



City of Goodyear

BULLARD WASH BICYCLE & PEDESTRIAN MASTER PLAN



Kimley»Horn

Welcome!

Team Introductions

- Kimley-Horn Team

Agenda Items

- Project Goals
- Project Overview
- Proposed Trail Concepts
- Theming Integration Concepts



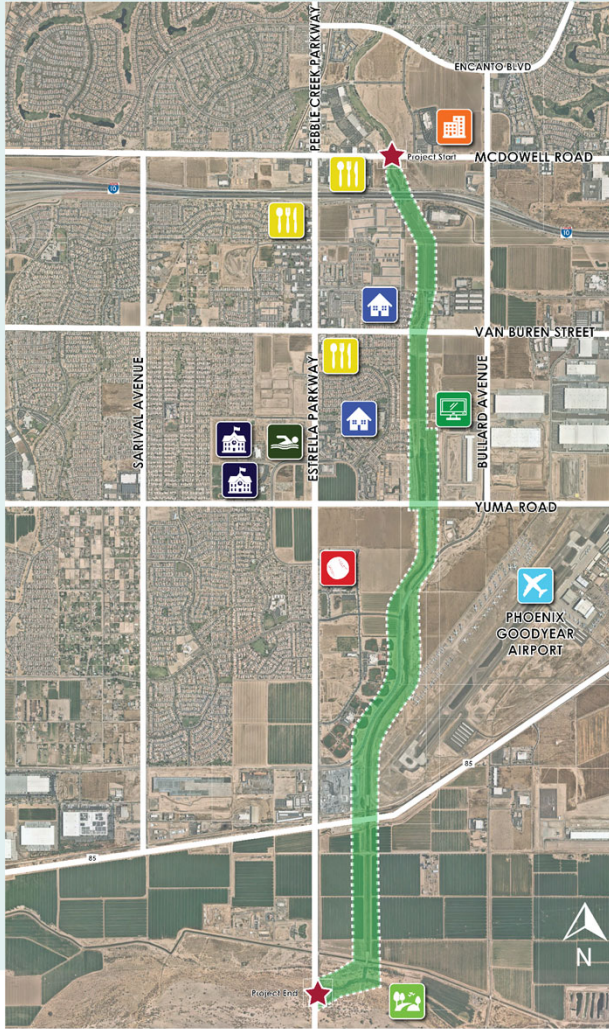
Key Project Goals













- Community and Regional Connectivity
- Bicycle and Pedestrian Trails Alternatives
- Arts and Culture Integration
- Health and Wellness
- Enhance Economic Development



Site Map



-  Project Area
-  Civic Center Square Site
-  Restaurants/Commercial Area
-  Residential Area
-  Technology Corridor
-  Goodyear Airport
-  Goodyear Ballpark
-  Estrella Mountain Regional Park
-  Goodyear Recreational Campus
-  School

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Proposed Trail Concepts

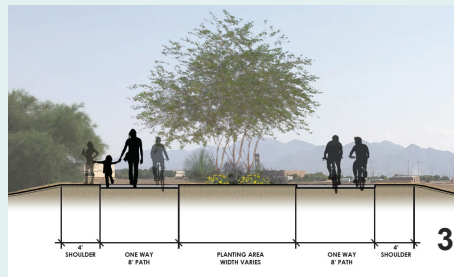
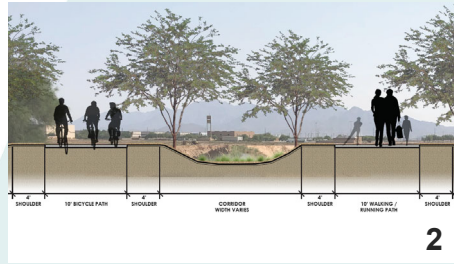
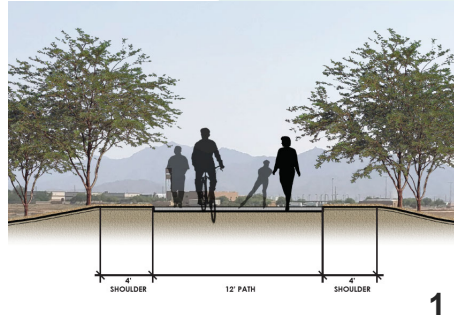
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Concepts

