



**CORE VALUES**

EMPATHY

OPTIMISM

INTEGRITY

INNOVATION

ADAPTABILITY

INITIATIVE

**Jordan Byrd**  
**Digital Communications**

**What do you do:**

My duties include monitoring and contributing ideas for the city's social media accounts and working with other departments to develop original digital content. I also write press releases, articles and respond to media inquiries and media public records requests.

**Where did you work before:**

Arizona Sports Radio.

**Favorite thing about working for the city:**

My favorite thing about working for the city is how friendly and supportive my coworkers and colleagues are.

**Favorite core value:**

My favorite core value is adaptability because every day can present new challenges and you have to be able to adjust to new conditions.



**Fun Facts**

**Favorite restaurant:**

Little Miss BBQ

**Favorite movie:**

The Sting

**Favorite sports team:**

Arizona Cardinals

**What I wanted to be when I grew up:**

Game show host

**Dream vacation:**

Island hopping in the Caribbean