

Temporary Signs for Businesses

Temporary Signs that Require a Permit

Grand Opening or Special Promotion Displays

- Display is allowed for up to 30 consecutive days, no more than four times in a calendar year
- Display may include banners, pennants, inflatables, balloons
- Signs shall not be illuminated, animated, or mechanical (air tube signs/dancing signs are not permitted)
- Signs shall not be placed on or above the roof of any building
- Any balloons shall be tethered and not exceed the building height for the zoning district
- Signs shall not be placed in any required parking spaces or drive aisles
- Businesses are allowed 50 square feet of signage for every 10,000 square feet of building area, not to exceed 500 square feet

Portable Sign Regulations (e.g., A-Frame Sign)

- One sign per business is allowed
- Must be located within 10 feet of the entrance and 3 feet of the door
- Must not obstruct pedestrian pathway (4-foot minimum)
- Copy area maximum is 6 square feet; Height maximum is 3 feet tall
- Sign must be constructed of durable materials with a stable base that is white or another color that complements existing signage for the building
- Signs shall not be affixed to objects such as light poles, benches, etc.
- May be displayed during business hours only

Temporary Signs that Do Not Require a Permit

Window Signs

- Total area of window sign must not exceed 25% of the total area of windows for a given side.
- Window signs shall be displayed in first floor windows only
- Signs shall not be illuminated, animated, or utilize an electronic display

Sign Walkers

- Signs shall be located at least five feet from any street and 30 feet from intersections or driveways
- Shall not locate in medians, parking aisles, stalls, driving lanes, trails, on fences, landscaping, other signs, utilities, or other structures
- At least 4 feet of clear sidewalk shall be allowed for pedestrians and the sign walker shall not otherwise physically interact with pedestrians, bicyclists, or motorists
- A sign walker shall be at least 20 feet from other sign walkers
- No illuminated or animated signs are permitted

Vehicle Signs

- One vehicle sign per business
- Vehicle must be parked in designated parking space; Vehicle shall be licensed and used daily

How to Apply for a Permit

Permits are applied for and issued electronically for your convenience. Applications are submitted via the city's Accela Citizen Access portal available at <https://aca-prod.accela.com/GOODYEAR>.

Your application must include the temporary sign worksheet found online: [Submittal checklist link](#)