



HUD PY22

# Consolidated Annual Performance and Evaluation Report (CAPER)



## **CR-05 - Goals and Outcomes**

### **Progress the jurisdiction has made in carrying out its strategic plan and its action plan. 91.520(a)**

This could be an overview that includes major initiatives and highlights that were proposed and executed throughout the program year.

In Goodyear's second year as an entitlement community, the City successfully completed its PY2021 Community Facilities and Improvements project to remove approximately 40 streetlights, install approximately 84 new LED luminaires with poles, as well as, add new bollard pathway lighting in Goodyear's North Subdivisions neighborhood.

On May 8, 2023, Goodyear City Council adopted Phase II of the Community & Neighborhood Services (CANS) Master Plan, emphasizing neighborhoods and establishing a framework to facilitate and encourage neighbors to work together.

Procurement for the PY22 New Life Center project commenced, and a contractor to reconfigure and remodel the Child Development Center to address the needs of abused and neglected children with trauma-informed care was awarded through a sealed-bid, competitive process. The project has a projected completion date of October 2023.



**Comparison of the proposed versus actual outcomes for each outcome measure submitted with the consolidated plan and explain, if applicable, why progress was not made toward meeting goals and objectives. 91.520(g)**

Categories, priority levels, funding sources and amounts, outcomes/objectives, goal outcome indicators, units of measure, targets, actual outcomes/outputs, and percentage completed for each of the grantee’s program year goals.

Goal	Category	Source / Amount	Indicator	Unit of Measure	Expected – Strategic Plan	Actual – Strategic Plan	Percent Complete	Expected – Program Year	Actual – Program Year	Percent Complete
Attainable and Sustainable Housing	Affordable Housing	CDBG: \$	Public Facility or Infrastructure Activities for Low/Moderate Income Housing Benefit	Households Assisted	10	0	0.00%			
Attainable and Sustainable Housing	Affordable Housing	CDBG: \$	Homeowner Housing Rehabilitated	Household Housing Unit	10	0	0.00%			
Attainable and Sustainable Housing	Affordable Housing	CDBG: \$	Direct Financial Assistance to Homebuyers	Households Assisted	5	0	0.00%			
Community Facilities and Improvements	Non-Housing Community Development	CDBG: \$	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit	Persons Assisted	2000	1665	83.25%	400	1665	416.25%
Economic Development	Non-Housing Community Development	CDBG: \$	Businesses assisted	Businesses Assisted	2	0	0.00%			
Program Administration	Program Administration	CDBG: \$	Other	Other	5	0	0.00%	1	0	0.00%
Public Services	Non-Housing Community Development	CDBG: \$	Public service activities other than Low/Moderate Income Housing Benefit	Persons Assisted	2000	0	0.00%			

**Table 1 - Accomplishments – Program Year & Strategic Plan to Date**

**Assess how the jurisdiction’s use of funds, particularly CDBG, addresses the priorities and specific objectives identified in the plan, giving special attention to the highest priority activities identified.**

In the five-year Consolidated Plan, Goodeyar assigned the highest priority to Community Facilities and Improvements and Public Services activities, based on the analysis of market and community conditions and input from Goodeyar residents and service providers.

The North Subdivisions Streetlight project, an area-benefit community facilities and improvements initiative, was completed on May 3, 2023. Completing this project improves safety and quality of life for an estimated 500 households.

Development of the Neighborhoods Phase of the Community & Neighborhood Services (CANS) Master Plan took place over a five-month period during 2022 and was coordinated by the Neighborhood Services Division of the City Manager's Office. Five neighborhoods were selected based on their potential to meet the criteria for Community Development Block Grant (CDBG) funding: Canada Village, Cottonflower, Historic Goodeyar, North Subdivisions, and Wildflower Ranch.

Phase II of the CANS Master Plan was a component of the City's strategy to address local barriers to affordable housing and residential development by assessing the current conditions of neighborhoods (e.g., crime, maintenance, property value, lighting) and the need for increased maintenance and city services and evaluating the potential benefits of revitalization activities and housing conditions in some of the city’s oldest neighborhoods.

The New Life Center project, a limited clientele community facilities and improvements initiative, will improve the safety and quality of life for an estimated 2,000 community members housed in the domestic violence shelter, the specifics of which will be reported on at the conclusion of the project. The New Life Center Project is scheduled to conclude October 2023.

