persons who have undergone organ transplants, people with HIV/AIDS or other immune system disorders, some elderly, and infants can be particularly at risk from infections. These people should seek advice about drinking water from their health care providers.

If present, elevated levels of lead can cause serious health problems, especially for pregnant women and young children. Lead in drinking water is primarily from materials and components associated with service lines and home plumbing. City of Goodyear is responsible for providing high-quality drinking water, but cannot control the variety of materials used in plumbing components used in each residence. When your water has been sitting for several hours, you can minimize the potential for lead exposure by flushing your tap for 30 seconds to two minutes before using water for drinking or cooking. If you are concerned about lead in your water, you may wish to have your water tested. Information on lead in drinking water, testing methods, and steps you can take to minimize exposure is available from the Safe Drinking Water Hotline at 800-426-4791 or [www.epa.gov/safewater/lead](http://www.epa.gov/safewater/lead).

While your drinking water meets EPA's standard for arsenic, it does contain low levels of arsenic. EPA's standard balances the current understanding of arsenic's possible health effects against the costs of removing it from drinking water.

EPA continues to research the health effects of low levels of arsenic which is a mineral known to cause cancer in humans at high concentrations and is linked to other health effects such as skin damage and circulatory problems.

Nitrate in drinking water at levels above 10 ppm is a health risk for infants of less than six months of age. High nitrate levels in drinking water can cause blue baby syndrome. Nitrate levels may rise quickly for short periods of time because of rainfall or agricultural activity. If you are caring for an infant, you should ask advice from your health care provider.

For more information about contaminants and potential health effects, or to receive a copy of the U.S. Environmental Protection Agency (EPA) and the U.S. Centers for Disease Control (CDC) guidelines on appropriate means to lessen the risk of infection by cryptosporidium and other microbial contaminants, call EPA Safe Water Drinking Hotline at 800-426-4791.

## Fluoride in Drinking Water

The Environmental Protection Agency (EPA) requires that the information below be included in the Water Quality Report because a new well source has a fluoride concentration of 2.2 mg/l.

This is an alert about your drinking water and a cosmetic dental problem that might affect children under nine years of age. At low levels, fluoride can help prevent cavities, but children drinking water containing more than 2 milligrams per liter (mg/l) of fluoride may develop cosmetic discoloration of their permanent teeth (dental fluorosis).

Dental fluorosis in its moderate or severe forms, may result in a brown staining and or pitting of the permanent teeth. This problem occurs only in developing teeth, before they erupt from the gums. Children under nine years of age should be provided with alternative sources of drinking water or water that has been treated to remove the fluoride to avoid the possibility of staining and pitting of their permanent teeth. You may also want to contact your dentist about proper use by young children of fluoride-containing products. Older children and adults may safely drink the water.

Drinking water containing more than 4 mg/l of fluoride (the U.S. Environmental Protection Agency's drinking water standard) can increase your risk of developing bone disease. Your drinking water does not contain more than 4 mg/l of fluoride, but we're required to notify you when we discover that the fluoride levels in your drinking water exceed 2 mg/l because of this potential cosmetic dental problem.

For more information about fluoride in water, please call Linda Shapcott, Environmental Compliance Supervisor at 623-882-7565. Some home water treatment units are also available to remove fluoride from drinking water. To learn more about available home water treatment units, call NSF International at 1-877-8-NSF-HELP.



# Water Deeply and Less Often for Healthy Plants

When watering plants remember that roots absorb water, leaves do not. The key is to water plants long enough for it to percolate down to the roots. As trees mature, they could have roots down several feet below the surface; therefore getting water to those roots can take a long time. However, doing so will produce sturdier trees.

For more information, see the chart on the back of your water bill or go to: [www.goodyearaz.gov/waterguide](http://www.goodyearaz.gov/waterguide).