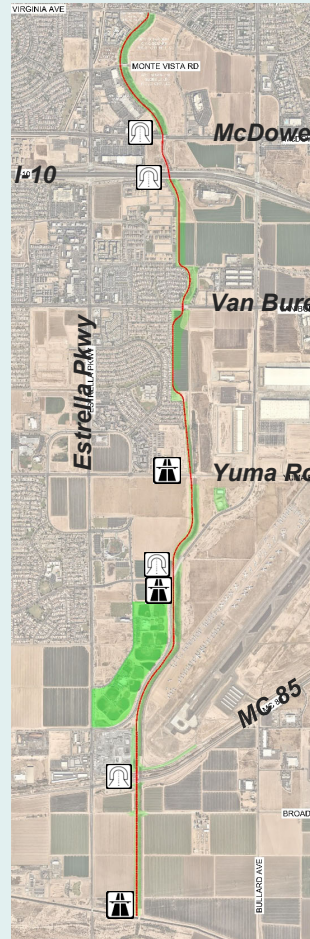


Overpass

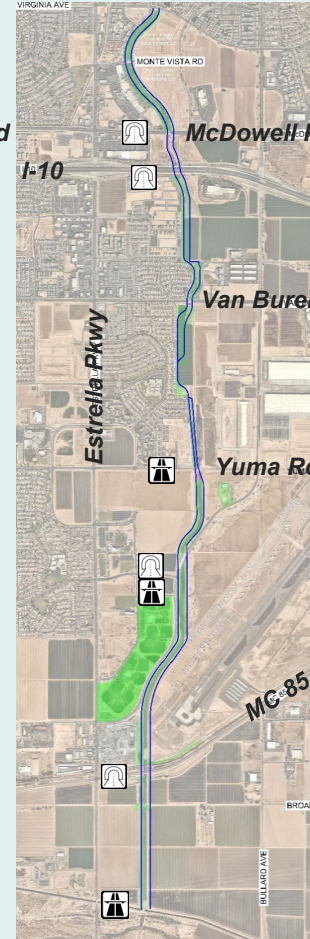


Underpass

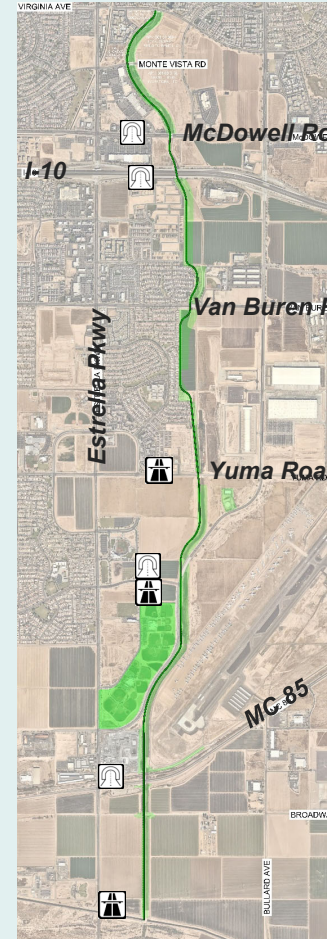
Concept 1



Concept 2



Concept 3



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Theming

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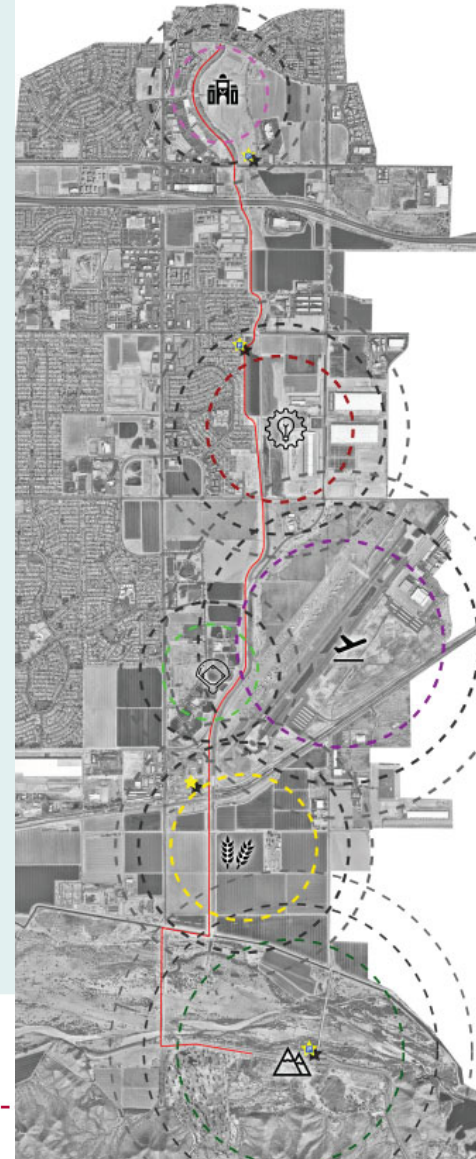
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Theming Concept #1