**CR-10 - Racial and Ethnic composition of families assisted**

**Describe the families assisted (including the racial and ethnic status of families assisted). 91.520(a)**

	<b>CDBG</b>
White	0
Black or African American	0
Asian	0
American Indian or American Native	0
Native Hawaiian or Other Pacific Islander	0
<b>Total</b>	<b>0</b>
Hispanic	0
Not Hispanic	0

**Table 2 – Table of assistance to racial and ethnic populations by source of funds**

**Narrative**

The racial and ethnic status of assisted families was not individually documented, as all beneficiaries resided in a low- and moderate-income area. In 2021, 45% of the residents of the area identified as a racial or ethnic minority, including

35% who identified as Hispanic.

## CR-15 - Resources and Investments 91.520(a)

### Identify the resources made available

Source of Funds	Source	Resources Made Available	Amount Expended During Program Year
CDBG	public - federal	426,876	426,502

Table 3 - Resources Made Available

### Narrative

The City expended \$426,502.95 in CDBG entitlement funds during the period. Expended funds were used to complete the PY21 community facilities and improvements project and Phase II of the Community & Neighborhood Services Master Plan, which was unanimously adopted by City Council on May 8, 2023, as well as, for technical assistance in procurement and review of Federal requirements with bidders provided to the PY22 Subrecipient.

### Identify the geographic distribution and location of investments

Target Area	Planned Percentage of Allocation	Actual Percentage of Allocation	Narrative Description
Citywide	100	100	All funds were invested in citywide projects.

Table 4 – Identify the geographic distribution and location of investments

### Narrative

The City did not identify specific target areas in the 5-year Consolidated Plan. All CDBG investments are made citywide and may benefit low-and-moderate-income people living in any area of the city, or specific areas where larger percentages of low-and-moderate-income people reside.

Phase II of the Community & Neighborhood Services Master Plan focused on five neighborhoods that were selected based on their potential to meet the area benefit criteria for Community Development Block Grant (CDBG) funding.

The North Subdivision Streetlight project, completed on May 3, 2023, was an area benefit activity.

The New Life Center Project remains underway and is a limited clientele activity. The project is set to conclude in October 2023 and will be reported in the corresponding CAPER.

One hundred percent of project funds were used citywide.

## Leveraging

**Explain how federal funds leveraged additional resources (private, state and local funds), including a description of how matching requirements were satisfied, as well as how any publicly owned land or property located within the jurisdiction that were used to address the needs identified in the plan.**

No publicly owned land or property located within the jurisdiction were used to address the needs identified in the Plan. General Funds were leveraged to support projects addressing the affordable housing, economic development, and public services needs of Goodyear residents. The following pilot initiatives informed by the Community & Neighborhood Services Master Plan, Phase I: Human Services, occurred during the reporting period:

### **1. GoodyearCares Navigator:**

*FY2022-2023 General Fund Resources Expended: \$128,011.80*

The primary purpose of this program is to help low- and moderate-income Goodyear residents navigate the myriad of human and social services. Responsible for introducing appropriate interventions, positively impacting a resident's ability to navigate his/her crisis, the Navigator, housed in the city of Goodyear: Engages residents who have an acute need for services; Connects residents to appropriate providers and provides technical/application assistance and advocacy support as needed; and -Conducts regular follow-up sessions to facilitate success and documents progress in achieving resident goals. The GoodyearCares Navigator opened 156 new cases in FY23. Of these cases, 78% were for Goodyear residents. The Navigator's average weekly caseload is 51 open cases.

After making a referral, the Navigator confirmed that 37% of the cases were successfully completed, with the resident having no further needs. Thirty-one percent of the cases were unable to be verified due to the Navigator's inability to reach the resident for further follow-up, and 31% of the cases remained in progress at the conclusion of the measurement period. The average duration of a completed case was 98 days. Throughout the time that a case is open, the Navigator has multiple forms of communication with residents and referral agencies via phone, text, email and/or in person, accounting for more than 3,345 unique interactions with residents and referral agencies. The Top Needs Requested: Utility assistance – 60; Rent – 56; Home Rehab – 20; Food Program – 19; Mortgage – 4; Senior Housing – 4; Transportation – 4