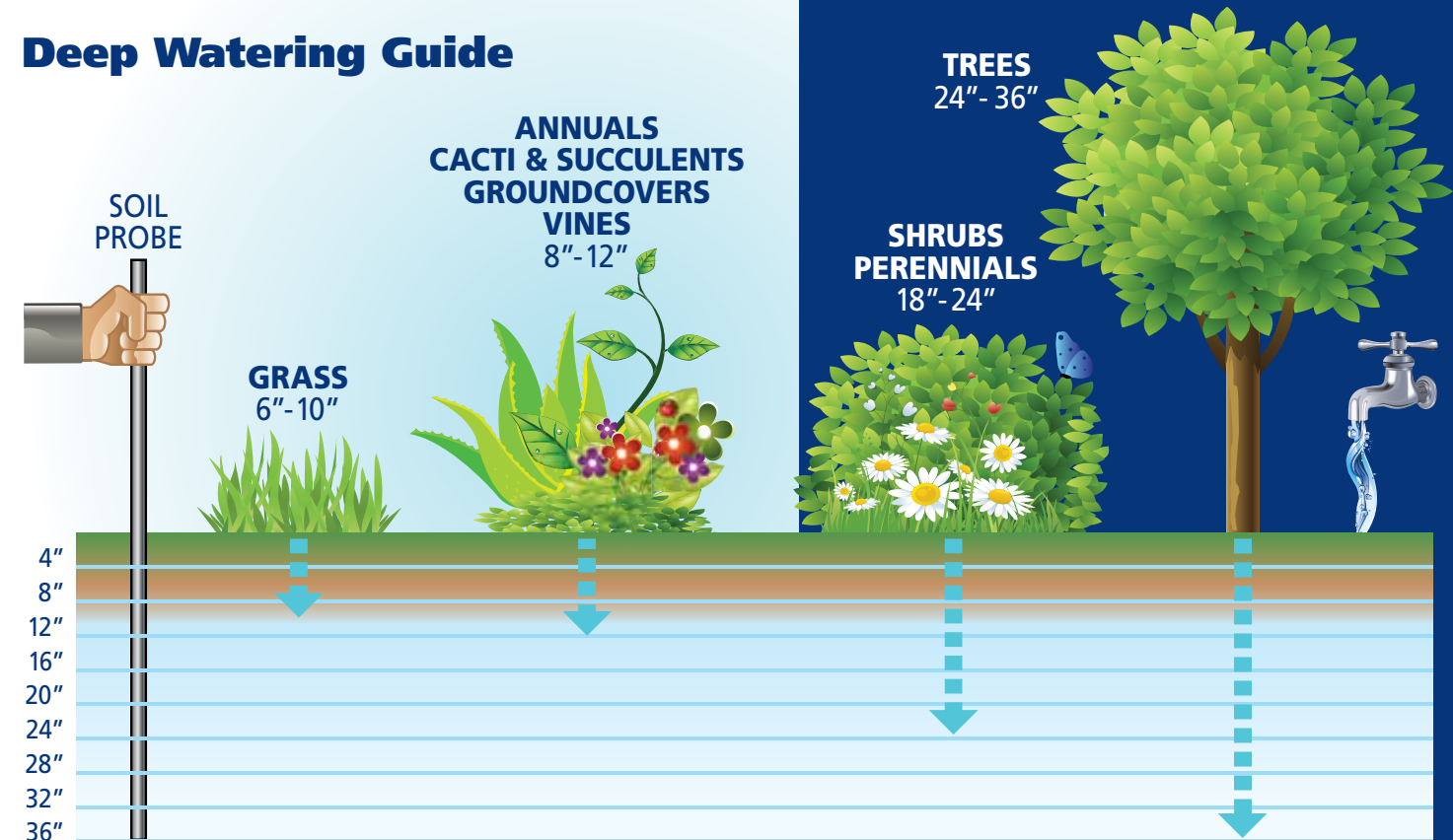
## Wondering how long to water?

Turn on drip irrigation beside the plants for 10 minutes. Stick a soil probe or a firm metal rod into the ground as far as it will easily go. This indicates how far down water has penetrated. If this distance is the same depth of the roots, record that time and use it for all watering of that plant type. If not, run it another ten minutes to see how much further the water penetrates. Repeat as needed until you know how long you must water to reach the root depth shown. Soil types and drip times vary throughout the community.