Goodyear
Landmarks



Civic Square



Tech Campus



Airport



Ballpark



Agriculture



Estrella
Mountain Park

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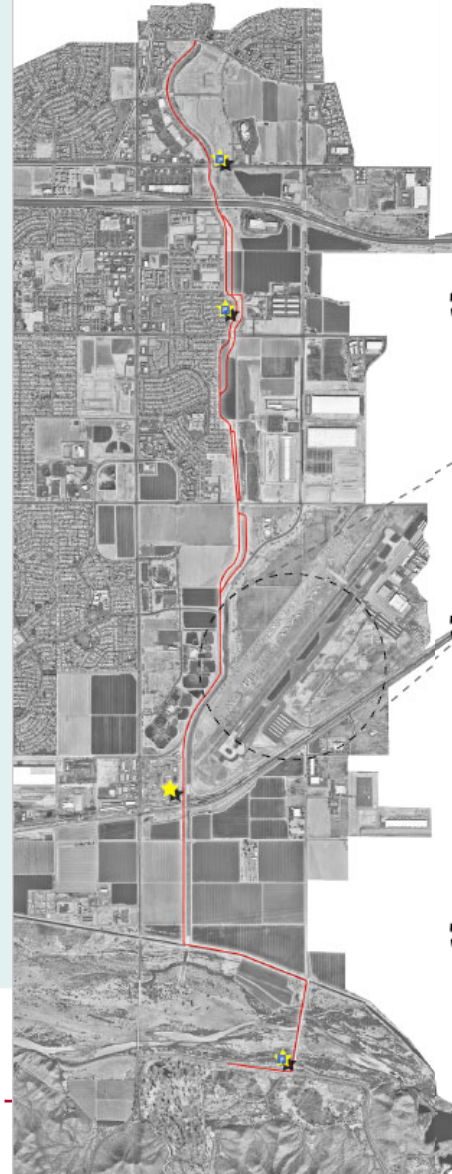
Theming Concept #2

Goodyear
History



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1917 Goodyear Tire and Rubber Company purchases 16,000 to cultivate cotton for World War I