### **2. Home Repair/Rehabilitation:**

*FY2022-2023 General Fund Resources Expended: \$109,839.33*

The primary goal of the city of Goodyear's Home Repair/Rehabilitation Program is to improve the housing stock for low-to-moderate income families residing within the city. There are five primary objectives to these efforts: (1) to stabilize and enhance the neighborhood; (2) to provide safe, sanitary, energy efficient housing for low to moderate income homeowners; (3) to overcome slum and blight conditions by reducing zoning violations; (4) assist lower-income households with financial stability by alleviating the burden of cost-prohibitive home repairs and promoting energy efficiency and sustainability when possible; and (5) to increase maintenance standards within the neighborhood. Seven resident applications were approved for

rehabilitation during the measurement period. Several applications are in the pipeline.

**3. Education Fair in the Square:** Goodyear held its first-ever education fair to promote attainment on March 1, 2023.

**4. Mental Health Pilot Program:** On May 24, 2023, the City launched a pilot program to increase access to evidence-based and trauma-informed mental health and/or substance use/misuse services provided to Goodyear residents within the city of Goodyear limits. Through a \$200,000 contract with Trauma Recovery Services of AZ, the City will pay out-of-pocket expense for up to ten session for individuals where the cost is a barrier to accessing mental health services. Licensed behavioral health professionals and/or certified peer support specialists working under a license will deliver individual, couples, family and/or group Telehealth therapy at no cost to the individual.

## CR-20 - Affordable Housing 91.520(b)

Evaluation of the jurisdiction's progress in providing affordable housing, including the number and types of families served, the number of extremely low-income, low-income, moderate-income, and middle-income persons served.

	One-Year Goal	Actual
Number of Homeless households to be provided affordable housing units	0	0
Number of Non-Homeless households to be provided affordable housing units	0	0
Number of Special-Needs households to be provided affordable housing units	0	0
<b>Total</b>	<b>0</b>	<b>0</b>

Table 5 – Number of Households

	One-Year Goal	Actual
Number of households supported through Rental Assistance	0	0
Number of households supported through The Production of New Units	0	0
Number of households supported through Rehab of Existing Units	0	0
Number of households supported through Acquisition of Existing Units	0	0
<b>Total</b>	<b>0</b>	<b>0</b>

Table 6 – Number of Households Supported

### Discuss the difference between goals and outcomes and problems encountered in meeting these goals.

The City did not invest CDBG funds in affordable housing activities. As a result, CDBG funds did not support households through rental assistance or the production, rehabilitation, or acquisition of housing units.

### Discuss how these outcomes will impact future annual action plans.

The City did not invest PY22 CDBG funds in affordable housing activities.



**Include the number of extremely low-income, low-income, and moderate-income persons served by each activity where information on income by family size is required to determine the eligibility of the activity.**

<b>Number of Households Served</b>	<b>CDBG Actual</b>	<b>HOME Actual</b>
Extremely Low-income	0	0
Low-income	0	0
Moderate-income	0	0
<b>Total</b>	<b>0</b>	<b>0</b>

**Table 7 – Number of Households Served**

### **Narrative Information**

The CDBG activities undertaken during the program year were done on an area-wide benefit. Information on income by family size was not required to determine eligibility.

## **CR-25 - Homeless and Other Special Needs 91.220(d, e); 91.320(d, e); 91.520(c)**

**Evaluate the jurisdiction's progress in meeting its specific objectives for reducing and ending homelessness through:**

### **Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs**

The Goodyear Police Department, through the Homeless Outreach Team (HOT), has continued its proactive approach to establishing trusting community relationships and providing referrals to local and regional resources and shelter options to address specific needs. Individual needs were assessed by providers of homelessness services upon referral.

### **Addressing the emergency shelter and transitional housing needs of homeless persons**

PY22 CDBG entitlement funds have been obligated to support the Childcare Center Renovations at New Life Center, a domestic violence shelter geographically located in Goodyear. The childcare facilities serve the residents of the shelter, and address the needs of children with trauma informed care.

Additionally, the Goodyear Police Department, through the Homeless Outreach Team (HOT) and a contract with Phoenix Rescue Mission, continued its proactive approach to establishing trusting community relationships and providing referrals to regional resources and shelter options to address specific needs. In addition, the I-HELP program, administered by Lutheran Social Services of the Southwest, provided overnight emergency shelter and case management to assist people experiencing homelessness move from crisis to stability.