If water runs across the surface, stop watering. Wait an hour and repeat. If the probe goes in further, repeat until reaching desired depth or until it will not go further, even after an hour break.

Some yards near rock do not have deep soils. Try a split watering as described before concluding you have hit rock.

## Deep Watering Guide



# Water Only When It Helps, Turn It Off When It Won't

On	Off	Why?
morning cool hours	midday, afternoon, evening	water evaporates in heat; sprinkling burns leaves
calm conditions	wind	sprinkled water blows away; drip evaporates
dry soil	moist soil	root rot kills more plants than drying out does
dry air	during rain	water that runs off is wasted
dry days	right after more than 1/2" of rain	plants won't need water until next watering date

## Goodyear Takes Proactive Approach to Ensure Water Supply for Residents and Future Growth

The City of Goodyear is taking a proactive approach to ensure it continues to have an adequate, cost-effective supply of perhaps one of the most important resources, water.

In anticipation of future growth and unforeseen water shortages, Goodyear City Council approved by a 7-0 vote at its meeting on Monday, May 20, to order 2,000 acre-feet of Central Arizona Project-controlled water for \$2.6 million. The Council also approved \$3 million to be set aside in the 5-year Capital Improvement Plan for the treatment and the construction of the infrastructure for direct delivery of the water.



The water allotment would be paid for by funds in the water and wastewater balances and remaining funds from the former Soil Aquifer Site at Estrella Parkway and Yuma Road, as well as monies saved during the economic downturn.

By ensuring water rights to the renewable CAP water allotment, Goodyear moves closer to its goal of moving away from more costly groundwater use. Groundwater is not renewable and not as high in quality as surface water.

The renewable water source will serve residential, commercial and industrial customers south of Interstate 10 and north of Pecos Road for years to come. Residents and businesses north of I-10 receive water from Liberty Utilities.

"This investment in the CAP water is very important," said Mark Holmes, Manager of Water Resources for the City of Goodyear. "We want to make sure we firm up our water resources for years to come so we're able to serve our residents, but also be drought proof in the event of any unforeseen water shortages.

City water rates are not expected to increase as a result of this decision, but Goodyear's population is – the City is projected to serve 82,000 water customers by 2035. The Arizona Department of Water Resources requires cities to have enough water to serve its residents 100 years into the future, and those resources are reviewed every 15 years.

"Making sure we have enough water is critical," Holmes added. "It is needed for the continued prosperity of the community and will help to serve future growth. We're doing the right thing."

Goodyear qualifies for this reallocation of CAP water by meeting three requirements set forth by the Arizona Department of Water Resources:

- Cities must not be reliant solely on groundwater (water from underground sources)
- Cities have access to a limited amount of groundwater
- Cities must demonstrate unmet demands by 2020

Goodyear will submit its application for the CAP water rights to the Arizona Department of Water Resources by the June 14, 2013 deadline and it will then be reviewed by the Secretary of the Interior. Goodyear would receive its allocation sometime in 2016.

## Goodyear Receives Major Federal Grant for Water Supply Management

The City of Goodyear has been selected as one of two water providers in the Grand Canyon State to receive a major federal grant to help improve management and conservation of water.

Secretary of the Interior Sally Jewel and Bureau of Reclamation Commissioner Michael L. Connor announced 44 projects in 11 western states will receive a combined \$20.8 million in WaterSMART (Sustain and Manage America's Resources for Tomorrow) and Energy Efficiency grants.

Goodyear was awarded \$300,000 for its Arizona Initial Vadose Zone Recharge project. The City plans to install five new injection wells so that available reclaimed water can be used to recharge the West Salt River Aquifer. Goodyear's project, which will cost \$2.1 million overall, is expected to result in water savings of 2,800 acre-feet per year by allowing the storage of a locally available supply that can be used to meet future needs.

Reclaimed water is obtained by cleaning wastewater from homes and businesses using chemical and biological treatment. After treatment, the water can safely be returned to the environment without harming natural systems.