1941 Defense Department starts construction on aircraft plant - today named Phoenix Goodyear Airport



1943 Construction of single family homes and the business district begins



1944 The name "Goodyear" is chosen by residents and property owners



1946 Goodyear is incorporated with 151 homes, 250 apartments, and a handful of stores



1985 The town of Goodyear becomes a City

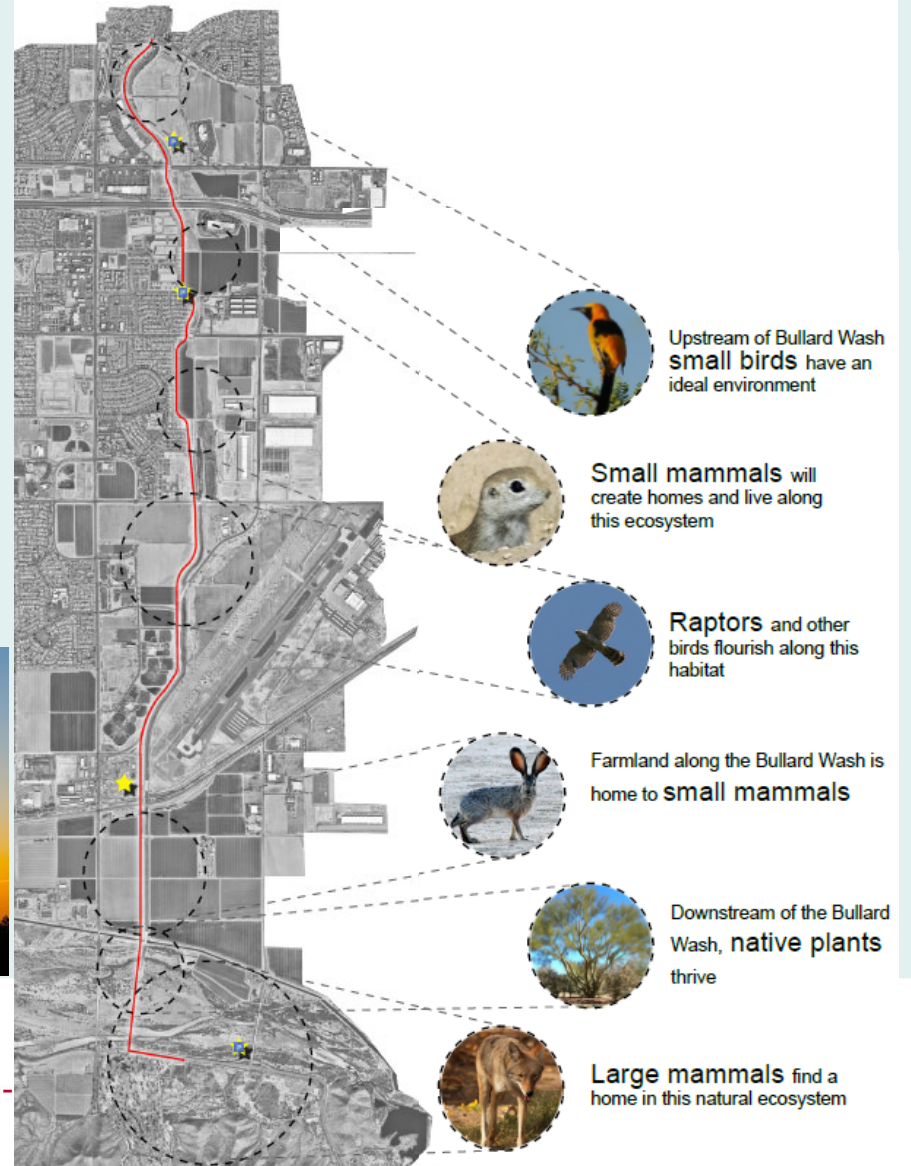
Theming Concept #3

Nature and
Wildlife



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Theming Concepts 1,2,3

1

- Civic Square
- Tech Campus
- Airport
- Ballpark
- Agriculture
- Estrella Mountain Park

2

- 1917 Goodyear Tire and Rubber Company purchases 16,000 to cultivate cotton for World War I
- 1941 Defense Department starts construction on aircraft plant - today named Phoenix Goodyear Airport
- 1943 Construction of single family homes and the business district begins
- 1944 The name "Goodyear" is chosen by residents and property owners
- 1946 Goodyear is incorporated with 151 homes, 250 apartments, and a handful of stores
- 1985 The town of Goodyear becomes a City

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- Upstream of Bullard Wash small birds have an ideal environment
- Small mammals will create homes and live along this ecosystem
- Raptors and other birds flourish along this habitat
- Farmland along the Bullard Wash is home to small mammals
- Downstream of the Bullard Wash, native plants thrive
- Large mammals find a home in this natural ecosystem

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Q&A



Questions? Comments?



Next Steps



- Project Website
www.goodyearaz.gov/bullardwash
- Public Meeting #3 – Preferred Concept –
April 6th, 2021



Thank You!

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