### **Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: likely to become homeless after being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); and, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs**

Individuals and families have had access to regional homelessness prevention resources across a continuum based on the immediacy of their risk, current housing situation, and family resources. The type of services varied by funding source, and ranged from mortgage, rent and utility assistance only to prevention assistance (transportation, vehicle repair, daycare, etc.) designed to promote housing stability. People being discharged from a publicly-funded institution of care also had access to these resources along with specialized coordination of services through nonprofit agencies that address the risk of homelessness among the re-entry population. Family assistance may have also been made available from schools through McKinney-Vento funds that provide transportation, school supplies, free breakfast and lunch, case management/advocacy, and other services.

### **Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again**

The Phoenix Rescue Mission worked with the Goodyear Police Department Homeless Outreach Team to continuously

engage people experiencing chronic homelessness in Goodyear to build trust and rapport. Many individuals they engage are struggling with addiction and mental health issues and are in need of support to acquire stable housing and social security benefits as they are unable to maintain steady employment.

## **CR-30 - Public Housing 91.220(h); 91.320(j)**

### **Actions taken to address the needs of public housing**

The city of Goodyear does not own or operate public housing or Section 8 Housing Choice Voucher programs. The city is served by the Housing Authority of Maricopa County.

### **Actions taken to encourage public housing residents to become more involved in management and participate in homeownership**

The city of Goodyear does not own or operate public housing or Section 8 Housing Choice Voucher programs. The city is served by the Housing Authority of Maricopa County.

### **Actions taken to provide assistance to troubled PHAs**

The city of Goodyear does not own or operate public housing or Section 8 Housing Choice Voucher programs. The city is served by the Housing Authority of Maricopa County.

## **CR-35 - Other Actions 91.220(j)-(k); 91.320(i)-(j)**

**Actions taken to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment. 91.220 (j); 91.320 (i)**

In an effort to further identify and address local barriers to affordable housing and residential development the City procured a consultant to assist with the Community & Neighborhood Services Master Plan which assessed the current conditions of some of the city's oldest neighborhoods (e.g., crime, maintenance, property value, lighting) and housing conditions, evaluated the potential benefits of revitalization activities, and assessed the need for increased maintenance and city services for certain neighborhoods with unique traits or challenges. Specifically, neighborhoods that were included in the plan are Canada Village, Cottonflower, Historic Goodyear, North Subdivision, and Wildflower.

The City has been in the process of updating its General Plan. The General Plan 2035 will outline a desired community vision and actions for the City to implement future physical, economic and social decisions. The plan will address community issues across the full spectrum of the built environment from land use and growth to infrastructure and parks. A formal 60-day review of the preferred land use scenario reflected in the Public Review Draft of the General Plan ended on July 31, 2023. The final stage begins Spring 2024. Once Adopted, the updated General Plan will be sent to voters for final ratification on the May 2024 Special Election Ballot.

**Actions taken to address obstacles to meeting underserved needs. 91.220(k); 91.320(j)**

While Goodyear remains open to using CDBG funds for public services in the future, the City has been leveraging General Fund-funded initiatives such as the Community Funding program and various pilot programs identified in phase I of the Community & Neighborhood Services Master Plan to expand available services to Goodyear residents.

Examples of pilot programs that have been in place during the reporting program include:

### **1. GoodyearCares Navigator:**

The GoodyearCares Navigator position is designed to aid residents with complex and cumbersome assistance applications and help ensure applicants are document-ready when they do get assigned to a CAP case worker, mitigating the risk for further delays. When assisting residents, the Navigator is also able to begin collecting data to help the City in identifying gaps or underserved groups. Findings will be shared to inform the private sector's ability to provide market-based solutions.

### **2. Home Repair/Rehabilitation:**

The Home Repair/Rehabilitation program, initially launched to help low-income Goodyear residents who had previously initiated application with Maricopa County but been placed on a waiting list, continues to enable vulnerable residents to stay in their homes. As of June 30, 2023, the City has been able to approve seven applications for construction.

### **3. Education Fair in the Square:**

On March 1, 2023, the City hosted its first ever Education Fair in the Square, a free expo with representatives from over a dozen traditional universities, community colleges and nonprofit career and technical programs, and speaker sessions on topics such as financial aid and strategies for achieving a debt-free education. There were over 100 community members who were able to attend this event which sought to meet the need of low-moderate-income residents interested in continuing their education and increasing their earning potential.