"Our project showed its merit for the importance of reclaimed water," said Mark Holmes, Water Resources Manager for the City of Goodyear. "Making an investment in our future water supply is not only important, it's essential for the City's continued prosperity."

The City is expected to receive the funds sometime in the early part of the Federal Fiscal Year which begins October 1, 2013.

Overall, Bureau of Reclamation estimates that together the 44 projects could save more than 100,000 acre-feet of water per year (there's 325,851 gallons in an acre-foot) – enough for more than 400,000 people for water conservation projects throughout the nation.

## City Volunteers Honored

The City of Goodyear celebrated its volunteers during an annual appreciation banquet on April 18. With more than 700 volunteers sharing their time and talent over the last year, the dinner was a small gesture of gratitude for their contribution to our community.

The City volunteer program was created in 2007; since then, volunteers saved Goodyear more than \$2 million. Whether they are working at Goodyear Ballpark, helping direct traffic for special events, keeping neighborhood streets clean, or working in City offices, their time and dedication is extremely valuable.

This year was even more special as many of the volunteers reached great milestones. Longtime Fire Department volunteer Pamela "P.J." Miller was presented with the City's first "Lifetime Achievement Award" for serving the community with nearly 5,000 hours of volunteer service.

Over the past five years, P.J., who firmly believes "you get back what you give," has volunteered with the Police and Fire departments as well as photographing most special events, often snapping photos of our volunteers in action.



City Council and City Management recognized 32 volunteers who dedicated between 200-249 hours; 15 volunteers who dedicated 250-499 hours, and nine individuals with 500-3,999 hours.

Thanks to our volunteers for your service to Goodyear residents!



Volunteers who worked in our City offices were welcome additions to the Goodyear staff.



Special Events and Project Volunteers made a tremendous contribution to the community.



Ballpark Volunteers were enormously instrumental in providing fans with an exceptional experience.

## Annual Sewer Rate Adjustment for Utility Customers South of I-10

City of Goodyear customers may have seen a sewer rate adjustment. Every year, sewer bills are recalculated and adjusted based on average water usage billed during the winter quarter months of January, February, and March – this becomes the Winter Quarter Average (WQA). This average is used to calculate the maximum a customer will be charged in sewer fees for the next 12 months. The winter quarter is typically the time with the lowest usage of water, therefore using these months to average the cost of sewer for the year could save customers money.



If a customer disagrees with the rate adjustment, they have from June 1 to August 31 to file an appeal (please be aware there are restrictions for who can appeal this rate). A Sewer Fee Adjustment Self-Audit Form and information are available on the website at [www.goodyearaz.gov](http://www.goodyearaz.gov) or at Goodyear City Hall, 190 N. Litchfield Rd. Mail the completed form to: City of Goodyear, Attn: Sewer Rate Appeal, P.O. Box 5100, Goodyear, AZ 85338. If a customer chooses to appeal, the City will mail a decision within 30 business days.

For more information, call 623-932-3015.

## Holiday Schedule

**Independence Day**  
Thursday, July 4  
City Offices Closed

**Sanitation Collection:**  
Trash and recycling container collection service and curbside bulk trash collection service will be shifted to one day later than your normal collection day following Thursday, July 4, Independence Day.



Visit [www.goodyearaz.gov/trash](http://www.goodyearaz.gov/trash) or call Goodyear Environmental Services at 623-932-3010 for more information.

## Fiscal Year 2013-14 Budget is Balanced

The signs of a modest but gradual economic recovery continue as development in Goodyear is on the rise. The City's fiscal year 2013-2014 budget is balanced with the ability to invest in key projects using one-time funding.

With the opening of a Dick's Sporting Goods Distribution Warehouse earlier this year, Macy's announcement of a 360,000-square-foot expansion in addition to its existing 930,000-square-foot online fulfillment facility, and ongoing expansions at West Valley Hospital and Cancer Treatment Centers of America, things are looking up.

During the meeting on May 20, the City Council approved the tentative budget and plans to adopt the structurally balanced final budget following a public hearing on June 24.

General fund revenues for the coming year are projected to reach \$73 million, with all categories including sales tax, state-shared revenues, and construction sales tax expected to be slightly higher than a year ago.

Despite these positive signs, Goodyear remains cautiously optimistic and maintains a conservative approach in projections, holding the line on 511 employees while continuing to provide quality services to our more than 70,000 residents.

"We want to be cautious despite the growth in revenues," said City Manager Brian Dalke. "Our budget approach always has been measured and it has served us well, despite the economic conditions of the time."

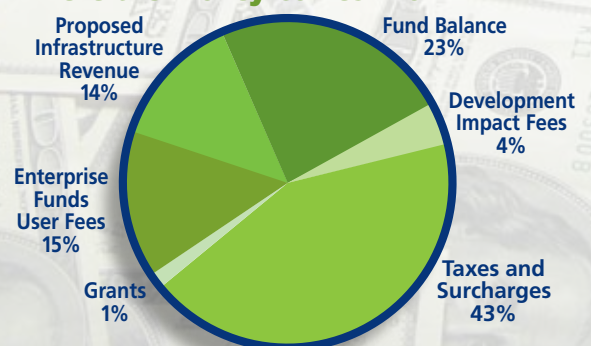
Slight increases in revenue from construction sales tax and building permits, coupled with steadily rising population figures, are signs that growth has begun to resume after the economic downturn.

The budget is the most important item a City Council has to consider, and organizing the FY2013-14 budget was a process that began in November. To create this budget, much time was spent matching available resources with the needs of a city that continues to grow.

### Where the Money Comes From

\$46.8 million of the total resources budgeted for FY2013-14 is from fund balances that are carried over from the previous fiscal year. \$86.9 million of the FY2013-14 revenue is acquired through taxes and surcharges, such as sales taxes, property taxes, construction sales tax, and state shared revenues; and \$30.6 million of the overall revenue comes from enterprise fund user fees like water, sewer, and sanitation charges.

### Where the Money Comes From



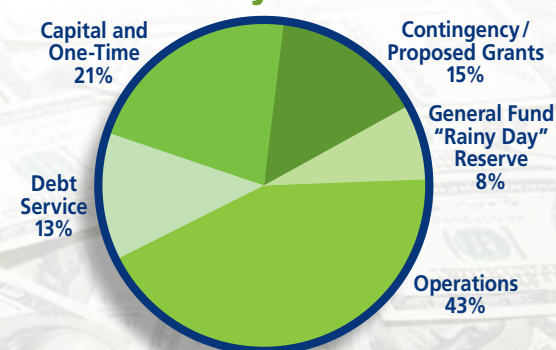
Total FY2014 Sources \$205m (revenues and fund balance)

### Where the Money Goes

The entire FY2013-14 budget totals \$205 million, which represents a 6% increase from the prior year's budget. This increase is primarily due to Capital Improvement Plan (CIP) projects and one-time operating funds. Of this total, the CIP represents \$12.4 million with an additional \$24 million from prior year carryover. The operating budget totals \$87 million for all funds, including the general fund and enterprise funds, such as water, wastewater, sanitation, and the Goodyear Ballpark. \$25.9 million will go toward the City's debt service requirements and contingency funding of \$31.5 million has been appropriated for possible infrastructure improvements or outside agency funded capital projects and proposed grants. Consistent with last fiscal year, \$16.3 million remains in the rainy day fund.

This year's major CIP projects – including the completion of a bigger public library and a modern 9-1-1 emergency call center – are made possible by one-time dollars fueled by construction sales taxes or fees from new housing permits and development impact fees. Other major projects this fiscal year include street improvements, technology projects, and parks planning and improvements.