#### **4. Mental Health Pilot Program:**

The Mental Health pilot program, launched on May 24, 2023, increases access to evidence-based and trauma-informed mental health and/or substance use/misuse services provided to Goodyear residents within the city of Goodyear limits and alleviates the burden of out-of-pocket expense where cost is a barrier to accessing mental health services.

#### **Actions taken to reduce lead-based paint hazards. 91.220(k); 91.320(j)**

The City requires its contractors and subcontractors to test for lead-based paint on any structure that is proposed for home repair/rehabilitation and that was built before 1978, even while using General Fund for the program. Notices and requirements regarding testing and removal of lead-based paint are provided to Home Repair/Rehabilitation program participants and contractors.

#### **Actions taken to reduce the number of poverty-level families. 91.220(k); 91.320(j)**

Through Community Funding grants, the City continues its General Fund investment in services that promote the stabilization of people in crisis and access to economic opportunity as a forerunner to their movement out of poverty, via grants to non-profit organizations serving Goodyear residents.

#### **Actions taken to develop institutional structure. 91.220(k); 91.320(j)**

The GoodyearCares Navigator program is designed to increase administrative efficiencies thus improving the delivery system. One year of data has been collected. The intention is for data collected as a part of this process to be shared with the private sector to inform expansion of services available to Goodyear residents.

The Action plan that emerged from Phase II of the CANS Master Plan focuses on expanding and supporting resident engagement, building neighborhood capacity, and the delivery system. It recognizes that resident engagement takes time and patience, and the path a neighborhood will take is unpredictable. It includes three goals and associated objectives and actions focused on:

1. Resident engagement and leadership development
2. Supporting thriving neighborhoods; and
3. The delivery system.

Many of the Neighborhoods Phase actions tie into the longer-term objectives and actions identified in the Phase I: Human Services action plan, including:

1. Assessing the costs and benefits of creating one or more one-stop access sites that serve as community hubs or focal points that provide opportunities for neighborhood connection, community building, and programs and services that



increase resident resiliency, and comparing these costs and benefits to the costs and benefits of providing mobile services.

2. Issuing a call for pilot programs that incorporate participant-driven services and show promise for future creativity and innovation within the context of locally-defined outcomes and evaluation.
3. Creating a human services commission.
4. Increasing engagement with economic mobility coaches.
5. Increasing access to alternative service-delivery methods to reduce reliance on transportation solutions.
6. Increasing the number of low-income Goodyear residents participating in business formation, higher education, and employment skills and job seeking programs.

**Actions taken to enhance coordination between public and private housing and social service agencies.  
91.220(k); 91.320(j)**

The City continues to convene monthly meetings of the Faith and Community Roundtable to facilitate trust and expand the collaborative mindset that honors the contributions, needs and perspectives of local service providers. Participating providers include public and private housing and social service agencies.

**Identify actions taken to overcome the effects of any impediments identified in the jurisdictions analysis of impediments to fair housing choice. 91.520(a)**

The city of Goodyear is part of the Maricopa County Regional Analysis of Impediments to Fair Housing Choice adopted April 21, 2020. To address impediments to fair housing choice identified in the Maricopa County Regional Analysis of Impediments to Fair Housing Choice, the City:

1. Has requested Goodyear fair housing complaint data from HUD for review, to identify any discriminatory patterns.

The City remains committed to examining this data and stands ready to identify any patterns in lending discrimination, failure to make reasonable accommodations, and other discriminatory patterns that may detect a need for local investments in education, public services or other vital community investments.

2. Has completed Phase II of the CANS Master Plan which assessed conditions in LMI neighborhoods to identify vital community investments. Phase III ("Housing"), when implemented, will examine housing availability for a range of households and workforce members.

3. Has had to reschedule the fair housing education originally slated for April 2023 for later in 2023.

The City did take part in Fair Housing Month by spreading awareness via social media such as Facebook and Nextdoor, and taking part in a discussion during the November 2022 HOA roundtable around the subject of Fair Housing.

The City is committed to its participation in the regional effort to address impediments to fair housing choice and will report information to Maricopa County.