### Where the Money Goes

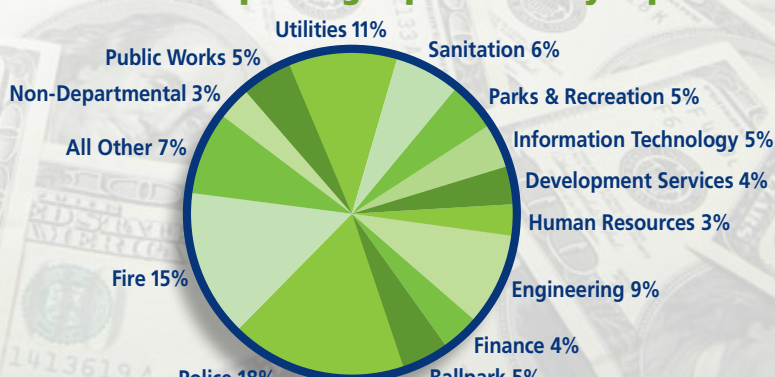


Total FY2014 Uses \$205m (expenditures)

### Operating Expenditures by Department

The total operating budget by department totals \$87 million. Public Safety represents 33% of the operating expenses and Public Works 22% (including Utilities and Sanitation). Parks and Recreation together with the ballpark make up 10% of the \$87 million.

### FY2014 Operating Expenditures by Department



Total \$87m

## Take Precautions for Summer Vacation

Vacation season is here. When planning for the trip out of town, remember to properly secure the house and valuable belongings. Citizens tend to become victims of a crime while away from home for an extended period of time. Advanced planning and proper precautions can keep the home crime free while the family enjoys a great summer vacation.



- Properly secure windows, doors and gates to prevent easy access;
- Set lights, radios and even televisions on timers to turn on and off for the live-in appearance;
- Suspend subscriptions or ask a neighbor to pick up the newspaper, mail and flyers so they don't pile up outside the home;
- Do not leave valuable items in plain sight. Do not hide those valuables in obvious places such as top dresser drawers or closets;
- Use caution when creating "out of office" e-mail responses or social media posts;
- Ask a friend or relative to check on the home.

These small tips may make all the difference in deterring a burglar. The Goodyear Police Department also offers vacation watch assistance. Download the form at [www.goodyearaz.gov/document-center/view/6062](http://www.goodyearaz.gov/document-center/view/6062) and bring it or send it to the Goodyear Police Department at 1111 S. Litchfield Rd., Goodyear, AZ 85338. Have a safe and enjoyable summer vacation!

## Citizens' Advisory Board



The Goodyear Police Department is now recruiting for members of its new Citizens' Advisory Board (CAB). The Police Chief is seeking a committed panel of civilians from the community, private businesses, government agencies, and non-profit organizations within the City of Goodyear. This advisory board is a group of dedicated volunteers, who will meet directly with the Police Chief in an informal open discussion format.

This is an opportunity for citizens to be empowered through a partnership with the Goodyear Police Department involving open dialogue to brainstorm solutions to specific problems that are identified in the community and to offer ideas about the development and perpetuation of crime prevention programs. This board will serve as a liaison between the Police Department and the community.

Meetings will be held with the Police Chief on a quarterly basis and the term of office is one year. Members will be selected by the Police Chief from interested applicants, with up to 10 members serving at any given time.

All applicants need to fill out the CAB application form, may include a resume, and will be subject to a background check. Visit [www.goodyearaz.gov/police](http://www.goodyearaz.gov/police) to download the CAB application form.

## Being Prepared Can Save a Life

A question firefighters often hear during an emergency is "What can I do to help?" There are many ways one can be of assistance that will allow emergency personnel to reach the scene quicker and be more efficient, resulting in the increased probability of saving a life.



- When calling 9-1-1, remain calm, speak in a normal tone and speed. Answer the 9-1-1 operator's questions clearly and with detail.
- Have the detailed location or address of the emergency. If the address is unknown, know the streets and the direction. If it is a business, give the operator the business name and the major cross streets. Goodyear Fire crews have a good working knowledge of the businesses in their coverage areas.
- Be ready to provide the 9-1-1 operator with contact information. There may be a need to call back. This can be vital when dispatching a crew to an emergency scene.
- While on the road, be aware. During the summer months it can be difficult to hear the sirens over the AC and radio. Frequently check mirrors. When seeing emergency vehicle lights flashing or hearing sirens, carefully pull over to the side of the road.
- When stopped at a traffic light and an emergency vehicle approaches, remain calm as signal lights are equipped to change to green in the direction of travel for the fire truck. If possible, safely pull forward and to the right once this has occurred.
- Do not make sudden lane changes or stop in the far left lanes of travel. Firetruck drivers are trained to always drive in the left lanes while responding or when passing a vehicle. Also, they are trained to only pass vehicles on the left side.
- At the scene of an emergency, Fire personnel will ask for individuals to step to an area outside of the "hot zone" or "danger zone." This is for the safety of everyone involved. Please respect the request and step to a safer area as directed.
- Learn CPR. Community based CPR is an important part of the chain of survival for victims of sudden cardiac arrest. This can save the life of a family member, friend, or anyone in need.

Finally, once firefighters arrive on scene, be confident in their abilities to assist those in need. They are highly trained and skilled professionals with the dedication to provide the highest quality of service necessary. The Goodyear Fire Department is *Community Focused and Here for You*.



# Summer Programs

With temperatures climbing and school out, it must mean the summer recreation season is upon us! Whether looking for a cool place to beat the heat, learn a new skill, or just relax in one of our many parks, City of Goodyear Parks and Recreation is the place to be.

The summer swim season began on May 25 and will run through Labor Day. Admission is \$1.50 per person and age 3 and under is FREE! Family Fun Nights return on every Saturday in July. Join in on the evening of fun that includes games with small prizes and goodies. In addition to open recreational swimming, the recreation division also offers swim lessons, competitive swim and dive teams, as well as opportunities for private pool parties on a rental basis. Check out more information at [www.goodyearaz.gov/rec](http://www.goodyearaz.gov/rec).

The splash pad at Goodyear Community Park is open until October 21.



The drop-in summer recreation program for school-aged children from grades 1 through 6 will be held at Odyssey Preparatory Academy and began on June 10. The program includes a variety of fun

and educational programs such as games, guest speakers, field trips, both indoor and outdoor activities, in addition to swim days. The program runs through July 25 and registration can be done at the recreation office, 3075 N. Litchfield Rd. or online at [www.goodyearaz.gov/rec](http://www.goodyearaz.gov/rec).

For those looking to try a new activity or to hone a skill, an enrichment class may be just the ticket! From fitness to dance, and music to painting; we have the classes for you! For additional information, visit [www.goodyearaz.gov/rec](http://www.goodyearaz.gov/rec).

Take a moment to check out all the programs and events being planned this summer at [www.goodyearaz.gov/rec](http://www.goodyearaz.gov/rec).

# Goodyear Students Take on Reading Challenge

In an effort to improve literacy and create a fun and competitive learning environment, more than 2,600 students from 3rd to the 8th grade at 10 Goodyear schools, read 760,814 pages combined during the City of Goodyear's inaugural Reading Challenge. The City partnered with Goodyear schools as part of the City Council "Building Blocks to Great Schools" program.



3rd grade class at Odyssey Preparatory with Vice Mayor Joanne Osborne

Winners included: Teacher Jessica Vree's 3rd grade class at Odyssey Preparatory, Shawna Matteson's 4th graders at Westar Elementary School, Malinda Benson's 5th graders at Westar, Sara Elmore's 6th graders at Desert Star Elementary, Elzbieta Galek's 7th graders at Wildflower Elementary, and Susan Sponsler's 8th graders at Wildflower.

"By instilling a love for reading in our students and helping them improve their literacy, we hope to better prepare our children for their future and increase their chances for success later on in life," Vice Mayor Joanne Osborne said.



## City of Goodyear INFOCUS

June/July 2013

Volume 28 – Issue 4

Editor: Romina Khananisho; Assistant Editor: Anna Garcia  
Writers: Mike Sakal, Russ Braden, Lisa Kutis, Sandra Rode  
Graphic Designer: Michael Leone

190 N. Litchfield Rd., Goodyear, AZ 85338  
623-932-3910

City of Goodyear website: [www.goodyearaz.gov](http://www.goodyearaz.gov)

City of Goodyear AZ Government @goodyearazgov