## **CR-40 - Monitoring 91.220 and 91.230**

**Describe the standards and procedures used to monitor activities carried out in furtherance of the plan and used to ensure long-term compliance with requirements of the programs involved, including minority business outreach and the comprehensive planning requirements**

The City is following its monitoring policies, standards, and procedures, routinely monitoring CDBG subrecipients and activities to ensure the procurement process included sealed bid competition with labor standards information and Section 3 incorporated into the bid.

Davis Bacon interviews were conducted as required.

## **Citizen Participation Plan 91.105(d); 91.115(d)**

**Describe the efforts to provide citizens with reasonable notice and an opportunity to comment on performance reports.**

The CAPER was posted to the City's website on September 1, 2023, and remained open to public comment through September 21, 2023. In addition to being advertised on the City's website at [goodyearaz.gov/cdbg](http://goodyearaz.gov/cdbg), the public comment period was advertised in the Arizona Republic on August 23, 2023. No public comments were received.

## **CR-45 - CDBG 91.520(c)**

**Specify the nature of, and reasons for, any changes in the jurisdiction's program objectives and indications of how the jurisdiction would change its programs as a result of its experiences.**

We are satisfied with the way our implementation is going. No changes were made to program objectives, and no changes are called for.

**Does this Jurisdiction have any open Brownfields Economic Development Initiative (BEDI) grants?**

No

## CR-58 – Section 3

Identify the number of individuals assisted and the types of assistance provided

<b>Total Labor Hours</b>	<b>CDBG</b>	<b>HOME</b>	<b>ESG</b>	<b>HOPWA</b>	<b>HTF</b>
Total Number of Activities	1	0	0	0	0
Total Labor Hours	2,301				
Total Section 3 Worker Hours	929				
Total Targeted Section 3 Worker Hours	0				

**Table 8 – Total Labor Hours**

<b>Qualitative Efforts - Number of Activities by Program</b>	<b>CDBG</b>	<b>HOME</b>	<b>ESG</b>	<b>HOPWA</b>	<b>HTF</b>
Outreach efforts to generate job applicants who are Public Housing Targeted Workers					
Outreach efforts to generate job applicants who are Other Funding Targeted Workers.					
Direct, on-the job training (including apprenticeships).	1				
Indirect training such as arranging for, contracting for, or paying tuition for, off-site training.					
Technical assistance to help Section 3 workers compete for jobs (e.g., resume assistance, coaching).					
Outreach efforts to identify and secure bids from Section 3 business concerns.					
Technical assistance to help Section 3 business concerns understand and bid on contracts.					
Division of contracts into smaller jobs to facilitate participation by Section 3 business concerns.					
Provided or connected residents with assistance in seeking employment including: drafting resumes, preparing for interviews, finding job opportunities, connecting residents to job placement services.					
Held one or more job fairs.					
Provided or connected residents with supportive services that can provide direct services or referrals.	1				
Provided or connected residents with supportive services that provide one or more of the following: work readiness health screenings, interview clothing, uniforms, test fees, transportation.					
Assisted residents with finding child care.					
Assisted residents to apply for, or attend community college or a four year educational institution.	1				
Assisted residents to apply for, or attend vocational/technical training.	1				
Assisted residents to obtain financial literacy training and/or coaching.	1				
Bonding assistance, guaranties, or other efforts to support viable bids from Section 3 business concerns.					
Provided or connected residents with training on computer use or online technologies.					
Promoting the use of a business registry designed to create opportunities for disadvantaged and small businesses.					
Outreach, engagement, or referrals with the state one-stop system, as designed in Section 121(e)(2) of the Workforce Innovation and Opportunity Act.					
Other.					

**Table 9 – Qualitative Efforts - Number of Activities by Program**

## Narrative

- Martell, prime contractor on the North Subdivisions Streetlight project, provided direct, on-the-job training.
- The purpose of the GoodyearCares Navigator program is to help low- and moderate-income Goodyear residents navigate the myriad of human and social services.

The City's GoodyearCares page on the website (<http://www.goodyearaz.gov/help>) links to Arizona 2-1-1 and other city partners that meet the needs of low- mod-income individuals, offering a 24-hour information and referral portal.

- The Education Fair in the Square, a free expo with representatives from over a dozen schools, including traditional universities, community colleges and nonprofit career and technical programs, and speaker sessions on topics such as financial aid and strategies for achieving a debt-free education sought to meet the need of low-moderate-income residents interested in continuing their education and increasing their earning potential.